

DEVELOPMENTS

FOR DONORS AND FRIENDS OF MICHIGAN STATE UNIVERSITY

SPRING 2013



Where the crossroads of
education and giving back

COME TOGETHER



ALSO IN THIS ISSUE

Changing pet peeves into
creature comforts

Sometimes the destination is
a new way of seeing things

Masters of fate:
Leading global sustainability

The Kathleen and Milton Muelder
Japanese Garden is one of many
wonders of the Clarence E. Lewis
Landscape Arboretum.

DEVELOPMENTS



IN THIS **ISSUE** • SPRING 2013

Development Features

- 6** Cover story: **Where the crossroads of education and giving back come together**
- 10** Changing pet peeves into **creature comforts**
- 14** Sometimes the destination is a new way of seeing things
- 2** New developments
- 19** A balance of hard work + support, nets impact
- 20** Masters of fate: Preparing students to lead global sustainability
- 24** Building our community, unlocking our imagination
- 26** History makes history
- 29** Now you know: Distinctions and events

Online Extras

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DEVELOPMENTS

For Donors and Friends of Michigan State University

MSU Developments, published three times each year, is devoted to the inspiration and impact of private philanthropy at Michigan State University.

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To remember MSU in your will or personal trust, contact the Office of Gift Planning at (800) 232-4678 or (517) 884-1000. The correct reference is: Michigan State University, East Lansing, Michigan and the federal tax identification number is 38-6005984. If you have already named MSU in your estate plans, please contact us so we can welcome you to the Linda E. Landon Legacy Society. For more information, go to giftplanning.msu.edu.



Corinne Miller ('14, MSU College of Law) received the 2012 Eve August Moot Court Scholarship

ON TRIALS, HONOR AND SYNCHRONICITY

A scholarship that came from tragedy continues to inspire law students and alumni

When Corinne Miller ('14, MSU College of Law) heard about the Eve August Moot Court Scholarship, it pushed her to do more. And for her, that's saying a lot.

The Tacoma, Washington, native chose MSU specifically for the hands-on opportunities in trial practice, opportunities she's made the most of ever since she arrived.

She's earned positions as the Michigan State *Law Review* managing editor, a member of the Geoffrey Fieger Trial Practice Institute and a member of the Moot Court & Trial Advocacy Board. She earned the highest grade in the Moot Court Competition Class and represented MSU in a regional Moot Court competition where she argued before a chief justice of the State Supreme Court of Tennessee.

Corinne likes being under fire. Her eye is on becoming not only a trial lawyer, but one who will have a positive influence on the criminal justice system.

"Everyone talks about fixing it, but you have to be in the system to do anything," she says. "The best part of MSU College of Law is that I can have so many practical experiences. Anything I will do as a lawyer, I will have already done at least once as a student."

Corinne was selected last fall as the 2012 recipient of the Eve August Moot Court Scholarship, an annual award that began from a decades-old tragedy. In June of 1982, a disgruntled client went

on a violent shooting rampage at a law firm in downtown Detroit's Buhl Building. Dozens were injured, and Eve August—a 24-year-old Detroit College of Law student who was clerking at the firm—was killed.

The scholarship has honored Eve's memory for the past 30 years, long enough that some of the previous recipients have become donors to the endowment.

David Ottenwess entered DCL, now MSU College of Law, the year after Eve August's death and received the Eve August Moot Court Scholarship in 1984.

"I was putting myself through law school, and that scholarship money was very welcome," he recalls.

In 1997 David and a partner, later joined by his wife Stephanie, started their own law firm and set up shop, coincidentally in the Buhl Building. But it wasn't until a chance meeting with building visitor Lou August, Eve's brother, that David learned his firm's office was the actual site where Eve had been shot. At the same time, Lou learned that David was one of the first recipients of the scholarship named for Eve.

That chance meeting led to a memorial service at the firm last summer to mark the 30th anniversary of the shooting. It also led to a heartfelt gift. David and Stephanie and their firm, Ottenwess, Allman & Taweel, recently pledged \$50,000 to the Eve August Moot Court Scholarship.

