

# THE CAMPAIGN FOR MSU MSU PARTNERS

Fall 2005

# \$5.9 MILLION KELLOGG FOUNDATION GRANT FOR LAND POLICY PROGRAM

ver a three-year period, the W.K. Kellogg Foundation will invest \$5.9 million in the Michigan State University Land Policy Program to support research, education and innovation in partnership with Public Sector Consultants (PSC), a private Lansing-based policy research firm.

"We hope this grant will help Michigan State University further develop the tools necessary to help the people of Michigan make wise land use decisions into the future," said Rick Foster, Kellogg Foundation vice president for Food Systems and Rural Development.

"Michigan is unique. No other state can boast of this kind of public-private partnership in land use policy," said Dr. Soji Adelaja, Hannah Distinguished Professor in Land Policy and Director of the MSU Land Policy Program. "A broad consensus is forming around the premise that successfully addressing land use issues like sprawl, traffic congestion, and

resource conservation is critical to Michigan's future prosperity."

The Kellogg Foundation grant will build upon an earlier program, People and Land (PAL), a statewide partnership that has played a major role in initiating change in Michigan land use policy. The PAL approach focuses on educating citizens and policy makers about land use issues, informing them of innovative policy tools and alternative options, and convening organizations to understand various perspectives and implement appropriate land use agendas.

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#### THE CAMPAIGN FOR MSU \$1.2 B \$1.1 B \$1.0 B \$900 M \$800 M \$700 M \$600 M \$500 M \$400 M \$300 M \$200 M \$100 M CAMPAIGN GOAL: \$1.2 BILLION STATUS TO COAL: \$1.068 BILLION As of November 6, 2005

## Science Labs Upgraded: Gerstacker & Strosacker Foundations Make it Possible

\$1.5 million grant from the Rollin M. Gerstacker Foundation and \$250,000 from the Charles J. Strosacker Foundation support the renovation of science laboratories for the Lyman Briggs School of Science in Holmes Hall. The support from the Gerstacker Foundation was part of a \$2 million overall gift to MSU. (See accompanying story.)

"As a result, we have been able to complete phase one of construction in time for the 2005 fall semester," said MSU President Lou Anna K. Simon of the gifts. "Lyman Briggs students returned in August to two new state-of-the-art science laboratories in which to learn."

The renovations project will upgrade two biology labs, two chemistry labs and associated supply

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#### THE CAMPAIGN FOR MSU

Science Labs continued from page 1

and prep rooms. When completed, the Rollin M. Gerstacker Teaching Laboratories will provide contemporary, safe teaching laboratories for do research with teams of fellow students, study the societal context of science and have more interaction with professors." Both foundations are based in Midland, Michigan. The Rollin M. Gerstacker Foundation was established by Eda U. Gerstacker in

1957 in memory of her husband. Also in 1957, Charles J. Strosacker, one of the pioneers of Dow Chemical Company, established a foundation to assist and benefit political subdivisions of the State of Michigan, and religious, charitable, benevolent, scientific and educational organizations.

The Lyman Briggs School opened in 1967 as a residential college with a math and science focus.



Lyman Briggs laboratories before renovation

emerging scientific fields; flexible and technologically advanced classrooms; modernized ventilation, electrical, disposal and gas systems; and improved research space.

"This renovation project will dramatically modernize existing facilities and create additional laboratories," said Elizabeth Simmons, director of the Lyman Briggs School of Science. "The new lab classrooms will allow 25 percent more undergraduates to enroll in Briggs, where students enjoy smaller class sizes,



(1 to r) Gerstacker Foundation Treasurer Alan Ott, Vice President Ned Brandt and President Gail Lanphear; Lyman Briggs School Associate Director Steve Spees and Director Elizabeth Simmons; and MSU Director of Corporate and Foundation Relations Lucille Fallon toured the renovated labs in November 2005.

### Gerstacker Foundation Endows Chair

\$2 million gift from the Rollin M. Gerstacker
Foundation to Michigan State
University is \$500,000 for the
College of Communication Arts
and Sciences to enhance the Ellis
N. Brandt Professorship in Public
Relations and raise it to the level
of endowed chair. This position is
held by Charles Salmon, who was

named dean of the college on

he second part of the

June 7, 2005.

"Establishing the Brandt
Lectureship and the Brandt
Research Assistantship and elevating the existing faculty position to the Ellis N. Brandt Chair adds substance and luster to an excellent program," said MSU
President Lou Anna K. Simon.

The endowment originally was established in 1988 by the Gerstacker Foundation to honor Ellis N. (Ned) Brandt, a vice president of the foundation and a graduate of MSU's College of Communication Arts and Sciences. The added endowment funds will support research activities, an annual "Brandt Lectureship on Public Relations and the Public Interest" and a graduate research assistantship.

"This endowment will have a lasting impact on our university, and further strengthen our research and graduate programs in public relations," Dean Salmon said. Kellogg Grant continued from page 1

PAL was a key architect of work done by the Michigan Land Use Leadership Council, a bi-partisan panel appointed by Gov. Jennifer Granholm that made more than 150 recommendations in 2003 to Michigan legislators and local and state policy makers.

Dr. Adelaja and the Kellogg Foundation have been active in the PAL partnership. Through their work, municipal leaders have gained easier access to valuable training and information in helping them make land use decisions and cities have been given innovative tools to take control of their destinies by acquiring and improving abandoned properties, or combining their resources to provide services.

