



## MSU RECEIVES \$10 MILLION ANONYMOUS GIFT

Michigan State University recently received a \$10 million cash gift from a donor who wishes to remain anonymous.

The gift includes \$7 million that the donor has requested be used toward financial aid and scholarships, including those that enhance educational opportunities for women and minority students, plus \$3 million that will enable the university to advance its top priorities.

"I am immensely pleased that a donor would recognize the importance of investing in Michigan State University and specifically access for our students at this difficult economic time," said MSU President Lou Anna K. Simon. "A gift of this magnitude demonstrates an understanding of the value of MSU and the impact our mission has upon individuals, their communities and our world. Contributions such as this are paramount to our ongoing success, and I am deeply grateful for the generosity of this donor."

The financial aid and scholarships portion of the gift will significantly enhance MSU's ability to help students in need during this critical period,

according to MSU Provost Kim Wilcox.

"Many of our students and their families are feeling the pinch of the current economic downturn," Wilcox said. "At the same time, the importance of a college education has never been greater. This gift will allow MSU to make a substantial difference by helping many students complete their journey toward becoming college graduates."

Robert Groves, MSU vice president for University Advancement, believes the gift will help inspire others. "The partnership of our alumni, donors and friends is crucial in supporting MSU's endeavors to keep costs down and to provide



The donor, who wishes to remain anonymous, requested that \$7 million of the gift be used for financial aid and scholarships to benefit MSU students.

private scholarships and emergency financial aid," Groves said. "We are profoundly thankful for this gift which exemplifies an immeasurable spirit of optimism in MSU as an exceptional and vital institution that makes a difference in our world."

Officials at the financial institution which distributed the funds to MSU have assured the

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## SCHAEFER ENDOWS CHAIR IN MATRIMONIAL LAW

John F. Schaefer recently made a multi-million dollar future gift, through an innovative charitable remainder unitrust, to fund the John F. Schaefer Chair in Matrimonial Law at the MSU College of Law. When his gift matures, it will ensure his desire to elevate the matrimonial law program at the college will continue in the years to come.

Schaefer, who has been a steadfast donor for many years, created this endowment to enhance the Law College's reputation nationally and make it more competitive. "I am confident that students and faculty at MSU College of Law will uphold the tradition of excellence in the practice of matrimonial law," Schaefer said.

Schaefer knows the importance of superb teaching and mentoring. He earned his law degree from the Detroit College of Law in

1969, and soon after became an adjunct professor in Family Law and taught for 30 years. Initially, he planned to practice business litigation, but joined the

law firm of Frederick G. Buesser Jr., who handled high-profile divorce cases and who became a stellar mentor. After about six years of working with wealthy clients in complex divorce matters, Schaefer had an "aha" moment. He realized that his desire to practice business litigation no longer was relevant. His area of focus had found him: matrimonial law.

Schaefer is tops in his field. *Worth Magazine* has listed him as one of the top 100 lawyers in America for the past three years, and he has been listed in *Best Lawyers in America* for 25 years. He founded the law firm of John F. Schaefer in 1996. He has represented the former wives of Lee Iacocca (Peggy and Darrien), members of the Ford family, Bob Lutz, Jennifer Nasser and Katina

*Continued on page 2*



At a reception held in his honor, John Schaefer (center, right) was presented with a memento by (from left to right) Bob Groves, vice president for University Advancement; Clifton Haley (Law, '61), president of the College of Law; Lou Anna K. Simon, MSU president; Joan W. Howarth, dean; and Kim Wilcox, MSU provost.

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## SCHAEFER

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Dart. The Dart divorce included a staggering billion-dollar case that spanned the United States and Britain.

Based in Michigan, with law offices in Grosse Pointe Farms and Birmingham, Schaefer has represented his clients in nine other state courts. He credits his education at DCL with enabling him to represent clients judiciously in court and also keep them out of court. He has given emotional support to clients during tumultuous times as they severed ties with 30-, 40-, and 50-year marriages. Yet, he has also helped save marriages.

He is the proud father of four adult children. His daughter, Kimberly Schaefer, is a 2008 graduate of the MSU College of Law and now works at his law firm.

Schaefer served as trustee at the Law College for more than 10 years, including the time during which DCL affiliated with MSU in 1995. He was involved in the operation of the Law College, its affiliation talks with other universities, and its move to East Lansing.

“We’ve had a proud heritage. Some have called DCL a streetcar law school, but it has educated a wonderful array of graduates who have distinguished themselves mightily as lawyers and judges,” Schaefer said. “It was a difficult transition to go from being a free-standing university in Detroit and one of the oldest independent law schools in the country (since 1891) to assimilating that identity with another institution. The affiliation has worked out enormously well.”

*To explore and learn more about the stream of income, charitable deduction and estate tax benefits for you and your heirs through a charitable remainder unitrust while providing a future gift to the MSU College of Law, contact Director of Development Tina Kashat Casoli at (517) 432-6842.*



## EXPERIENCE MSU

Experience MSU provides a select group of alumni, donors and friends with an exclusive sampling of MSU’s cutting edge transformative initiatives. Members of the Spring 2009 Experience MSU group are pictured here with President Lou Anna K. Simon during an opening gathering at Beaumont Tower.