"I thought it was time to start giving back," David says of the decision. "I didn't grow up with a lot of advantages. DCL gave me an opportunity—a once in a lifetime opportunity. It gave me an opportunity to be happy at what I do."

David hopes their gift will inspire others to support the cause—and it already has—as well as to honor Eve's memory.

"I'm exceptionally proud of David for all he's accomplished and for his generosity," Stephanie says. "This scholarship will help law students who are trying to do what Eve wanted to do with her life."

That's abundantly evident in the 2012 recipient.

"Receiving the scholarship is a much appreciated privilege," says Corinne. "I feel very motivated because the donors have invested in me to become a good lawyer, just like Eve August was trying to do. It says something about Eve's character that she died at work. Now, 30 years later people still talk about how great she was and what she wanted to do. It makes me want to be a contributor, too."

For more information on making a gift to the MSU College of Law, contact Director of Development Tina Casoli at casoli@msu.edu or call (517) 432-6842.

FACULTY CHAIR POSITION UNDERScores MSU'S STEM COMMITMENT

Nationally recognized scholar Melanie M. Cooper was recently installed as the first Lappan-Phillips Professor of Science Education in the MSU Department of Chemistry,

Cooper comes to MSU from Clemson University, where she was an Alumni Distinguished Professor of Chemistry. She is jointly appointed in the departments of chemistry and teacher education, and in the CREATE for STEM Institute. Cooper received her B.S., M.S. and Ph.D. in chemistry from the University of Manchester, England. She carried out postdoctoral work in organic chemistry before turning to chemical education as her area of research, where her focus is on improving teaching and learning in large enrollment general and organic chemistry courses. An outgrowth of this research is the development and assessment of evidence-driven, research-based curricula.

Support for the professorship comes from the Connected Mathematics Project 2 Fund at MSU. The fund was created with royalties received from the Connected Mathematics 2 textbook, the single most widely used mathematics textbook in America for students in grades 6-8, which was developed by MSU mathematics educators, Glenda Lappan and Elizabeth Phillips. Lappan and Phillips gifted their portion of the royalties to establish the fund.

"These Connected Math funds are an extraordinary and special resource for MSU," College of Natural Science Dean James Kirkpatrick said. "I know of no other university that has these kinds of resources to spend on math and science education. This professorship is a perfect example of how we can leverage these funds to improve the education of our own students, education at the K-12 level and research on STEM education within disciplines. We're looking forward to great things."

The professorship will serve to advance Cooper's work and provide a significant boost to the discipline-based education research field.



Melanie M. Cooper receives the Lappan-Phillips professorship medallion from MSU Acting Provost June Pierce Youatt during Cooper's investiture ceremony on March 21, 2013.

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MSU's Annual Fund encourages alumni, students, parents and friends to recall and renew their Michigan State University ties by making gifts on an annual basis.



\$6,461,388.44

Total Annual Fund dollars for MSU scholarships and other programs

54,396

Donors gave to the MSU Annual Fund in 2012



Daniel and Anna Oginsky are helping students from Genesee County attend MSU's James Madison College.

From Genesee to **James Madison College**

Daniel Oginsky ('95, James Madison) remembers his apprehension about coming to MSU as a freshman from Genesee County.

"I was afraid I would not cut it at college and I studied really hard," he says, "I felt like I really blossomed then, and it was one of the best years of my life."

While at MSU Daniel met his wife, Anna Hodges Oginsky ('95, Arts and Letters), also from Genesee County.

Earlier this year, with the largest cash gift ever given to James Madison College, they created the Oginsky Family and Friends Scholarship Endowment, which is pledged to be at least \$200,000 and will support scholarships for students attending Madison – with a preference for those from Genesee County high schools.

Erica Zentner, a senior in James Madison College from Clarkston, Michigan, recently learned she had been selected for the Burton L. and Rosalie P. Gerber scholarship, a previously funded scholarship that supports a Madison College student with a commitment to public service through a career in U.S. foreign affairs. Paying her own way through college with loans and jobs, Erica can attest to the difference a scholarship makes financially, but also emotionally.

