

# DEVELOPMENTS

a publication for faculty, staff and retirees of Michigan State University



## An exceptional leader leads again

### Izzo family gives \$1 million to support Spartan Athletics

Men's Basketball Coach Tom Izzo has given a lot to Michigan State University. His leadership has turned MSU's basketball program into what unarguably is one of the nation's elite. His unfailing quest for excellence has been a Spartan point of pride throughout his tenure as head coach. The recent announcement of a \$1 million gift to MSU from Coach Izzo, his wife Lupe and their children, assures that the Izzo legacy will be felt in a new and very tangible way.

The gift, among the largest ever committed by an active coach at any university, will be split

among several projects, with a majority of the funds going to the Spartan football program.

"We've been blessed to be a part of the Michigan State family for nearly 30 years," says Tom. "Jud Heathcote taught me long ago that the only good deal was one that benefits both parties, and that perfectly describes my relationship with Michigan State University. Lupe and I, along with our children Raquel and Steven, have dedicated our lives to this university because we believe in intercollegiate athletics and the positive role it plays in so many lives. The Spartan students are



Coach Tom and Lupe Izzo with their children at Breslin Center.

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## Jumping into culture

### Reaching students with the arts

The heads of Jacqueline (Jackie) Killingsworth's fidgety third grade students were being counted. Teachers, volunteers and children had enjoyed the daylong excursion to an art museum, but now it was time to go home. One boy resisted, imploring his teacher to come see what he had found. She intended to guide him swiftly back to the group. Instead, she found herself being led deeper into the museum to witness a contemporary work this very excited student dubbed "jumping into red."

He told her she had to see it. She couldn't have been more pleased.

"Teaching someone to spell a few words doesn't come from my heart and soul.

Jackie Killingsworth made current and future gifts to support the Eli and Edythe Broad Art Museum.

A leaf clings to the sleek exterior of the soon-to-be-completed Broad Museum.

And just telling students that they should like art doesn't resonate," Jackie explains. "But when young people realize that art is really a part of you, that has impact. When you live it with them, you know it really changes their lives."

Jackie ('57, '69 Education), who taught for more than 30 years and is an avid art collector, recently ensured she would be part of the Eli and Edythe Broad Art Museum. With a current gift of \$25,000, her name will be among those listed on the museum's donor recognition wall. She also committed a future gift of \$72,000 to the museum through a bequest in her estate plans.

"This is a way I could do what I believe," she says.

She sees her passion for art as a natural extension of her passion for education. It was something

she shared with her late husband, Dr. Charles Killingsworth, who served on the MSU faculty in the Department of Economics. It is something she enjoys seeing in their children and grandchildren.

"Cultural appreciation is part of becoming truly educated," she says.

She looks forward to the Spring 2012 opening of the museum and believes the new facility will have a tremendous impact on the cultural outreach of MSU.

"Do you know what the art museum looked like in 1953?" she says. "Everything has grown, and I have grown with it."

Support for MSU is important to Jackie. She previously created an endowed scholarship to benefit Michigan students enrolled in the College of Arts and Letters.

### Adding your name to the Broad Art Museum

Excitement for the art museum is rippling across MSU, from a gala fundraising event attended by hundreds to the recent announcement of a gift of sculpture from Eli and Edythe Broad. The Broads gave \$21.5 million for construction, combined with \$6.5 million for acquisitions and operations for the building that will bear their names.

There is still time to be included on the museum's donor recognition wall, a unique element designed by Zaha Hadid, world renowned architect of the building. Individuals and organizations who pledge \$25,000 or more by December 31, 2011, will have the opportunity to be listed. Participation guarantees a place at the grand opening and dedication events.

For more information on making a gift to the museum, contact Director of Development Marcia Crawley at (517) 353-9836.

Scan this code with your smart phone or go to [givingto.msu.edu](http://givingto.msu.edu) for video interviews from the Countdown to the Broad Gala.



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## Honors students make a difference with Schoenl grants

Access to clean, hot water is something many Americans take for granted. For the families of Huamanchucoo, Peru, a small town in the Northern Peruvian Andes, it was something they could hardly imagine.

This summer, an MSU student partnered with the community to build solar water heaters for three of the community's schools, two health outposts and a village, thanks in large part to the Schoenl Family Undergraduate Grant for Dire Needs created at MSU.