## ANONYMOUS GIFT

*Continued from page 1*

university that these funds came from legal sources by an anonymous donor. The gift is the largest single anonymous gift from an individual the university has received for student scholarships. MSU has been working to increase general university scholarship funds for the recruitment and retention of undergraduate students. MSU awards a number

of scholarships, many of which are made possible by alumni and friends of the university.

*For information about making a gift to MSU for scholarships, contact the Office of University Scholarships and Fellowships at (517) 432-7332.*

## ECOLAB PROVIDES GIFT TO HOSPITALITY BUSINESS

**E**colab Inc., a global leader in cleaning, food safety and health protection products and services, together with Ecolab Industry Foundation, has stepped up to provide a \$300,000 gift in support of a major revitalization project to bring the Culinary Business Learning Lab into the 21st Century.

The gift includes in-kind commitments of state-of-the-art equipment and products to *The School of Hospitality Business* project. The gathering space in the Culinary Business Learning Lab (CBLL) will be named for Ecolab.

“Ecolab is proud to work with MSU’s School of Hospitality Business on the Culinary Business Learning Lab,” said Kris Taylor, vice president of Ecolab Industry Foundation. “Ecolab is committed to assisting customers worldwide with their unique needs by providing them with comprehensive, value-added solutions and professional, personal service. Partnering with MSU aligns with this commitment and our investment in supporting this world-class institution and leader in hospitality business education is mutually beneficial.”

The groundbreaking CBLL revitalization project will make crucial and cutting-edge technology available to students in a hands-on learning environment. Over 11,000 square feet of space on the garden level of the Kellogg Hotel & Conference Center will be updated for use in food production management courses, special events, and executive development programs for industry professionals.

One of the overarching goals of the revitalization is to incorporate principles of green technology practices and sustainability directly into the CBLL, matching efforts in *The School’s* curriculum and across campus.

“Ecolab’s partnership and their contribution to the future of hospitality business education will leave a

lasting impression on future leaders—our students—as well as all others who use or view the lab,” said Dr. Ron Cichy, director and professor of *The School*. “The lab will be a place where top talent meets technology, research meets the real world, sizzle meets sustainability and culinary creativity meets business acumen.”

Phil Hickey (Hotel and Restaurant Management, ’77), chairman/CEO of Park Row Ventures and co-chair of the CBLL Volunteer Fundraising Committee, couldn’t agree more.



*Artist rendering of the proposed Culinary Business Learning Lab.*

“We already have the faculty, staff, and the will to continue to be leaders in this arena,” he said. “Now we will have the space and the equipment.”

*For more information about the Culinary Business Learning Lab or about making a gift to The School of Hospitality Business, go to <http://www.bus.msu.edu> or contact Associate Director of Development Shelley MacMillan at (517) 884-1586 or [macmill7@msu.edu](mailto:macmill7@msu.edu).*

## DEVELOPMENTS

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**Photos in this Issue:** Amanda Ross, MSU journalism student; Dave Giordan, Gary Wilson and Mark Terman, University Advancement.

*To remember MSU as a charitable beneficiary in your will, personal trust or retirement plan, it is important to do so accurately. The correct reference is: Michigan State University, East Lansing, Michigan and the federal tax identification number 38-6005984. To explore how you might remember MSU, please contact the Office of Gift Planning at (800) 432-4678 or (517) 884-1000. If your estate/retirement plan includes MSU as a beneficiary, we encourage you to contact us to accurately record your intent and include you in the appropriate donor recognition group.*



## VISION AND LEADERSHIP BRING EXCEPTIONAL WYOMING RESIDENTS TO MSU

When three advocates for MSU combined their passions—one a skilled administrator and the others motivated donors—they became champions of something life-changing for some remarkable MSU students.

Since 1998, the STARR Charitable Foundation Scholarship program has provided a one-of-a-kind opportunity for students residing in the state of Wyoming to attend Michigan State University for four years with all regular costs covered. To qualify for the scholarship, students must display academic achievement with at least a 3.0 grade point average; however, the demonstration of distinguished personal character and leadership ability is paramount.



Some of the current STARR scholars posed with Sparty at their spring banquet.

The donors, who wish to remain anonymous, turned to a trusted source for guidance in this ambitious and unique endeavor. They tapped Jack Shingleton who they fondly remembered from his days as MSU's head of Placement Services, where he had lent a hand to them with some career placement needs many years prior. Jack has been integral in establishing the scholarship program for the donors, including his hands-on involvement in reviewing applications, interviewing candidates, maintaining communication with the donors, and mentoring the scholarship recipients throughout their time at MSU. Jack is quick to share credit with his longtime partner Chuck Webb, the former vice president for University Development at MSU, for establishing the program.

The donors were compelled to share all that they had gained from their MSU experiences with young people from another region. As Jack explained it, "They looked out in their home state of Wyoming and saw outstanding kids in very rural communities whose horizons were limited by family resources. They wanted to present an opportunity that is second-to-none for these kids to see the other side of the world." For Jack's part, the past 12 years of volunteer service to help create and nurture the program have been nothing less than a labor of love. "It has truly been one of the greatest joys of my life," he said.