"Scholarships are immensely appreciated by students," she says. "MSU is a big place and it can be difficult to stand out. Having scholarships available gives us the opportunity to do that. My scholarship will allow me to work fewer hours and to really focus on my studies."

Erica will complete an internship in Washington, D.C. in the fall. She plans to pursue a career in international public service.

In establishing their scholarship endowment, Daniel said, "I am grateful for the opportunity I had to be at James Madison College and MSU, and I want to help more kids – especially kids from where I grew up – get the same chance." Anna adds: "If we can help support students who later could help support their own communities, I feel like we are investing in a bright future for our hometown areas and beyond."

For more information on making a gift to James Madison College, contact Director of Development Rocky Beckett at beckett@msu.edu or by calling (517) 432-2117.

Do you have an **IRA?**

The American Taxpayer Relief Act of 2012, an incentive allowing U.S. taxpayers to transfer funds from their IRAs directly to Michigan State University without having to recognize the transfer as income, was signed and enacted on January 2, 2013.

The Act brought back the IRA Rollover provision wherein Michigan State University alumni and friends, 70 1/2 and older, are once again eligible to transfer any amount up to \$100,000 from their traditional IRAs or Roth IRAs directly to qualified charitable organization such as MSU. As in years past, IRA Charitable Rollover gifts may satisfy or count against the owner's required minimum distribution.

Effectively, there is no federal tax consequence as owners neither claim the distribution as ordinary income or as a charitable deduction.

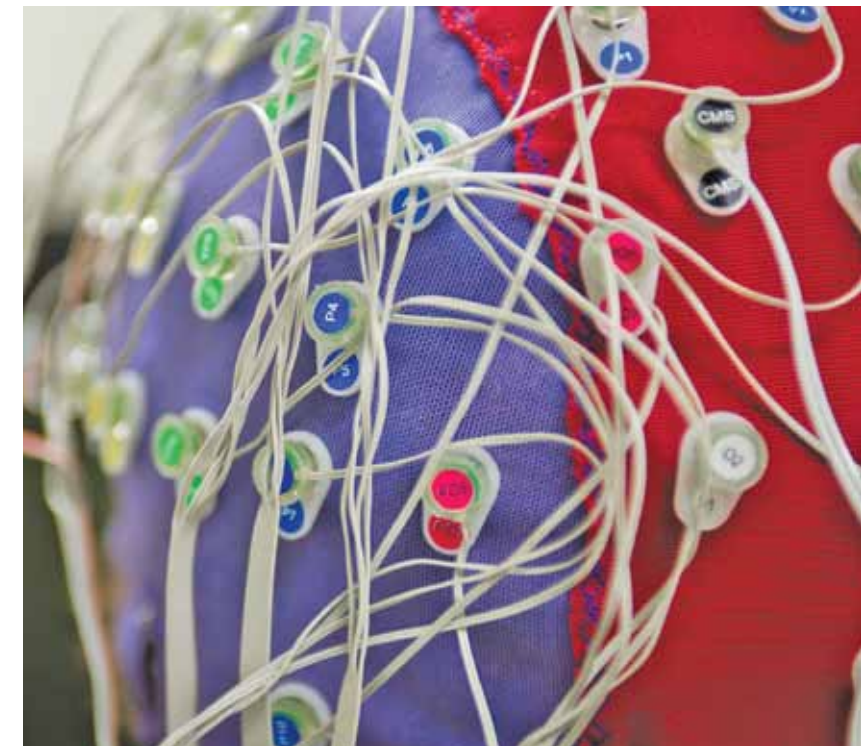
The parameters for the 2013 IRA Rollover have not changed from previous years. To take advantage of the IRA "gift" provision extended through December 31, 2013, the following information will be useful:

- Donors must be age 70 ½ or older and own a traditional or Roth IRA. Other retirement plans such as pensions, 401(k), 403(b) or other plans are not eligible.
- IRA Rollover gifts may not exceed \$100,000 and must be transferred before December 31, 2013.
- There is no eligible income tax deduction for the amount gifted.
- Only your IRA trustee or plan administrator can transfer the gift directly to MSU. If IRA owners personally withdraw funds and contribute them to MSU, the amount withdrawn will be included in your gross income and subject to income tax.
- The check should be sent directly to MSU by your IRA trustee or administrator and should clearly reveal it represents an IRA Rollover provision gift for 2013 and the name of the IRA account owner. Checks may be sent to: MSU University Advancement, c/o Lynn Pfaff, Spartan Way, 535 Chestnut Road, Room 300, East Lansing, MI 48824.