Bill Rustem, president of Lansingbased PSC, which directed previous PAL work, will serve with Adelaja as co-director of the Phase III PAL work. "PAL's accomplishments have been second to none in raising the public's and the media's awareness of land use issues in both the political and policy arenas," said Mr. Rustem, "but much more needs to be done. MSU's Land Policy Program is positioned to take the lead in demonstrating how an engaged university and creative faculty can support Michigan communities and government with research-based information as they work to make smarter land use decisions."

"We are excited to have the generous support of the Kellogg Foundation to enhance our work with the people of Michigan to find innovative solutions to one of the most critical issues affecting both quality of life and economic competitiveness," said MSU President Lou

Anna K. Simon. "In the spirit of a 21st century land-grant university, we will build on our partnership through PAL and will align our research and engagement priorities to bring new knowledge to bear on the important issues of land use and land use policy."

The third phase of PAL will continue the highly successful community grants program of previous phases. The new funding will also help establish a new competitive higher education land use research grants program that would support faculty from MSU, Wayne State University, the University of Michigan and Grand Valley State University in pursuing relevant research to address the needs of stakeholders in land use. Additionally, it will help MSU Extension to recruit a new core team, Land Policy Educators, to address local land use education and facilitation

The W.K. Kellogg Foundation supports the vision of a world in which each person has a sense of worth; accepts responsibility for self, family, community and societal wellbeing; and has the capacity to be productive and to help create nurturing families, responsive institutions and healthy communities. The Foundation targets its grants toward specific areas: health, food systems and rural development; youth and education; and philanthropy and volunteerism.

# Unique New Center Dedicated to Critical Care

n this exceptional facility, our staff will be able to provide a level of care not available elsewhere," said Dean Lonnie J. King of the MSU College of Veterinary Medicine, at the September 30, 2005 dedication ceremony for the Matilda R. Wilson Pegasus Critical Care Center.

The specialized new facility will enable the college to provide intensive care to critically ill horses and farm animals, teach veterinary students about the proper diagnosis and treatment of stricken animals, and conduct research that will lead to future improvements in the treatment of animals.

Made possible by a \$5 million gift from the Matilda R. Wilson Fund, the "Pegasus Center" is named in honor of one of Mrs. Wilson's favorite driving ponies. The 9,000square-foot facility is located adjacent to the Mary Anne McPhail Equine Performance Center in MSU's veterinary medicine complex. Members of the college's teaching and research staff collaborated in the design, resulting in a one-of-a-kind facility that will create specialists and experts in critical care services for large animals. A special feature of the new facility is the Linda and David Mehney Conference Room, equipped with video capabilities that will both enhance teaching and allow owners to visit and observe their sick animals without risking the spread of infectious diseases.

More than 100 people, including faculty, students and graduates of

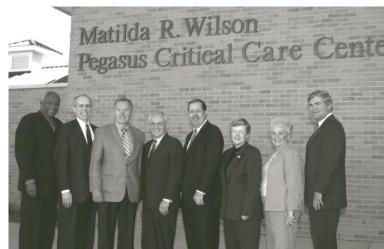
the College of Veterinary Medicine, were on hand for the ribboncutting ceremony and to tour the Pegasus Center.

"This center wouldn't have been possible without the support of the Matilda R. Wilson Fund, which has continued Matilda Wilson's interest in large animals and farming," said Dr.

Frederik J. Derksen, professor of large-animal clinical sciences. "We are grateful for their generosity, vision and trust in us, as well as the tremendous support from the MSU president, board, physical plant and construction team. You will be proud of the impact this program will have."

David M. Hempstead, president of the Matilda R. Wilson Fund, reflected on Mrs. Wilson's long relationship with Michigan State University and former MSU President John Hannah, whom she met "80 years ago when he was a young agricultural agent."

Mr. Hempstead said the fund has continued the relationship with MSU over the last 20 years. "In 1985, we asked ourselves, 'What would Matilda R. Wilson like done?' Our answer was, research and teaching in animal health to go on in her name."



(l to r) Joel Ferguson, vice chairman, MSU Board of Trustees; MSU Provost Kim Wilcox; David Stephens, treasurer of the Matilda R. Wilson Fund; Dean Lonnie King, College of Veterinary Medicine; David M. Hempstead, president of the Matilda R. Wilson Fund; MSU President Lou Anna K. Simon; MSU Trustee Dolores Cook; and David Porteous, chairman, MSU Board of Trustees.

He continued, "The current trustees have confidence in the College of Veterinary Medicine. We believe the college and the Pegasus Center will accomplish a great deal. On behalf of the Matilda R. Wilson Fund, I ask that all who work here, all who research here, and all who learn here take inspiration from Matilda R. Wilson's lifetime of accomplishments and achievements."

MSU President Lou Anna K. Simon inducted the Matilda R. Wilson Fund into the William James Beal Society, the university's highest donor recognition classification, in acknowledgement of contributions exceeding \$10 million. "Our pledge to the Wilson Fund and to the people of Michigan is that their investment in Michigan State University will rebound many fold as we continue to move forward with boldness by design."