Recently, Jack reluctantly decided it was time for him to retire from his leadership role. "The STARR Charitable Foundation Scholarship that Jack Shingleton so expertly helped develop stands

solidly and serves as a model of excellence for others wishing to establish similar scholarship awards," said Bob Groves, MSU's vice president for University Advancement. "We have been extremely fortunate to have Jack's advocacy and experience in this program. His direct involvement will be missed but his legacy will endure."

The 45 past and current scholarship beneficiaries couldn't agree more. Upon learning of his retirement from the program, they wrote letters to express their appreciation for Jack's important role in their lives. Many wrote of his compassion and kindness, noting that his belief in them encouraged them "to stretch themselves," a playful admonishment Jack is well known for delivering to the scholars. Some notable examples of how STARR scholars have indeed stretched themselves include a young woman who made the crew team and became MSU's first All-American woman in crew, another who landed a position in the tuba line of the MSU Marching Band as a 5-foot tall freshman, and others who have secured coveted spots in advanced MSU programs overseas.

At a recent gathering of current STARR Scholars, Ya Wen, a junior from Casper, majoring in Physiology in Lyman Briggs College, recalled Jack telling her that "the greatest thing you have to give in this world is yourself." His words helped propel her to become an active and regular volunteer in the Emergency Room at Ingham Regional Medical Center. Many spoke of his

passion for MSU and his nonstop upbeat attitude. STARR Scholar Jay Shah, a pre-medicine sophomore from Casper sporting an MSU shirt Jack gave him at their first meeting, said "There is no doubt that Jack Shingleton is the key person who convinced me that MSU was the one school I should choose." Fellow scholar Megan Gebhart, a junior from Gillette, majoring in Marketing, said "Jack Shingleton is my Michigan State Grandpa," noting that his ability to instill pride not only in what the scholars are today but confidence in what they are yet to become is a powerful send-off.

In Jack's long career with MSU, he was not only a nationally recognized leader in career services but also a respected overseer whose skills were called upon in a wide range of key trouble-shooting interim assignments, including one stint as the acting athletics director. Early in his retirement, he was elected to the MSU Board of Trustees. Yet, he still counts his involvement with the STARR scholars as a highlight.

"To be able to do this in the twilight of my years here has been extraordinary," he said.

*For information about creating a scholarship, contact the Office of University Scholarships and Fellowships at (517) 432-7332.*



Jack Shingleton

## THE CHILDREN OF BUCHENWALD: MSU SCHOLAR TELLS THEIR STORY

More than 300 donors and guests in Southeast Michigan attended a presentation by the director of MSU's Jewish Studies Program, Kenneth Waltzer, on the rescue of children and youths in Buchenwald. In the summer of 2008, Waltzer was among a group of scholars from around the world invited to Germany to examine the newly-opened archive of Nazi records kept by the Red Cross's International Tracing Service. During the visit, Waltzer discovered the rescuer of Rabbi

Israel Meir Lau, a child at Buchenwald. More recently, he led a research group that disputed the veracity of the memoir *Angel at the Fence*, a highly publicized and now debunked Holocaust love story. Held at the Holocaust Memorial Center in Farmington Hills, the presentation was sponsored by the College of Arts and Letters and the Jewish Studies Program.

*After his presentation, Professor Ken Waltzer (second from right) posed with four men, all of whom are survivors of concentration camps. They are (from left): Abe Pasternak, Michael Weiss, and Paul Molnar, all Auschwitz and Buchenwald survivors; furthest right: Frank Kussy, Theresienstadt and Auschwitz survivor.*





## GATES FOUNDATION GRANT TO ENHANCE AFRICAN AGRICULTURAL MARKETS

A \$4 million grant from the Bill & Melinda Gates Foundation will enable Michigan State University to lead a project designed to improve research and analysis of agricultural markets in sub-Saharan Africa.

MSU has a rich history in Africa, with more than a half-century of research and development efforts across the continent. According to the Rockefeller Foundation, MSU has “one of the largest aggregations of individuals focusing on African agricultural development.”

Under the three-year project, MSU will analyze the region’s small-farm markets and infrastructure and then develop strategies to increase agricultural productivity and create more efficient, sustainable markets for small farmers. MSU scientists will partner with African institutions, including the Common Market for Eastern and Southern Africa, or COMESA. The resulting research and guidance will help governments, funding agencies and private stakeholders to develop policies and programs, and provide resources to improve living standards of the rural poor. “Experience in Africa has confirmed many times over that effectively linking smallholder farmers to markets is a crucial

element of poverty reduction,” said Thomas Jayne, project co-director and MSU professor of international development.

Joining Jayne in leading the project are fellow MSU faculty members David Tschirley, Steven Haggblade and Duncan Boughton. These researchers will investigate the structure, performance and future potential of staple food and horticultural markets. They’ll also assess the impact of investments such as rural road construction on market development and on poor households’ access to those markets. The research will encompass eastern, western and southern Africa with a specific focus on five core countries: Kenya, Malawi, Mali, Mozambique and Zambia.