Remember, gifts may be directed to any program or unit on campus.

For more information, visit givingto.msu.edu/irarollover or contact the Development Office in your college at MSU, or the MSU Office of Gift Planning at (517) 884-1000.

High density electroencephalograms, such as those used by students in Psychology Professor James Moser's lab, represent the many high tech research opportunities for today's students.



PAPER AND PENCIL MAKE WAY FOR PIXELS

When Jane Ranney studied psychology at Michigan State in the 1960s, she observed a prevailing notion that psychology research did not require the same level of support that other sciences did. As a result, important resources were often scarce. Now, through a charitable bequest in her estate plans, a fund is available to help future student researchers.

Known as the Jane E. Ranney, Ph.D. Endowed Research Enhancement Fund, her gift will support student research in the Department of Psychology, including supplemental funding for equipment and technology needs.

"They thought that all you needed was paper and pencil, so there weren't funds for equipment," she says regarding those who allocated research funds to students when she studied at MSU. "You could get paper and pencil and maybe computer time, and that was it. There just weren't funds, except through faculty grants, to do real research where you needed equipment, or animals, or things of that sort."

Dr. Ranney received her bachelor's, master's and Ph.D. from the Department of Psychology at MSU which she credits with providing her with the foundational skills to build a long career of teaching and research.

While she lives in North Carolina now, part of Dr. Ranney's motivation to create this endowed fund is the fact that her parents owned Ranney Jewelers on Grand River Avenue. The primary clientele for the store were students, faculty and staff of MSU. "We profited from MSU," she says, "so I think it's only right."

For more information on making a gift to the College of Social Science, contact Senior Director of Development Nick McLaren at mclarenn@msu.edu or call (517) 884-2189.



Where the crossroads of education and giving back

*An alumnus
honors two
important people
in his life, while
contributing to
MSU and his
hometown*

**COME
TOGETHER**

Each spring, something happens in a small town in Michigan's Upper Peninsula that brings MSU and a college education to the forefront in the community and has a profound impact on a student's life.

Thanks to the generosity of a former Menominee resident, Gary Peterson ('69, Business; '70, MBA), one student at Menominee High School learns that

All from Menominee

These four students are the most recent recipients of the Schmidtke-Wagner Scholarship which provides half the cost of tuition to MSU for four years. They are, from left: Ben Thoune, civil engineering sophomore; Ashley Grosso, biochemistry and molecular biology graduating senior; Chelsea Olsen, English junior; and Tatum Uecker, no preference freshman.



he or she will be the next recipient of the Schmidtke-Wagner Scholarship to Michigan State University. The amount of the award equals one half of the current tuition costs. As long as the recipient maintains a minimum grade point average, the award is renewable for four years at MSU.

Gary, who graduated from Menominee High School in 1965, has steadfastly funded this scholarship award for 26 years, sustaining not only 21 successful Spartan graduates, but inspiring countless others to pursue their dreams of a college education.

Students in Menominee are well aware of the scholarship, often long before they enter high school, and they are motivated by it, says Ben Thoune, the 2010 recipient who just completed his sophomore year at MSU majoring in civil engineering.

"When I first learned about the scholarship, I wanted to work hard for it," Ben

says. "Without this scholarship, I'm not really too sure where I would be right now. MSU definitely would have been a possibility still, but you never know. It's a lot of money and affects your decision to attend a school greatly."

Gary looks forward each year to learning who the next Schmidtke-Wagner recipient will be, in recent years sharing the selection with his Spartan daughter Jennifer Hogervorc ('95, Social Science).