# STUDENTS APPLY MATH TOOLS IN BIOLOGY/ECOLOGY COURSES

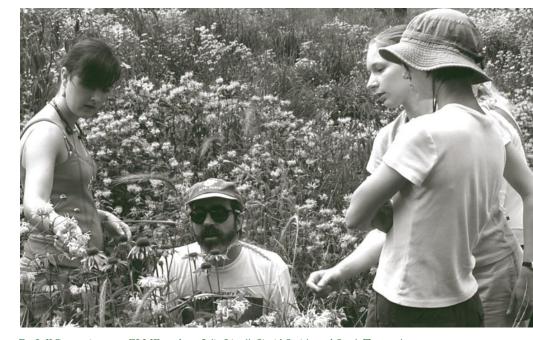
\$480,000 grant from the Andrew W. Mellon Foundation supports scholarships and fellowships for biology students in a hands-on summer program at MSU's Kellogg Biological Station (KBS).

The program, Enhancing Linkages Between Mathematics and Ecology (ELME), offers graduate and undergraduate students the opportunity to learn how to apply mathematical and statistical tools to questions in ecology and evolution.

ELME is designed for students with little formal training in mathematics, but with an interest in learning math in an interactive format. The program includes three independent one-week math courses focusing on different mathematical and statistical topics followed by a four-week field ecology and evolution course. KBS Director Kay Gross said, "Ideally, students participate in all three math modules and the field course. This gives them the chance to apply all the tools presented in the math classes to ecological questions. However, the program is designed to allow graduate students to take some or all of the math courses in any year depending on their background and needs. This is a unique opportunity to integrate math and ecology in a field setting where students receive the support of expert faculty recruited from around the country."

Ambitious ELME students may also take advantage of other courses available at KBS during the summer or return to participate in independent research projects. Ornithology, ecology, biogeochemistry and plant systematics are some of the field-based courses offered at the station in the summer. The ELME program is open to students from other institutions as well as Michigan State University.

education complex and one of North America's premier inland field stations. Located between Kalamazoo and Battle Creek, the 4,065-acre station includes Kellogg Bird Sanctuary, Kellogg Farm, the Kellogg Biological Laboratories, the KBS Conference Center, and the Lux Arbor Reserve. World



Dr. Jeff Conner instructs ELME students Julia Littell, Sigrid Smith, and Sarah Toas on how to quantify observing pollinator visitation rates on purple coneflowers.

Dr. Gross said, "We are most grateful for the support that the Mellon Foundation has provided for this special program. The Mellon Foundation grant makes it possible for students who would normally work during the summer to participate in ELME without making a significant financial sacrifice."

KBS is Michigan State University's largest off-campus renowned for its contributions to ecological science and evolutionary biology, the station is home to one of the National Science Foundation's Long-Term Ecological Research sites. More information about ELME and other educational and research programs at KBS can be found at: http://www.kbs.msu.edu.

# CN FORUM DRAWS STUDENTS, LEGISLATORS, BUSINESS LEADERS

he first Annual CN
Forum: "Strengthening
Canadian-U.S. Relations"
was held on Thursday, October 6,
2005 in the Kellogg Center
Auditorium on the Michigan State
University campus.

Former Michigan Governor James J. Blanchard, who also served as the U.S. Ambassador to Canada during the Clinton Administration, was the first CN Distinguished Lecturer and gave the keynote address. Governor Blanchard emphasized that the relationship between the United States and Canada is vitally important to both nations and affects "the air we breathe, the water we drink, and our very economic livelihood."

An MSU graduate, Governor Blanchard remarked that he was



Former Michigan Governor James J. Blanchard delivers the keynote address at the first annual CN Forum on Canada-U.S. Relations.

especially proud to see the large contingent of students present among the academics, business leaders from Detroit, mid-Michigan and



The Kellogg Center Auditorium was filled for Governor Blanchard's address. Seated in front (1 to r) are panelists Tim Hoeffner, policy advisor, Michigan Department of Transportation; Rocco Delvechhio, consul general of Canada; and Dennis Schornack, U.S. Section Chair, International Joint Commission. Behind them in row two (1 to r) are Eddie Francis, mayor of Windsor, Ontario; and Harry Whalen, senior vice president, Michigan Economic Development Corporation.

Ontario, legislators, and members of the general public who filled the 300-plus-seat auditorium to capacity.

"The audience response to the MSU Canadian Studies Centre's CN Forum was amazing, especially with the large participation by students interested in nurturing relations between our two countries. The future belongs to our young people, and we were very pleased to witness the intelligent and probing questions directed to the panel by the students participating in the forum," said Gloria Combe, director, U.S. government affairs, CN.

Following the governor's address on the mutual importance of border security and border cooperation between the two great neighbors, Canada and the United States, Professor Philip Handrick, director of the MSU Canadian Studies Centre, facilitated a lively and engaged discussion. The audience addressed questions to Governor Blanchard and a distinguished group of panelists: International Joint Commission U.S. Section Chair Dennis Schornack; Canadian Consul General Rocco Delvecchio; Eddie Francis, mayor of Windsor, Ontario; Tim Hoeffner, policy

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## Skillman Foundation Backs Future Teachers Program

or 45 years, the Skillman Foundation has helped children in metropolitan Detroit by improving their homes, schools and neighborhoods. Its annual Good Schools Awards—\$1.4 million in 2005 alone—recognize excellent performance and provide encouragement and incentives for Detroit area schools to improve in the coming years.

Looking ahead to helping Detroit attract and retain highly skilled and motivated "home-grown" teachers, the Skillman Foundation is sponsoring a program to help Detroit high school students who demonstrate a strong interest in entering the teaching profession prepare for college.