Professor William "Bill" Schoenl has been teaching MSU students for decades and had a hunch—MSU Honors College students with the desire and the monetary means could help alleviate dire human conditions in developing countries. In 2008, Bill and his wife, Linda, established the grant fund with a gift of \$6,000. Over the past three years, they have given \$20,000 to fund the best proposals submitted by members of the Honors College which address a human need outside the United States. Often, the Schoenl grants have served as seed money that generated broader initiatives.

Armed with a Schoenl grant last summer, Kathryn Bonnen had the means to construct two solar water heaters in Huamanchucoo. Under the guidance of Dr. Brian Thompson, professor of mechanical engineering, she augmented the Schoenl award with additional funds from other benefactors and secured the help of local staff, a fellow MSU student and a Peace Corp volunteer to build six water heaters.



One of the units was built for the Choquisonguillo Health Post. According to Bonnen, the women who give birth to their children at the health post often walk for hours while in labor. "Before the installation of this water heater, their post had no access to hot water and many of the women refused

Students and community partners in Peru surround one of the solar water heaters a Schoenl grant supported.

to be bathed before and/or after giving birth, posing risk both to themselves and their babies," she says.

As Kathryn wrote to the Schoenls: "Though you have never set foot in Huamanchucoo, you have been there in spirit through the support of my work this summer."

Gregory Jones also received a Schoenl grant for a project in Ba Phnom, Cambodia to raise additional funds, complete a four room school building that serves 185 children and initiate the construction of a health center. To date, the school has been completed and furnished with desks while the health center is on track to be completed this fall. Both provide critical venues for humanitarian aid. Recently, a group of doctors from Singapore and a group of dentists from San Francisco made commitments to visit the village each year to provide check-ups in the new facilities.

The Schoenls hope their gifts will encourage students to think about how they might improve the lives of people, but more importantly, that the grants will make an impact in another part of the world.

"We are pleased that Honors students are making a difference in dire needs overseas," says Bill.

For more information on making a gift to Honors College, contact Assistant Director of Development Katie Cable at (517) 355-2326.



Linda and Bill Schoenl

## Helping the next generation of farmers



Charles Ballard and June Yuatt donned "fama" attire for the occasion.

The Student Organic Farm Scholarship Endowment grew by \$30,000 when 250 guests came together to enjoy a local and sustainable harvest dinner and to celebrate two scholarship recipients at the 2011 Hoophouse Gala.

## Human Ecology Legacy Fund created

MSU has a rich history in the development and advancement of the field of human ecology. Recently, two of its longtime leaders, Professors Emeritae Margaret (Peg) Bubolz and Linda Nelson, each made a \$30,000 gift to create the Human Ecology Legacy Fund to help ensure MSU's human ecology-related programs and values will continue to make an impact on future generations.

Fittingly, a portion of the fund will create the Bubolz-Nelson Leadership Award. This annual award will recognize a student who has demonstrated leadership that directly impacts communities and families through programs and research related to traditional home economics areas, such as family relations, parenting, resource management and nutrition. The fund also will provide grants to encourage undergraduate research as well as discretionary funding to support opportunities identified by the chairperson of the Department of Human Development and Family Studies.

Peg and Linda worked together as friends, colleagues and leaders in human ecology for more than 30 years. At one time, Peg served as the chairperson of the Department of Family and Child Sciences, while Linda chaired the Department of Family Ecology. These departments later were combined and aligned within the Department of Human Development and Family Studies, now housed in the College of Social Science.



Professors Emeritae Margaret (Peg) Bubolz and Linda Nelson are creating a lasting legacy with a gift to support human ecology-related programs.

## An exceptional leader

Continued from page 1

our passion, our life's work. We've raised a family here and become entrenched in the mission of the university. And in return, we've received so much more than we've given."

In addition to supporting scholarship endowments and capital projects for MSU Football, the Izzos' gift will support other areas, including

the George Webster Scholarship Fund, the MSU Spartan Marching Band and Olympic sports at MSU.

"Both Tom and Lupe Izzo have been energetic supporters of this institution and this community," says MSU President Lou Anna K. Simon. "Spartans know that Tom is truly exceptional because he's

far more than a great coach. He embodies the hardworking excellence at the core of the Team MSU ethos, and the Izzos' generous gift will help us pursue that ideal for all our student-athletes."

For more information on making a gift to Athletics or the Spartan Marching Band, call the Spartan Fund at (517) 432-4610.

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Photos in this issue: Lois Furry, Dave Jordan and Robert Bao, University Advancement; Derrick Turner, University Relations.