For Anne Garcia, a counselor at Menominee High School, being part of the announcement meeting is one of the highlights of her work at the school. "The impact that this award has on the students is very emotional and life-changing," she says.

"I just remember crying...a lot," says Ashley Grosso ('13, Lyman Briggs College), the 2008 recipient. "I called my parents and my mom started crying with me. It would

have been very hard for me to attend a college like MSU without the help of this scholarship, and it meant so much to receive it."

Most of Menominee High's scholarships are announced at an awards program in May, but due to its significance, the Schmidtke-Wagner Scholarship recipient learns about the award in April. Gary's former basketball coach and teacher, Bob Krysiak meets with the new recipient not only to reveal the student recipient but also to share insight on the two people Gary wished to honor with the award: William Schmidtke, his high school counselor, and Isabel Wagner Peterson, his mother.

"Bill Schmidtke really guided me through every step of the process, preparing me for exams and helping me with college applications," Gary says. "Without him, I might have just gone to a local school. And of course, I stayed on the straight and narrow because of my mother. She inspired me by

her hard work and other admirable values. I wanted to do something to honor both of them, and I wanted the scholarship to bear both their names."

The impact the Schmidtke-Wagner Scholarship has made is remarkable, including increasing the overall enrollment of Menominee's top students in MSU and encouraging others to create other significant scholarships to benefit students in the community.

Says Anders Hill, principal of Menominee High School: "We would like to thank Gary for the investment that he has made in the students of Menominee High School. I have no doubt that his contributions have made a difference in this community, the State of Michigan and our world. His generosity is inspiring."

One tenet behind the scholarship's success is Gary's willingness to support any worthy student, no matter what academic major he or she might choose.

The first Schmidtke-Wagner Scholarship award was given in 1987 and only one year has gone by without a recipient. Among the 21 alumni are four teachers, three accountants, a social worker, a nurse, a musician, a metallurgist, a vice president of finance, a marketing and sales director, and a veterinary technician. In addition to all of them successfully completing their MSU degrees, three are currently in doctoral level graduate programs, one is in law school and six have obtained master's degrees. The latest graduate, Ashley, will attend the School of Pharmacy at the University of Wisconsin in the fall. In all, approximately two thirds of the Schmidtke-Wagner students obtain an advanced degree.

After his own MSU graduation, Gary joined the public accounting firm, Arthur Andersen in Milwaukee, Wisconsin, where he became a partner before moving to Northern California. Eleven years ago, he joined with 55 other partners to form a new company, Protiviti Consulting, which today employs more than 4,000 people in 24 countries. He has four children and has been married to his wife, Anne, for 28 years. They reside in Atherton, California.

Gary attributes his success to the difference MSU made in his life in part due to its academic rigor, its diversity and finding his initial niche in accounting, but also because of the critical life skills he acquired. For example, when he arrived at MSU he was shocked by the sheer size of the university,

which had four times the number of people living in Menominee, forcing him to quickly acclimate to a totally new environment.

That skill would serve him well, as he now leads the international operations for Protiviti.

"In order to develop our international footprint, I needed to visit countries (e.g. China), navigate my way through the maze of professionals and select leaders to launch our local operations, similar to how I had to initially navigate through MSU."

Like Gary, Chelsea Olsen, a junior studying English and French and the 2009 recipient of the Schmidtke-Wagner Scholarship, is taking full advantage of MSU's myriad of opportunities.

"Michigan State cultivated my desire to write and pursue a career based on my interests. State is where I grew as an individual and continue to grow," she says. "The best part about attending State is the niche I formed through my involvement in French club where I serve on the executive board as secretary."

Chelsea is headed to Tours, France, this summer in one of MSU's study abroad programs.

Gary travels to MSU for at least one weekend each fall, where he meets with the four current Schmidtke-Wagner Scholarship recipients. He enjoys hearing of their success and growth firsthand. He is always accompanied by three or more of his four children and/or his wife, Anne.