“There is a clear need for data to inform further investments for long-term agricultural market development,” said Rajiv Shah, director of the Agricultural Development initiative at the Bill & Melinda Gates Foundation. “This project is one tool that will help prioritize future investments to support millions of smallholder farmers to increase their incomes and lift themselves and their families out of poverty.”

Currently, only five percent of the food imported by countries in sub-Saharan Africa comes from other



Thomas Jayne, professor, international development.

African countries. “If this project succeeds,” Jayne said, “we’ll see many more small farmers in Africa linked up to agricultural markets. We’ll also see more stability in the food system and more urban consumers in Africa getting the food that they need. It can happen, but the right kind of public and private investments need to be put in place to make it happen.”

Guided by the belief that every life has equal value, the Bill & Melinda Gates Foundation works to help all people lead healthy, productive lives.

For more information on MSU’s national academic leadership in Africa-related scholarship, see the special report “MSU and Africa: A half century of collaboration” at <http://special.news.msu.edu/africa/>.

## BEAL BEQUEST TO BRING CENTRAL AFRICAN STUDENTS TO MSU

When Allen and Julie Beal decided to attend MSU, they hoped the experience would broaden their world. They could not have imagined that their education would lead them to the other side of the planet. Memories of the bright young people they subsequently taught in Africa recently led the couple to establish a charitable bequest from their estate that will fund scholarships for Central African students to study agriculture at MSU.

High school sweethearts Allen (Dairy, ’63) and Julie (Social Science, ’63) grew up in rural St. Joseph County where both graduated with honors from Three Rivers High School. They married as freshmen at MSU. They were intrigued by the Peace Corps Program already underway on campus but were unable to participate due to the birth of their first child.

A few years after their graduation, Allen was accepted in the MSU Kellogg Farmer’s Study Program which culminated in six weeks of international travel. The experience was life-changing, and Julie says she knew their dream of doing international work would not go on the back burner any longer.

They signed on with the Global Ministries of the United Methodist Church and agreed to serve in Zaire (now Democratic Republic of the Congo). With their three elementary-aged children in tow, the Beals studied French in Brussels, and then set to work in a high school serving students from rural areas of Central Africa.

While in Africa, Allen spent some of his time teaching agriculture in the classroom and the balance supervising hands-on projects such as hatching baby chicks and raising

beef cattle, poultry, and rabbits – all important food sources for the region. Julie provided instruction in social studies, including history, geography, and political science, and also taught some English. The Beals were impressed with the maturity and intensity of their students, who often were the only ones their families could afford to educate. “They were high school aged, but I taught at the level of what I had studied at MSU,” Allen said. Julie vividly remembers her students as “the smartest, most enthusiastic, and most interested” of any students she has ever known.

The Beals returned to the family farm, continuing the farming operation into the late ’80s. Julie completed her master’s in social work and practiced privately for over 20 years. Before retirement, Allen rounded out his agricultural career as a dairy nutritionist.



Julie and Allen Beal, then and now.



They both agreed that it made good sense to involve Michigan State University where international programs and structures were already in place.

Once fully funded, the Allen C. and Julie A. Beal Endowed Scholarship Fund will enable students from Central Africa to attend MSU to study in the College of Agriculture and Natural Resources (CANR).

### A HALF-CENTURY OF COLLABORATION

For more than 50 years, Michigan State University has been a national academic leader in Africa, fighting diseases, developing crops and training future physicians, farmers and leaders. More than 1,200 African students have earned an MSU degree since the 1970s. MSU faculty members work on scores of projects in 32 African nations. For more information, see the special report “MSU and Africa: A half century of collaboration” at <http://special.news.msu.edu/africa/>.

Over the years, the Beals and their children continued international interests and involvements, staying in contact with colleagues and friends they met in Africa as best as they could. When the Beals began to work on estate plans, their thoughts returned to Zaire and the passionate students they had known. “Given the support of our family, we knew we wanted to help students in Africa and realized that nothing we could do would last longer than education,” Julie said.

“MSU has made a huge impact on our lives,” Allen said. “And MSU has been involved across the globe for a long time. The university is the ideal place for us to give something back.”

For more information on the CANR, visit online at <http://www.canr.msu.edu>. For more information about making a gift to the college, contact Associate Director of Development Jackson Kaguri at (517) 355-0284.



## GREENSTONE FCS SUPPORTS MICHIGAN FFA

**G**reenStone Farm Credit Services has made a \$200,000 pledge to further agriculture education for Michigan youth and to honor one of its own.

The GreenStone Farm Credit Services and James F. Schiller Endowment for FFA and Agriculture Education will support the Michigan Future Farmers of America (FFA) and the development of vocational agriculture education curriculum and support programs in the Department of Community, Agriculture, Recreation and Resource Studies (CARRS). The endowment recognizes former GreenStone FCS CEO Jim Schiller (Agriculture Business, '72) and the lifelong value he placed on youth leadership and education.



The endowment honors Jim Schiller, former GreenStone CEO, pictured here with an MSU Outstanding Alumnus Award.