The "Future Teachers for Social

Justice" (FTSJ) program will build on students' experiences in an established initiative—the Broad Partnership between the Michigan State University College of Education, the Detroit Public Schools and the Broad Foundation. Detroit high school students in the Broad Partnership program attend a three-week summer program at MSU, where they experience university life and take classes that help develop the academic and social skills that will benefit them in college.

A \$130,000 grant from the Skillman Foundation is making it possible for MSU and its Detroit Public Schools partners to work with these high school students throughout the 2005-06 academic year to

help them meet academic challenges, navigate the college application process, and prepare them for entrance into college.

"The Skillman Foundation grant is going to allow us to sustain our engagement with Detroit Public Schools students who we have already established a relationship with through the Broad Partnership," said Sonya Gunnings-Moton, assistant dean, College of Education. "The Future Teachers for Social Justice program gives us the opportunity to not only facilitate the students' readiness for college by working with them throughout the school year, but also their matriculation to Michigan State University and, ultimately, their pursuit of a career in teaching."

CN Forum continued from page 6

advisor, Michigan Department of Transportation; and Harry Whalen, senior vice president, Michigan Economic Development Corporation.

The CN Forum on Canada-U.S. Relations was established by a \$200,000 endowment grant from CN as a venue for researchers, government and business leaders, students, the media and the general public to discuss important issues in U.S.-Canadian relations. A further gift of \$50,000 from the government of Canada will increase the endowment to \$250,000. The first annual CN Forum was hosted and organized by the MSU Canadian Studies Centre and the MSU Institute for Public Policy & Social Research.



At a reception following the formal program, (l to r) Alane Enyart of the MSU Canadian Studies Centre talks with CN Director for U.S. Government Affairs Gloria Combe and Hunter Cary, general superintendent, CN.

### THE CAMPAIGN FOR MSU

## MSU Honors Corporate Donors

ver the course of the summer and into this fall, Michigan State University was pleased to recognize a number of local corporations for their longtime support of, and partnership with, the university.

President Simon welcomed corporate executives from LaSalle Bank, Consumers Energy, Auto-Owners Insurance, Delta Dental Plan of Michigan, and Jackson National Life Insurance Company to be her guests for lunch at Cowles House, the official residence of the MSU President.

These lunches, attended also by deans and directors of colleges and units receiving significant support from each corporation, afforded an opportunity to thank each company for its support, to present a memento in recognition of that support, and to provide updates on new initiatives and programming in the colleges/units as well as the university. MSU truly values its local corporate partners.

## Auto-Owners Insurance



(L to R) Auto-Owners Chief Executive Officer Roger L. Looyenga and Chairman Herman J. Arends were hosted at Cowles House on August 2, 2005 by President Lou Anna K. Simon, who inducted Auto-Owners Insurance into the Robert S. Shaw Society.

## Delta Dental Plan of



President Simon (2nd from left) presents the Abbot Society Michigan, represented by (1 to r) Dr. Thomas J. Fleszar, prefor Underwriting and Sales; and Laura L. Czelada, VP, Fina September 13, 2005 luncheon to thank the company for its

## Jackson National Life Insuran



(L to R) Ron Mason, MSU director of intercollegiate athletics; Andy Hoppi and treasurer of Jackson National; MSU President Lou Anna K. Simon; Mic Wharton Center for Performing Arts; Jackson National President and CEO Society memento); Susan Bandes, director, Kresge Art Museum; and Bob D Business, at the October 24, 2005 recognition luncheon honoring Jackson N

Michigan



memento to the Delta Dental Plan of sident and CEO; Charles D. Floyd, VP nce and Informatics/ CFO, at a support of MSU.

Consumers Energy and Consumers Energy Foundation



President Simon (center) is flanked by Consumers Energy executives who were her guests at Cowles House on July 18, 2005. Pictured with Dr. Simon are (1 to r) David Mengebier, senior vice president, Governmental & Public Affairs/ Community Service, and president of the Consumers Energy Foundation; Carolyn Bloodworth, secretary/treasurer of the Foundation; CMS Energy President and CEO David Joos; and (holding Kedzie Society memento) Consumers Energy President and COO John Russell.

### LaSalle Bank



(L to R) Stan Stames, first vice president, Commercial Banking, Lansing; President and CEO Mark Hoppe; Scott Doyle, senior vice president, Metro Banking; MSU President Lou Anna K. Simon; Carole Winnard Brumm, senior vice president, Business Development; Dan Terpsma, group senior vice president, Commercial Banking, West Michigan. On May 2, 2005, President Simon welcomed LaSalle Bank into the Robert S.

ce



ng, executive vice president, CFO hael Brand, executive director, Clark P. Manning (holding Abbot uncan, dean, Eli Broad College of ational Life Insurance Company.

# CONGRATULATIONS! MSUFCU STUDY ABROAD SCHOLARS

n 2005, 49 students were awarded MSUFCU Study Abroad Scholarships. A gift from the Michigan State University Federal Credit Union makes it possible for MSU students in any field—from Accounting to Zoology—to take advantage of more than 200 programs in 60 countries

on all continents available through the MSU Office of Study Abroad. Since 2003 when the MSU Federal Credit Union pledged



\$2.5 million to create this scholarship endowment, over 70 students have benefited. When fully funded in 2007, the MSUFCU Study Abroad Scholarship Program will help more than 130 students each year gain the academic, professional and personal enrichment the study abroad experience provides.