"If it weren't for MSU, I wouldn't be where I am now," he says. "I feel very fortunate that I've been able to enjoy the success that I have, to take care of my family the way I can, and to help others. It is extremely gratifying to be able to see firsthand how your contributions have made a difference in the lives of people with whom you share a bond."

The current recipients of the Schmidtke-Wagner Scholarship are similarly minded.

"I think it is extremely important for alumni to give back, and I definitely plan on doing so once I am financially stable," says Ashley. "It is amazing the difference you can make in someone's life by giving back, and I definitely think you should pay it forward."

Ben concurs.

"I would do anything in the world to give someone the opportunity that I have been given," he says. "This is the greatest thing that has ever happened to me, and one cannot be thankful enough." ♡



Isabel Wagner Peterson



William Schmidtke



Learn more about scholarships at MSU
SupportForStudents.msu.edu

More than 5,000 patients each year are seen in the Emergency and Critical Care Medicine (ECCM) service in the hospital in an infrastructure created in 1965. Proposed renovations will integrate the finest animal care, hands-on learning and research, and state-of-the-art technology.

CHANGING PET PEEVES INTO CREATURE COMFORTS



Dr. Matthew Beal traverses MSU's Veterinary Teaching Hospital (VTH) discussing cases with residents and students, stopping to monitor several patients—some via web cams—as he hustles to direct critical care.

He signs discharge papers and gives final instructions for George, who due to a rare vascular anomaly in his liver, came from Canada to the hospital, one of only a few places in the world equipped to treat him. George's family takes the opportunity to snap a picture of their tail-wagging, seven-month-old puppy with the doctor who helped save his life.

Beal, chief of staff of the VTH, is part of an emergency and critical care team that simultaneously advances education, research and medical care for small animals while working closely with specialists across MSU's College of Veterinary Medicine to provide a breadth of expertise unmatched in the state.

But he's doing it in a decades-old facility. That's something donors like Dr. Kurt Dunckel ('78, Natural Science; '82, Veterinary Medicine) are helping to change. Dunckel's recent cash gift of \$250,000 has kicked off a fundraising campaign in a powerful way, beginning the process of turning dreams of renovation into reality.

Advancing all of veterinary medicine

Now, proposed emergency critical care facility renovations will advance CVM's commitment to providing the finest care for veterinary patients, world-renowned veterinary education and hands-on research to enhance treatments for animal and human health.

Supporting the renovations appealed to Dunckel because he knew the project would benefit the whole spectrum of veterinary medicine, from care to teaching to research. He chose to make a cash gift in order to effect change quickly.

More than 5,000 patients each year are seen in the Emergency and Critical Care Medicine (ECCM) service in the hospital. The current hospital was built in 1965 and no major renovations have been made to the emergency critical care area since then.

"The renovation will help pets and their owners as well as advance veterinary medicine," Dunckel says. "It gives students great experience in dealing with emergency health needs of animals but also experience in many other areas of the clinic as they follow-up with their cases."

Many ECCM cases move through different services within the hospital.

"One of the things our service prides itself on is really getting our students very involved in all the cases," says Beal. "This new space will benefit teaching because it brings everything together. Right now everything is compartmentalized, and being able to have the students with us all the time to see everything and be involved in everything will be positive as well. We've got all these different specialists, high levels of expertise in different

areas that can come together and create the positive outcomes that we want to see in our patients."

Integrating people, technology and space

Consolidated space and a circular floor plan are the foundation of the planned renovations. Currently, ECCM patients are housed in several areas and the new design will allow caregivers to more efficiently monitor all patients at all times.

"The space was constructed in the mid '60s and although the infrastructure itself hasn't changed, the people around it have changed, the caseload has skyrocketed and the things that we can do nowadays have far surpassed the physical plant that we have here," Beal says. "The new space will allow us to integrate the people, the technology and the space together to create those good outcomes."

Among the new features will be skylights to offer natural light, a known factor in helping animals recover and heal.

The open plan accommodates an isolation ward within view of caregivers but with separate ventilation for patients with infectious diseases, respiratory and gastrointestinal problems.