GreenStone FCS Chairperson of the Board Lyndon Uphaus and CEO David Armstrong noted in the GreenStone FCS 2008 Annual Report, "Jim was dedicated to the Farm Credit Mission and deeply cared about the success of GreenStone's customers and staff members. He was also a strong

advocate for educating future generations about agriculture to ensure our industry has a dependable and talented workforce to keep it competitive for years to come."

Jim noted that he was surprised and humbled by GreenStone FCS's financial commitment in establishing the endowment. "I have not seen anything that is more practical than FFA in teaching leadership for the next generation," Jim said. "GreenStone's gift speaks very well of its commitment to youth."

Jim grew up on a dairy farm near Chelsea where he honed his leadership abilities as a member of both 4-H and FFA. He credits FFA especially with helping him to develop skills that benefitted him throughout his career. "My involvement with FFA pushed me into doing things that I might not have done," he said. A graduate of the MSU Agriculture Technology Program, Jim served in the Vietnam War, returning to MSU to earn a bachelor's degree in agriculture business. He began his career with GreenStone FCS as a loan officer. He worked his way up from credit manager to president and CEO of Farm Credit Services of Southeastern Michigan, and then to chief operating officer for Farm Credit Services-Michigan before being appointed as CEO of GreenStone FCS in 2001.

In 2006, he was honored with the College of Agriculture and Natural Resources Alumni Association's Outstanding Alumnus Award.

As CEO, Jim guided GreenStone FCS's continuing investment in the future leadership of Michigan agriculture through the organization's financial commitments to student scholarships, the College of Agriculture and Natural Resources, the Michigan 4-H Foundation and the Michigan FFA. Jim himself

pledged \$25,000 to Michigan FFA that will be incorporated into the GreenStone/Schiller endowment.

"I feel that personal commitments are as important as corporate ones," he said. "Being close to FFA for so long, I can see what funding can do in keeping youth excited about agriculture and leadership in their communities."

Acting CARRS Department Chair David Wright believes the endowment will strengthen the mission of both FFA and the department. "This endowment helps ensure our programs continue to provide needed support to agriculture education and youth development," Wright said. "The effect of this gift will ripple far beyond specific programs and individuals, as those whose professional expertise has been shaped and developed will lead change in industry, government and education across the U.S. and around the world."

GreenStone Farm Credit Services has demonstrated its commitment to Michigan's rural communities and agricultural economy from the time it approved its first farm mortgage loan in 1917. GreenStone FCS has consistently provided support to Michigan FFA and has been a donor to the Michigan FFA Foundation since its founding in 1993, currently as a distinguished star level supporter. The FFA Foundation has grown substantially with the help of Jim, who served on the foundation's board for eight years, two as chairperson.

For more information on Michigan FFA, visit online at <http://www.michiganffa.com>. For more information on the CARRS department, visit <http://www.carrs.msu.edu>. For more information about making a gift to the Michigan FFA, contact Annual Fund Director Megan Hirschman at (517) 432-2482.

## GIFTS AND BEQUEST HELP RECRUIT TALENTED WOODWIND STUDENTS

**L**earned valuable lessons in teamwork, leadership, dedication, and self-discipline while at MSU that I continue to apply on a daily basis," said Larry Phillips (Music, '73 with honors) of his time on campus as an undergraduate student practicing in the recital halls and classrooms of the Music Building.

When Larry attended Michigan State University, he was awarded a small scholarship during his first two freshman terms in 1969. This scholarship, along with loans, savings, and part-time work, allowed him to finish his first year uninterrupted. Larry worked part-time almost continuously while carrying a full load of classes, even dropping out for half of his junior year to work full-time in order to pay for his last year of education.

He attributes much of his success in life, both as a Naval Officer and now as a business manager for a large aerospace company, to his study of music. Since he credited the scholarship he received at the start of his freshman year for helping him realize his goal of a degree in music, Larry wanted to provide the same opportunity to other woodwind students. He was convinced that his undergraduate degree was possible as a result of it. That scholarship allowed him more time to concentrate on his studies and not have a heavy part-time

work schedule, so he wanted to ensure that other financially challenged, dedicated students could get a start in music studies at the university level without the distractions of a part-time job.

In 2000, Larry and his wife, Jayne (Ohlmacher) (Social Science, '74), whom he met during his undergraduate years at MSU, established the L.M. Phillips Woodwind Scholarship in Music through a bequest. "It seemed the best way to ensure that a scholarship could be started," explained Larry. "Making the bequest arrangements were simple. We worked with Dan Chegwidan, director of Gift Planning at University Development, and with the College of Music, to create the requirements for the scholarship award. It was easy and painless."

For Larry and Jayne, this was just the beginning.

At the conclusion of calendar years 2007 and 2008, they made cash contributions to their Woodwind Scholarship. "We decided that funding the scholarship and making yearly additional donations prior to our retirement would increase the number of students who would benefit," Larry said. "Through this process, we could also continue to increase the amount available to the scholarship with additional donations."



Larry Phillips

"We are grateful for the investment in student scholarship support," said James Forger, dean of the College of Music. "In these challenging economic times, private support for talented and dedicated students is needed and most appreciated. The Phillipses' commitment helps us build that bright future and provides an investment in the talent of tomorrow in perpetuity."