MSUFCU Study Abroad Scholars with members of the MSU Federal Credit Union Board of Directors, MSU President Lou Anna K. Simon, and Acting Dean for International Studies and Programs Jeffrey Riedinger.

Dow Corning Foundation continued from page 16

an eight-week period. The work focused on giving the teacher/interns a hands-on, quality experience in a science laboratory. Upon successful completion of the internship, the participants earned academic credit toward an MSU master's degree.

To show the university's appreciation, President Simon hosted an

October 17, 2005 luncheon at Cowles House for Dow Corning Foundation Chairperson Marie Eckstein, Trustee Kim Houston-Philpot, and Executive Director Anne DeBoer. Dow Corning New Era Interns who attended are Heather Lemon, Patrick Medland, Tricia Miller and Michelle vanHartesvelt. The fifth intern, Andrew Hall, was traveling overseas and missed the luncheon.

The Teachers for a New Era Initiative is a campus-wide effort to establish new models for preparing high quality classroom teachers. The project has been gaining strength and momentum since its inception in 2002.

### MIDLAND WELCOMES PRESIDENT

idland, Michigan is a small city with a farreaching impact.

Headquarters to two multinational corporations, Dow Chemical Company and Dow Corning Corporation, Midland is also known for its strong culture of community patronage as evidenced by such treasures as the Dow Gardens, the Mildred Dow Center for the Arts, the Bartos Opportunity Center, the Hall of Ideas, and the Midland Community Center.

On Thursday, October 6, 2005, MSU President Lou Anna K.

Simon was the honored guest at a special luncheon hosted by Margaret Ann (Ranny) Riecker, president of the Herbert H. and Grace A. Dow Foundation. The occasion was attended by Midland's leaders in philanthropy, representing the Dow Chemical Company, the Charles J. Strosacker Foundation, the Rollin M. Gerstacker Foundation, the Alden B. and Vada B. Dow Creativity Foundation, the Midland Area Community Foundation, the Dow Chemical Company Foundation, and the Dow Corning Foundation.

"What a wonderful reception," said President Simon. "The local community is blessed, and institutions throughout the state, including MSU, also benefit from the ethos of civic responsibility that the individuals who built and lead these organizations have inspired."

President Simon also had the chance to visit the new Bartos Opportunity Center, named in honor of MSU alumnus John Bartos.



Seated (I to r): Margaret Ann Riecker, president and trustee, Herbert H. and Grace A. Dow Foundation; Lou Anna K. Simon, president, MSU; Michael Dow, vice president and trustee, Herbert H. and Grace A. Dow Foundation.

Standing (Î to r): Terri Johnson, public affairs site leader, Dow Chemical Company Foundation, Michigan Operations; Lucille Fallon, director, Corporate and Foundation Relations, MSU; John Bartos, trustee, Charles J. Strosacker Foundation; Lisa Gerstacker, vice president and trustee, Rollin M. Gerstacker Foundation; Alan Ott, treasurer and trustee, Rollin M. Gerstacker Foundation; Denise Spencer, president and CEO, Midland Area Community Foundation; Carole Dennings, chair, Board of Trustees, Midland Area Community Foundation; Anne DeBoer, executive director, Dow Corning Foundation; Marie Eckstein, president, Dow Corning Foundation; Bo Miller, public affairs director, Corporate Governance and Global Contributions, Dow Chemical Company.

Not pictured: Ned Brandt, vice president and trustee, Rollin M. Gerstacker Foundation; Jennifer Poteat, associate, Herbert H. and Grace A. Dow Foundation; Jenee Valasquez, executive director, Herbert H. and Grace A. Dow Foundation.

#### CORPORATIONS/CORPORATE FOUNDATIONS

Amount Raised (FY 2004-2005) \$23,806,788

Significant cash and in-kind gifts received include the following:

Donor	College/Department	Amount
Accident Fund Company	Broadcasting Services/Intercollegiate Athletics/ Miscellaneous/Social Science/Student Affairs & Services/Wharton Center	29,804
Agilent Technologies	Engineering	20,000
Alcoa, Inc.	Social Science	27,500
American Physicians Assurance Corporation	Intercollegiate Athletics/MSU Museum/Wharton Center	51,480
Anheuser-Busch Companies, Inc.	Miscellaneous	84,995
Auto-Owners Insurance Company	Broadcasting Services/Human Medicine/ Intercollegiate Athletics/Wharton Center	30,191
Autonomous Vehicle Systems	Engineering	35,000
Ball Horticultural Company	Agriculture & Natural Resources	30,000
Behr America, Inc.	Engineering	28,000
Blue Cross Blue Shield of Michigan	Arts & Letters/Broadcasting Services/ Intercollegiate Athletics/Nursing/Social Science/Student Affairs & Services	28,850
Blue Cross Blue Shield of Michigan Foundation	Human Medicine/Intercollegiate Athletics/Nursing/ Osteopathic Medicine	279,994
Boeing Company	Business/Engineering	28,000
Budres Foundation	Agriculture & Natural Resources/Arts & Letters/ Human Ecology	24,000
CADA Investment Group, LLC	MSU Museum	25,000
Center for Medical Education, Inc.	Human Medicine	24,489
Century Specialties, Inc.	Campus Planning & Administration/Intercollegiate Athletics	21,506
Christman Company	Broadcasting Services/Engineering/Intercollegiate Athletics/Wharton Center	37,132
CN	International Studies & Programs	100,000
Consumers Energy Company	Agriculture & Natural Resources/Broadcasting Services/ Engineering/Intercollegiate Athletics/MSU Museum/ Social Science	56,781
DaimlerChrysler Corporation	Business/Engineering/Natural Science	26,000
DaimlerChrysler Corporation Fund	Business/Engineering/Social Science	184,440
Darden Restaurants, Inc. Foundation	Business	50,000
Delta Dental Plan of Michigan	Broadcasting Services/Human Medicine/Intercollegiate Athletics/Natural Science/Social Science/Wharton Center	27,450
Denso North America Foundation	Engineering	20,000
The Descartes Systems Group	Business	197,650
Digital Flow Technologies, Inc.	Broadcasting Services/Engineering	30,025
Dow Chemical	Broadcasting Services/Engineering	45,527
Dow Corning Foundation	Natural Science	66,700
DTN Management Company	Agriculture & Natural Resources/Intercollegiate Athletics	20,160
Ford Motor Company	Engineering/Social Science	24,750
Ford Motor Company Fund	Business/Education/Engineering/General University/ Honors College/Natural Science/Social Science	956,000
Forest Health Services, LLC	Intercollegiate Athletics	127,520
Foster, Swift, Collins & Smith PC	Arts & Letters/Broadcasting Services/Intercollegiate Athletics/Wharton Center	76,858
Fox Sports Detroit LLC	Intercollegiate Athletics	30,000
GE Foundation	Engineering/Graduate School	88,000
General Motors Corporation	Arts & Letters/Engineering/Financial Aid/General University/Social Science/Wharton Center	51,890
General Motors Foundation	Business/Engineering/Social Science	233,440

# BATTON & IFT REPRETO

Gerber Products Company	Agriculture & Natural Resources	35,425
GreenStone Farm Credit Services	Agriculture & Natural Resources	49,254
Guardian Mortgage Company, Inc.	Social Science	100,000
Guidant Foundation	Business	50,000
Hall, Render, Killian, Heath & Lyman	Intercollegiate Athletics	38,500
Henry Mast Greenhouses, Inc.	Agriculture & Natural Resources/Intercollegiate Athletics	30,650
Honeywell Hometown Solutions	Business/Engineering/General University/Social Science	55,000
Hubbard Broadcasting, Inc.	Communication Arts & Sciences	25,000
I2 Technologies, Inc.	Business	2,400,000
IBM Corporation	Business	84,223
inData Corporation	MSU College of Law	100,313
Jackson National Life Insurance	Intercollegiate Athletics/MSU Museum/Social Science/ Wharton Center	39,550
John Henry Company	Broadcasting Services/Education/Intercollegiate Athletics/ Student Affairs & Services/Wharton Center	26,527
KLA Tencor Foundation	Natural Science	50,000
Land O'Lakes Purina Feed, LLC	Agriculture & Natural Resources/Veterinary Medicine	50,470
Lear Corporation	Business/Engineering	38,631
McKay Properties, Inc.	Intercollegiate Athletics	72,000
Michigan Millers Mutual Insurance Company	Broadcasting Services/Intercollegiate Athletics	82,070
Micronutrient Initiative (The)	Agriculture & Natural Resources	516,031
Microsoft Corporation	Engineering/Social Science	177,000
Mid Michigan MRI, Inc.	Wharton Center	20,000
Muskegon General Osteopathic Foundation	Osteopathic Medicine	26,000
NEC Laboratories America, Inc.	Engineering	44,000
Noble International, LTD.	Financial Aid/General University/Intercollegiate Athletics	263,325
Olympia Entertainment	Intercollegiate Athletics	40,000
Pepsico Incorporated	Agriculture & Natural Resources	91,500
Pfizer Foundation	Natural Science/Osteopathic Medicine/ Student Affairs & Services/Veterinary Medicine	131,500
Pfizer, Inc.	Agriculture & Natural Resources/Education/ Human Medicine/Natural Science/Osteopathic Medicine/Veterinary Medicine	43,500
PricewaterhouseCoopers, LLP	Business	74,799
Procter & Gamble Company	Agriculture & Natural Resources/Business/Engineering/ General University/Natural Science	56,000
RJ Reynolds Tobacco Company	Osteopathic Medicine	50,000
Replidyne, Inc.	Natural Science	25,000
Richmond Brothers Management	Intercollegiate Athletics/Wharton Center	37,320
Rockford Construction	Agriculture & Natural Resources/Intercollegiate Athletics	26,250
Serra Automotive	Intercollegiate Athletics	31,000
Shell Oil Company	Business/Engineering/Natural Science/Social Science/ Student Affairs & Services	109,500
SIBSCO, LLC	Intercollegiate Athletics	23,400
Siemens Corporate Research	Engineering	50,041
Sparrow Health System	Communication Arts & Sciences/Human Medicine/ Intercollegiate Athletics/Miscellaneous/Nursing/ Osteopathic Medicine	32,740
Student Book Store, Inc.	Arts & Letters/Broadcasting Services/Communication Arts & Sciences/Intercollegiate Athletics/MSU Museum	29,460
Sun Wah Education Foundation	Education	291,442
Taita Chemical Company, Ltd.	Natural Science	120,000
TEVA Neuroscience, Inc.	Osteopathic Medicine	50,472
TIAA CREF	Broadcasting Services/Wharton Center	26,020
Tractor Supply Company	Agriculture & Natural Resources	22,228
Union Pacific Foundation	Business/Engineering	60,000
Universal Companies, Inc.	Arts & Letters/ Intercollegiate Athletics/ International Studies & Programs	27,900
Veterinary Medical Specialists	Veterinary Medicine	25,626
Walther Cancer Institute, Inc.	Human Medicine	20,000
Wolverine World Wide, Inc.	Osteopathic Medicine	75,000
Xilinix, Inc.	Engineering	20,000
Yamanouchi USA Foundation	Natural Science	30,000