The expansion will allow space for optimal management of patients undergoing advanced treatment modalities, around-the-clock monitoring and advanced critical care to critical-condition patients being treated by specialists in other parts of the hospital in addition to emergency patients.

"Michigan State's Veterinary Teaching Hospital is special; it's not just because of the individual services and their strengths, but how everybody works together," says Beal. "The team approach here is wonderful because everybody can use their expertise to affect a positive outcome."

Driving innovation

VTH has built a reputation for delivering the most advanced and innovative patient

care. The team's commitment to patients—using whatever works—drives innovations.

Along with expertise and technology, the rapid transition of research results into the clinical setting is saving lives every day at the VTH. Across the college, research projects are advancing knowledge in specialty areas of veterinary medicine including ophthalmology, oncology, cardiology and interventional radiology—all of which may be important contributors to the treatment of patients who come through the emergency room doors.

Kurt Dunckel has been serving veterinary needs of the Davison community for more than 30 years. He knows well the importance of research and new treatments.

In 1991, together with his wife Debbie, he opened Dunckel Veterinary Hospital. The practice expanded to five members and continues to provide comprehensive pet care services, including wellness care, orthopedic and laser pet surgery, emergency and critical care, pet dental care, boarding and grooming services and pet vaccinations.

"I love veterinary medicine," he says. "Vets deal with such a wide variety of physiological and behavioral issues. I still get a kick out of seeing animals every day. The ECCM is on the forefront of helping us to do our jobs better."

Making it happen

Giving back has long been important to Kurt. He has been a member of the Davison Optimist Club for 21 years and a Big Brother for 11 years. He is the past president of the Saginaw Valley Veterinary Medical Association and currently is on the board of the Michigan Veterinary Medical Association, serving on its investment committee.

Kurt's father and grandfather were both MSU graduates; his father also graduated from CVM. Kurt and Debbie's sons have carried on the tradition. Dunckel blood is green, Kurt says. He and Debbie even have a cat named Sparty.

"Going through Michigan State for eight years certainly helped me grow and contribute to society and my profession," he says. "I've done well, and I wanted to make a gift that I knew would make a difference."

The Emergency and Critical Care service at VTH also provides a unique opportunity for research, says CVM Dean Dr. Christopher Brown. "This renovation project is a key step in increasing our understanding of animals under acute physical stress. This understanding, in turn, will lead to discoveries that improve animal health, and human health as well."

"We are grateful to Kurt Dunckel for his generosity and vision," he says.

Beal agrees.

"This is a space we've wanted to work on for 13 years, and every year it seemed like there was something a little bit more pressing," he notes. "About three years ago, we decided we needed to make this happen for the sake of the patients, student education, and the people that are working here. I think we're going to get there and I'm super excited because it will be a space to be proud of that I think will help our patients turn around faster."

Says Kurt Dunckel: "This is such a good project to contribute to. Once we get it

over the hump and to reality, it will have an immediate, big impact. There aren't many opportunities like this where a contribution can help so many, including pets, people and organizations, in so many ways."

For more information on making a gift to the ECCM Campaign in the College of Veterinary Medicine, contact Assistant Director of Development Tracey Zambeck at zambeckt@cvm.msu.edu or by calling (517) 353-7891.



A College of Veterinary Medicine facility campaign for emergency and critical care has begun with a gift from Kurt and Debbie Dunckel pictured here with their pets, counterclockwise from the "top dog": Sydney, Charlie, Hogan and , in Debbie's arms, Sparty.



Sometimes the destination is
a new way
of seeing
things

N

early all landscape architecture students at Michigan State participate in study abroad, thanks to the foresight of dedicated faculty and the generosity of donors who wanted others to see the world. Legions of future Spartans will continue to choose MSU for its landscape architecture program not only because it includes a consummate study abroad experience but also because significant scholarship support is available to enable their participation.

That's the legacy of John ('53, Agriculture and Natural Resources), who died in 2011, and his wife, Patricia "Patti" Chipman, says Professor Warren Rauhe, director of MSU's Landscape Architecture Program from 1995 to 2005.