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## IRA rollover opportunity expires Dec. 31, 2011

An incentive allowing U.S. taxpayers to transfer (or "roll over") funds from their IRAs directly to Michigan State University without having to recognize the transfer as income is set to end December 31, 2011.

Enacted through the Tax Relief, Unemployment Insurance Reauthorization and Job Creation Act of 2010, the legislation allows the owner of a Roth or traditional IRA, who is at least 70 1/2 years old, to direct up to \$100,000 (\$200,000 for a couple with separate IRAs) directly to qualified charitable organizations such as MSU. IRA rollover gifts may apply to the owner's required minimum distribution.

For many donors this can be an effective vehicle for making a sizeable gift while avoiding the income tax consequence of taking their required minimum tax distribution.

To learn more about how to take advantage of the IRA rollover provision to make a year end gift to MSU, contact the Development Office in your college at MSU, or the MSU Office of Gift Planning at (517) 884-1000.



## The School of Hospitality Business cuts ribbon



On October 21, 2011 President Lou Anna K. Simon joined with The School of Hospitality Business faculty, staff and students to cut the ribbon in celebration of the grand opening of the J. Willard and Alice S. Marriott Foundation Culinary Business Learning Lab on the garden level of the Kellogg Hotel and Conference Center.



Members of the All University Campaign Cabinet gathered for the annual Thanks for Giving Luncheon.

## All University Campaign Cabinet

When the volunteer leaders of the All University Campaign began their service on the Campaign Cabinet back in 2008, it might have seemed unrealistic to expect continued growth in support from MSU's faculty, staff and retirees. An economic downturn loomed and it was unclear just how affected MSU and its employees and retirees would be.

Yet, the six-member advisory group witnessed remarkable growth which they cite as a testament to

the dedication of the faculty, staff and retirees of MSU.

Of the 6,228 MSU employees and retirees who made gifts to MSU during the past academic year, nearly a third did so through the All University Campaign, an annual springtime opportunity for current and retired faculty and staff to demonstrate support for MSU with financial commitments.

Cabinet member David Falconer, engineer at the MSU Power Plant, has been a longtime eclectic donor to MSU initiatives, including softball, field hockey, MSU bands and WKAR. He eagerly volunteered to serve on the cabinet when asked.

"I think the concept of MSU employees giving back is very important," he says. "The idea is that it doesn't have to be a huge gift. A lot of gifts, however large or small, add up and make a difference."

Member Dick Chase, professor emeritus, concurs. "Going way back, we've always given back to the university. I think it is important to make it part of a routine," he says.

Also serving on the cabinet have been Theda Rudd, acting director of Career Services and Placement; D. Venice Smith, multicultural development coordinator in the Office of Inclusion and Intercultural Initiatives; Helen Waldo, retired secretary of the College of Natural Science; and Eileen Wilson, assistant dean for Undergraduate Education and Academic Services in the Eli Broad College of Business.

All cabinet members were thanked for their service at the Thanks for Giving Luncheon (see below). A new cabinet will be named in the coming months.



President Lou Anna K. Simon greeted guests.

## Celebrating the generosity of faculty, staff & retirees

A record number of friends and colleagues gathered for the Thanks for Giving Luncheon in October. The annual event celebrates the philanthropy for MSU from faculty, staff and retirees and honors those who either have made gifts of \$1,000 or more within the past year, or who are recognized in one of MSU's donor societies.

For the 2010-11 academic year, the support MSU received from its active faculty and staff as well as from retirees totaled \$15.3 million in current commitments as well as planned (future) gifts. Fifteen years ago, the support from current and former employees was between \$3 million and \$5 million annually.

As important, the number of faculty, staff and retirees participating has grown. In the last five

years alone, the number of donors from the faculty, staff and retiree ranks increased by seven percent.

The Thanks for Giving Luncheon and other All University Campaign activities are made possible, in part, through the sponsorship of the MSU Federal Credit Union. The MSUFCU's support in underwriting the campaign's costs ensures the campaign continues and demonstrates the ongoing partnership of MSUFCU in building a stronger MSU.

Senior Associate Provost June Youatt spoke at the event. Scan this code with your smart phone or go to [givingto.msu.edu](http://givingto.msu.edu) to hear a video interview with Dr. Youatt.



Joan Smith and Angela Brown connected at the event.



Guests enjoyed the luncheon.



Darryl and Diane Warncke were among the Thanks for Giving guests.

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