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#### PRIVATE FOUNDATIONS/ASSOCIATIONS/GROUPS

Amount Raised (FY 2004-2005)

\$28,974,888Significant cash and in-kind gifts received include the following:

Donor	COLLEGE/DEPARTMENT	Amount
Academy for Educational Development	General University	1,250,000
Agency for International Development	Agriculture & Natural Resources	50,650
Forest H. Akers Trust Fund	Intercollegiate Athletics	373,374
American Floral Endowment	Agriculture & Natural Resources	23,500
Americana Foundation, Inc.	Agriculture & Natural Resources	92,500
Associated Students of MSU	Agriculture & Natural Resources/Campus Planning & Administration/Financial Aid	6,800
Barrow Arctic Science Consortium	Natural Science	68,069
Bernice Barbour Foundation	Veterinary Medicine	48,000
Big John Moore Family Trust	Intercollegiate Athletics	26,800
Lynde & Harry Bradley Foundation	Social Science	70,000
Broad Foundation	Education	867,320
Eli & Edythe L. Broad Foundation	Business	250,000
Burroughs Wellcome Fund	Natural Science	95,000
Canine Health Foundation	Veterinary Medicine	43,904
Carnegie Foundation for the Advancement of Teaching	Education/Miscellaneous	51,037
Center for Agricultural Partnerships, Inc.	Agriculture & Natural Resources	35,420
Center for Laboratory & Clinical Research, Inc.	Human Medicine	85,000
Coleman Foundation, Inc.	MSU College of Law	32,256
College Board	Social Science	41,250
Compton Foundation, Inc.	International Studies & Programs	33,000
Corporation for Public Broadcasting	Broadcasting Services	27,858
Council of Michigan Foundations	Libraries, Computing, & Technology/Social Science	214,441
Crohn's & Colitis Foundation	Veterinary Medicine	86,208
Cystic Fibrosis Foundation	Human Medicine	23,241
Dart Foundation	Arts & Letters/Broadcasting Services/Engineering/ MSU Museum/Natural Science	140,388
DeRoy Testamentary Foundation	Business, MSU College of Law	60,256
Herbert H. & Grace A. Dow Foundation	Agriculture & Natural Resources/Social Science	98,954
Downtown Coaches Club	Arts & Letters/Intercollegiate Athletics	94,450
Earth University Foundation	Agriculture & Natural Resources	25,378
East Lansing Orthopedic Association	Student Affairs & Services	25,000
Environmental Research & Education Foundation	Engineering	31,851
Ford Foundation	Education	137,700
Foundation for Pavement Preservation	Engineering	50,000
Foundation for Recreational Boating Safety & Environment	Agriculture & Natural Resources	86,500
Fraternal Order of Eagles	Human Medicine	80,797
Fremont Area Community Foundation	Agriculture & Natural Resources	40,000
The Rollin M. Gerstacker Foundation	Agriculture & Natural Resources	60,000
Hal & Jean Glassen Memorial Foundation	Agriculture & Natural Resources/Veterinary Medicine	124,000
Golf Course Superintendents Association of America	•	20,000
Grayson Jockey Club Research Foundation, Inc.	Agriculture & Natural Resources/Veterinary Medicine	87,429
Great Lakes Cement Promotion Association, Inc.	Engineering	100,000
The Hanes Fund	Agriculture & Natural Resources/Natural Science	27,320
William & Sarah E. Hinman Endowment Fund	Financial Aid/Graduate School	40,121
ITOH Foundation, USA	Business	50,000
Juvenile Diabetes Research Foundation International	Natural Science	31,250
Kalamazoo Valley Plant Growers Co-op	Agriculture & Natural Resources	40,000
W. K. Kellogg Foundation	Agriculture & Natural Resources/Education/ MSU Museum/Social Science	4,289,736
John S. & James L. Knight Foundation	Communication Arts & Sciences	500,000
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Knowles Science Teaching Foundation	Education	37,202
Lumina Foundation for Education, Inc.	Education	191,700
J. Willard & Alice S. Marriott Foundation	Business	110,000
MBG Marketing	Agriculture & Natural Resources	51,943
Anthony Marchionne Foundation	Social Science	20,636
Metropolitan Detroit Flower Growers Association	Agriculture & Natural Resources	21,250
Michigan 4-H Foundation	Agriculture & Natural Resources	517,394
Michigan Apple Research Committee		269,939
	Agriculture & Natural Resources Agriculture & Natural Resources/Intercollegiate Athletics/	43,600
Michigan Asparagus Advisory Board	Natural Science	
Michigan Association of Broadcasters	Communication Arts & Sciences	20,000
Michigan Boating Industry Association	Agriculture & Natural Resources	20,250
Michigan Cherry Committee	Agriculture & Natural Resources	54,250
Michigan Community Service Commission	Agriculture & Natural Resources	47,486
Michigan Crop Improvement Association	Agriculture & Natural Resources	60,091
Michigan Farm Bureau & Affiliates	Agriculture & Natural Resources/Intercollegiate Athletics	27,690
Michigan Milk Producers Association	Agriculture & Natural Resources	20,000
Michigan Nonprofit Research Program	Social Science	25,000
Michigan Nursery & Landscape Association	Agriculture & Natural Resources	80,390
Michigan Onion Committee	Agriculture & Natural Resources	31,500
Michigan Osteopathic College Foundation	Osteopathic Medicine	2,990,042
Michigan Potato Industry Commission	Agriculture & Natural Resources	135,521
Michigan Soybean Promotion Committee	Agriculture & Natural Resources/Natural Science	221,038
Michigan State Horticultural Society	Agriculture & Natural Resources	74,079
Michigan Vegetable Council, Inc.	Agriculture & Natural Resources	20,700
Michigan Turfgrass Foundation	Agriculture & Natural Resources/Intercollegiate Athletics	183,110
MSU Alumni Club of West Michigan	Admissions & Scholarships/Campus Planning &	39,880
	Administration/Intercollegiate Athletics	
MSU Blue Line Club	Intercollegiate Athletics	20,100
MSU Federal Credit Union	Agriculture & Natural Resources/Arts & Letters/	648,712
	Broadcasting Services/Communication Arts &	
	Sciences/Financial Aid/General University/	
	Human Medicine/Intercollegiate Athletics/International	
	Studies & Programs/MSU Museum/Miscellaneous/	
	Natural Science/Nursing/ Student Affairs & Services/	
	Wharton Center	
MSU Orange County Alumni Club	Financial Aid/Intercollegiate Athletics	46,000
Morris Animal Foundation	Veterinary Medicine	86,328
Charles Stewart Mott Foundation	General University/Social Science	47,826
Myasthenia Gravis Foundations of America	Veterinary Medicine	25,000
National Fish & Wildlife Foundation	Agriculture & Natural Resources	20,000
National Geographic Society	Agriculture & Natural Resources/MSU Museum	29,500
National Grape Co-op Association, Inc.	Agriculture & Natural Resources	77,750
New Detroit, Inc.	Lifelong Education	55,000
NSABP Foundation, Inc.	Human Medicine	24,795
Pearlstein Family Foundation	Agriculture & Natural Resources	20,000
Joe D. Pentecost Foundation	Financial Aid	42,000
Pickle Packers International, Inc.	Agriculture & Natural Resources	73,767
Rebounders Club	Intercollegiate Athletics	79,547
Red Shield Equestrian, LLC	Veterinary Medicine	25,000
Samaritan Foundation	Student Affairs & Services	37,500
Sarah Scaife Foundation	Social Science	75,000
School of Hospitality Business Alumni Association	Business	20,000
Sinai Medical Staff Foundation	Human Medicine/Osteopathic Medicine	55,000
Alfred P. Sloan Foundation	Engineering/Natural Science	110,000
Spencer Foundation	Education	332,300
Student Hospitality Association	Business	20,000
Jennie C. Stoddard Charitable Foundation	Arts & Letters	28,000
W.B. & Candace Thoman Foundation	Honors College	22,000
United Dairy Industry of Michigan	Agriculture & Natural Resources/Human Medicine	59,500
United States Golf Association Foundation, Inc.	Agriculture & Natural Resources/Libraries, Computing	312,668
	& Technology	
Washington Tree Fruit Research Commission	Agriculture & Natural Resource	58,064
Whitaker Foundation	Engineering	155,131
Matilda R. Wilson Fund	Veterinary Medicine	500,000