Ryan Finefrock was the first recipient of the L.M. Phillips Woodwind Scholarship in Music, which he was awarded in his freshman year as an out-of-state student studying with Michael Kroth, associate professor of bassoon. "Ryan was highly recruited by the Eastman School of Music and Ithaca College," Kroth said, "and the Phillips Woodwind Scholarship helped persuade him to come to MSU."

"There is a personal joy in knowing that you are helping someone achieve their educational goals," Larry explained. "Anyone who can afford to make a donation of this kind should seriously consider it."

For more information on the College of Music, go online to <http://www.music.msu.edu>. For more information about making a gift to the College of Music, contact Director of Development Rebecca Surian at (517) 353-9872.



Ryan Finefrock was the first recipient of the L.M. Phillips Woodwind Scholarship in music.



## ENTREPRENEUR GIVES BACK TO CAS

**T**im Whaley has lived in Texas for the past 26 years, but his Spartan connections have never been stronger.

Whaley (Advertising, '81) is founder and CEO of EnviroGLAS, a recycled glass manufacturing company that produces customized flooring, counters, and more made of recycled glass from many sources. EnviroGLAS products have been featured in national media and on HGTV programs such as Red, Hot and Green. After receiving a letter and questionnaire from Michigan State University to submit a career update, Whaley responded and the reconnection process began. In the process, he rekindled his MSU spirit – and in turn is seeing more opportunity and rewards come back to him.

Over the past year, Whaley has pledged a generous cash contribution to the MSU Department of Advertising, Public Relations and Retailing, and to the Knight Center for Environmental Journalism. Both gifts are very meaningful to Whaley, who is a member of the Beaumont Tower Society. “As an advertising student at MSU, I remember the exact details of my Advertising 486 course, a client campaigns course still going strong today. Our team’s client in 1981 was Michigan Asparagus. That semester, I learned a lot about asparagus and a lot about advertising. The course was one of my most memorable while at MSU and helped me develop skills to get my first job.”

In April, Whaley participated as a client for the same course in which he had studied 28 years ago. “It was an amazing full circle feeling to be on the other side of the table giving students feedback about their presentations, which were amazing,” Whaley said. “We are hoping to implement many new fresh ideas from these presentations.”

Whaley’s commitment to the Knight Center for Environmental Journalism matches his passion for the environment and his company’s green stance. His gift will help support student internships. “I believe it’s very important to leave your mark. As I reflect on what I learned, it happened to be here at MSU. I’m validating that in my pledges,” he said.

Whaley’s career began in commercial roofing. After nearly 20 years in the business, Whaley began to seek out entrepreneurial ideas to develop his own company in the terrazzo flooring business and learned that a Plano, Texas, company was seeking markets to use their crushed glass. “I thought, why not use recycled glass for the flooring, instead of cutting marble out of a mountain? Why not recycle and help create a sustainable product?” he said.

He developed a patent in 2004 and applications for the new recycled floor began, recently for the MSU Stadium entrance and Chemistry Building entrance. “MSU has really stepped out about designing with sustainable materials,” Whaley said, “and I’m very

proud to be part of that commitment.”

In 2007, Whaley established EnviroGLAS and now makes products from crushed mirrors, window shields, beer bottles, aluminum shavings, stained glass, mother of pearl, clear glass – all materials that otherwise might go to the landfill if not recycled by other companies.

Whaley continues to think of creative ways to give back to MSU. On his recent visit to MSU in April, Whaley created a beautiful sample Spartan S terrazzo block for the MSU Recycling Center – with the intention of creating a conference tabletop, his next gift to MSU.

*For more information on making a gift to the College of Communication Arts and Sciences, contact Assistant Director of Development Rebecca Pagels at (517) 432-4770.*



*Tim Whaley pictured here with recycled flooring his company produced for the MSU Stadium addition.*

## EIKER BEQUEST WILL BRING U.P. TEACHERS TO MSU

**W**ith the establishment of the Troy Stearns Memorial Fund, Sandra Eiker (Education, '62, '64) found a way to honor an influential MSU faculty member and to pay tribute to her family’s belief in education and their heritage in Michigan’s Upper Peninsula. Sandra fulfilled her philanthropic goal by incorporating a charitable bequest in her will to the College of Education. When her future gift is realized, the Stearns Memorial Fund will provide fellowships for teachers from the Upper Peninsula to participate in MSU graduate programs.

The endowed fund, made possible by Sandra’s commitment through her estate, is named for Dr. Troy Stearns, a distinguished former Teacher Education professor, now deceased. Sandra remembers well his weekly assignment to produce a one-page summary of an article students chose from a list of leading periodicals that included *Harpers* and the *Atlanta Constitution*. This was one of many “perspective-expanding” techniques he used that Sandra later adopted for her own students. “He widened my horizons,” she recalled, noting that she still has one or two of her one-page summaries in her personal archive.

Sandra chose to support the College of Education with her gift not only due to the insights she gained through her long career as



an educator, but also in recognition of a family legacy that valued education as the chief means to move up in the world.

Her father had lost an arm, which limited his ability to continue the family farming tradition. Instead, he earned a life certificate from what is now Eastern Michigan University and landed a teaching position in Monroe County. He went on to finish both bachelor’s and master’s degrees while working and was elected Commissioner of Education for the County. His sister Helen, starting out with just an 8th grade education, completed business school and worked throughout her life, including as a civilian employee for the Navy during World War II. Sandra’s mother was one of eight children born to Finnish immigrants in a U.P. lumber camp in the Newberry area. All eight children were sent on to education and into careers; Sandra’s mother became a math teacher following her graduation from Northern Michigan University.

Sandra’s own career in education included classroom teaching, college-level instruction, curriculum consultancies, and many administrative positions including district superintendent. In one notable position, she created and implemented a model of 24/7 childcare for the children of casino employees in Atlantic City. Along the way, she completed her doctorate at Columbia University while working full-time.

Sandra began to think about making a gift to further the education of U.P. teachers after she received an inheritance from her Aunt Helen. “She did what she could do to be self-sufficient with the education that was available to her at that time,” Sandra said. “She always honored education and was

an unwavering supporter in encouraging my father to continue his education and was so proud that she lived to see me attain a district superintendency.” For Sandra, focusing on the Upper Peninsula seemed especially fitting as the U.P. had been not only the place of her mother’s birth, but also the place of many happy remembrances from family vacations. Both Sandra’s parents are buried in her mother’s family plot in Newberry. “I recall playing on the shores of the lake, waiting in line for the ferry,” Sandra said. “My treat when I graduated from high school was to cross the straits on the bridge.”

Sandra is grateful to the MSU College of Education for beginning her career. “I will always cherish the minds and actions of the highly qualified faculty members in the College of Education during the late '50s and '60s,” she said. “Other professionals known to me through my professional involvements have elected to join the faculty. They brought new dimensions to an already well-established college at a fine university.”

In *U.S. News & World Report’s* 2010 edition of *America’s Best Graduate Schools*, the MSU College of Education had seven specialty programs in the top 10, highlighted by elementary and secondary education, which both topped the list for the 15th straight year. See <http://news.msu.edu/story/6230/> for more on this report or visit <http://www.educ.msu.edu> for more information on MSU’s College of Education.

*For more information on making a gift to the College of Education, contact Assistant Director of Development Julie Bird at (517) 432-0612.*

*Sandra Eiker*



## DONOR PROFILE:

## ARTIST LOUISE MCCAGG

Artist Louise McCagg (M.F.A., '71) has been a steadfast supporter of the arts at Michigan State University. She is particularly passionate about the Eli and Edythe Broad Art Museum. "I think it is just fabulous that there is going to be a beautiful museum designed by an outstanding architect, at Michigan State," McCagg said. "It will be a powerful magnet for the arts. Keats might be old-fashioned but he said it well:

*A thing of beauty is a joy forever:  
Its loveliness increases; it will never  
Pass into nothingness. . . ."*

Louise graduated from Barnard College with a degree in English Literature; then moved with her children to East Lansing, where her husband, the late William O. McCagg, Jr., served on the MSU faculty directing the Russian and East European History program. She joined the MSU graduate program in Sculpture, studying with James Lawton and Bob Weill. Her interest in bronze sculpture grew as MSU developed its program in lost wax casting. After graduation, with help from her husband and an artist friend Tom Young, she constructed a 30-foot geodesic dome studio and built a foundry within it. There, she cast her life-size "Beatrice," an aluminum sculpture suspended in a circular aura. "Beatrice" can be found in the Wharton Center for Performing Arts, thanks to a donation to MSU by Truman Woodruff in memory of his wife, Lydia.

Louise lives and works in New York City but has stayed connected to MSU through friends and their art. In 1999, she cast a bronze sculpture, now installed

near City Hall in East Lansing. Called "Familiar Faces," it represents 38 life masks reduced to half size, of local artists and supporters of the arts in the East Lansing area.

Louise merges her literary interests with her tactile art. For example, her work "Vorkuta Poems," housed at Yale University. Hungarian poet Sara Karig wrote poems in her head for the 12 years she was in Vorkuta, a concentration camp in Siberia. Louise cast Karig's mask in paper and made a pocket in the forehead for a miniature book of those poems—well aware that behind the forehead is where all thoughts, poems and inventions are believed to be generated.

Louise's art has been exhibited widely, in galleries and museums from Seattle to New York, Germany, Hungary and Japan. Many recent works have been collaborative projects with other artists, including choreographers and composers. She recently collaborated with Peter Forgacs, a renowned Hungarian artist, who received the honor of representing Hungary in this year's Venice Biennale and included Louise's work in this exhibition.

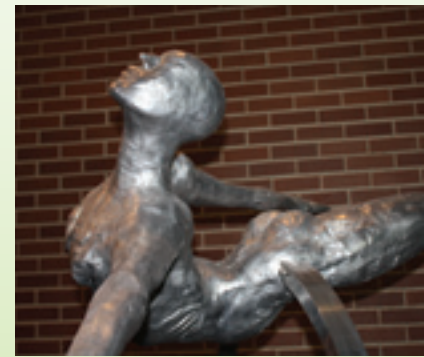
Louise is looking forward to seeing the Eli and Edythe Broad Art Museum. To date, more than \$28.3 million has been raised toward the \$40 million goal. MSU will break ground on the iconic structure in March 2010, followed immediately by 23 months of



Louise McCagg (above); an artist rendering of the Eli and Edythe Broad Art Museum (left); and Beatrice, a sculpture by McCagg installed on campus.

construction and a 2012 museum opening. The Pritzker Prize winning architect Zaha Hadid designed the museum.