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#### MICHIGAN STATE UNIVERSITY

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Michigan State University Corporate and Foundation Relations University Development, Suite 220 4700 South Hagadorn Road East Lansing, Michigan 48823-5399 Tel: (517) 355-8257 Fax: (517) 432-1129 E-mail: fallon@msu.edu Website: http://www.givingto.msu.edu

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Charles H. Webb Vice President University Development

Marti Heil Associate Vice President University Development Lucille Fallon Director Corporate and Foundation Relations

Tim Wuchter Associate Director

Corporate and Foundation Relations

Alisa Healy Editor

## ar Suffest Year Success in Dow Corning Foundation Program

t was a learning experience that I have put to excellent use in my own classroom." That was the unanimous verdict of the Dow Corning New Era Interns who joined President Lou Anna K. Simon and members of the MSU faculty and staff in thanking the Dow Corning Foundation for its generous gift of \$200,000 to the Teachers for a New Era Initiative.

Last summer, five high school science teachers who are recent graduates of MSU, participated in the first of three summer programs funded by the Dow Corning Foundation grant. Each science teacher/intern worked with a mentor scientist at a laboratory, either on the MSU campus or at the Dow Corning Corporation, over

continued on page 10



Front row (I to r): Dow Corning Foundation (DCF) Trustee Kim Houston-Philpot, MSU President Lou Anna K. Simon, DCF Chairperson Marie Eckstein, and DCF Executive Director Anne DeBoer.

Back row (I to r): Dow Corning New Era Interns Patrick Medland, Heather Lemon, Tricia Miller, and Michelle vanHartesvelt.