For more information on the Broad Art Museum, visit online at <http://special.news.msu.edu/broadmuseum/>. For information on making a gift to the museum, contact Director of Development Bridget Paff at (517) 353-4725.



## GERBER GIFT EXPANDS MSU LIBRARIES ESPIONAGE COLLECTION

A distinguished alumnus with a long involvement in national intelligence has created an endowment to support the specialized field of espionage in the MSU Libraries' Collections.

Burton Gerber (International Relations, '55) served in the Central Intelligence Agency (CIA) for 39 years as a case officer and Chief of Station. He was honored with the CIA's Distinguished Intelligence Medal, Intelligence Commendation Medal, William Donovan Award and three designations as a Meritorious Officer. Following his retirement from the CIA, he joined the faculty at Georgetown University, teaching in the graduate program on intelligence policy. In recognition of his achievements, he received MSU's Distinguished Alumnus Award in 2006.

Burton attended MSU as the recipient of a *Detroit Free Press* Scholarship Award. He also received a scholarship from Beta Theta Pi fraternity and supported himself with part-time and summer work. A favorite job was in the MSU Libraries' Assigned Reading Room.

Burton is grateful for the heavy influence of the outstanding faculty he came in contact with, including such MSU greats as Ralph Smuckler, Wesley Fishel and Walter Adams. He selected international relations as his major. "I looked around and thought there is a whole world out there, how can I get out in it?" he said.

His late wife Rosalie, who also served in the CIA for 18 years, subsequently became a librarian at a university in Tehran, Iran, and at the American Embassy in Moscow, Russia, finishing her career with a major law firm in Washington, D.C. The Gerbers traveled the world and lived in six different countries during their long, happy and supportive marriage. "Anything I am is because of her," Burton said.

Given the couple's keen interests in both intelligence and libraries together with Burton's start at MSU, he hopes the Burton L. Gerber and Rosalie P. Gerber Endowment for MSU Libraries will foster an increased focus on intelligence and security-related scholarship at MSU. Burton has spoken and written on questions of espionage and ethics and its importance in addressing terrorism with a focus on the need to respect civil liberties and human rights. "Intelligence programs are a vital part of national security decision making and execution," he said. "And libraries are crucially important for research and the preservation of knowledge."

Specifically, the endowment supports the acquisition, preservation, and access to a collection of political science/criminal justice materials on

intelligence, intelligence policy, intelligence analysis, espionage, covert action, imagery intelligence, counterintelligence and national security. Steven Sowards, assistant director for collection development in the MSU Libraries, noted that "This gift is an excellent fit with existing strengths and future areas of interest for the library collection. We have strong holdings in both political science and criminal justice, in support of important programs on campus. At the same time, issues related to espionage, intelligence, and the ethics of national security are of growing interest. The materials that we will be able to purchase thanks to Professor Gerber's generosity will certainly be used."

Burton has stayed connected with MSU over the years. As a scholarship recipient, he always had the goal of finding a way to pay it back. He and Rosalie funded student scholarships in the College of Social Science and James Madison College where Burton is also a member of the Board of Visitors; as well as a scholarship at Assumption College and with Beta Theta Pi.

"I have always believed you have to share what you have with others," he said. "A lot of us are comfortable and what more can we do with what we have than to help others."

For more information on the MSU Libraries, visit online at <http://www2.lib.msu.edu/giving>. For more information about making a gift to the MSU Libraries, contact Assistant Director of Development Roger Merrifield at (517) 884-6446.



Burton Gerber





Earvin "Magic" Johnson celebrated with the crowd.



## 2009 Final Four Celebrated In Detroit

The MSU men's basketball team made the Final Four of the 2009 NCAA tournament at Detroit's Ford Field, capturing the nation's attention for two weeks with their inspired run. Donors and friends gathered to celebrate with other Spartans at a luncheon held at the team hotel, the Somerset Inn in Troy, hosted by President Lou Anna K.

Simon and Dr. Roy J. Simon on April 4, 2009. Guests enjoyed appearances from Head Coach Tom Izzo, members of the MSU Marching Band and cheerleading squad, and a special surprise visit from 1979 Spartan champion Earvin "Magic" Johnson. In the tournament, the team beat defending national champion Kansas, Big East champion Louisville, and No. 1 seed Connecticut, only succumbing to the North Carolina Tar Heels in the final game.



Betsy Mathiesen showed her Spartan spirit.



President Lou Anna K. Simon visited with John Webb.



Men's Basketball Head Coach Tom Izzo thanked donors for their support.



Vice President for University Advancement Bob Groves greeted Bill and Doris Austin.



Women's Basketball Head Coach Suzy Merchant paused for a picture with Eleanor and Walter Goff.



Guests enjoyed a delicious meal and plenty of Spartan fellowship.

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