MSU's landscape architecture students gain cultural insight and design inspiration through study abroad and a special endowment.

I REALLY LIKED THIS DESIGN: IT WAS LARGE ENOUGH TO ACCOMODATE MANY PEOPLE. AND THE WATER MOVEMENT...

← OPENED BY HER MAJESTY THE QUEEN ON 6th JULY 2004



MANY ACTIVITIES WERE TAKING ON AND AROUND THE FOUNTAIN. PEOPLE WALKED AROUND THE WHOLE OTHERS WENT THROUGH IT. THERE COUPLES LAYING IN THE GRASS, A OF FRIENDS SITTING AND TALKING WITH ONE ANOTHER. KIDS WERE PLAYING IN THE WATER, PEOPLE SAT OR WALKED ON THE LEDGE.

Students in the Landscape Architecture Study Abroad Program hone their professional skills by developing visual notes and field sketches, all the while connecting their classroom learning with what they see around them.

SHARING INSPIRATION

Caring about others came naturally to John and Patti. After starting Chipman Landscaping in Kalamazoo, Michigan, they developed a line of fiberglass planters and benches as a way to provide year-round employment for their landscape staff.

By 1969 that simple idea had grown to become Landscape Forms, a company founded to provide high quality furnishings for public spaces. Today the business employs some 200 people and is the leading designer and manufacturer of furniture for outdoor environments in North America.

Their clients include municipalities, transit centers, educational institutions and familiar brand leaders such as Disney, American Airlines and Nike. The company headquarters and manufacturing facility remain in Kalamazoo, but sales offices are located throughout the world. Their products are well known for uniquely incorporating European influence.

"The products Landscape Forms produces are the absolute best in design and quality. They have no peer," says Rauhe.

The success of the company was also due in large part to John's leadership style that was ahead of its time in being open book and inclusive of all employees.

"Everybody there was part of the family," Rauhe recalls. "If people looked hungry he'd go get food. He was humble but very capable and always prepared for any opportunity that came along. How many people do you know that have an Audi TT with a trailer hitch?"

Giving back to MSU was long a high priority for John and Patti. They first started an MSU scholarship endowment in 1986. Originally intending to provide support for landscape architecture students, the Chipmans refined the scope in 2000, amending the endowment to create the John and Patricia Chipman Endowed International Enrichment Program in Landscape Architecture, specifically to support students in study abroad.

"John always felt his travels abroad were a huge source of inspiration," says Rauhe. "He and Patti wanted everyone to have this experience."

The Chipmans committed additional support to their endowment through a bequest, which, when realized, will put the Chipman endowment well over \$3 million. Patti's current gifts support the program on an annual basis and add even more to the endowment. This support makes the program a reality now. Coupled with the success of MSU's Common Investment Fund, which historically has exceeded the performance of peer universities that have endowments similar in size, the endowment has grown and will continue to increase, becoming a significant source of support that will enable students in perpetuity to participate in study abroad.

International Ingenuity

The MSU Landscape Architecture Study Abroad Program began small with a trip to Toronto in 1975. It grew to an official MSU Study Abroad Program within two years. Subsequent trips, which typically last eight weeks, have traversed the globe from Europe to Asia to

Central America to Australia and New Zealand. Today, the breadth and depth of the program is one of the pillars that establishes MSU landscape architecture faculty and alumni as global leaders in international planning and design.

Early on, faculty integrated a study abroad experience into the landscape architecture core curriculum. Each spring, junior level students can fulfill 12 credit hours of their required courses through the program.

Vanessa Warren ('00, ANR) was a nontraditional landscape architecture student in the spring of 1999, before the Chipman Endowed International Enrichment program was available. Married and in her 30s, she carefully weighed the sacrifice the study abroad experience would have on her family economically and emotionally.

"After much consideration, my family and I felt the study abroad program was best for my understanding of design and my future career in the field," she recalls. "It was the best decision I made in my academic career at MSU."

She says she draws on the experience every day as she applies her knowledge of how history, culture and physical environment coalesce to create design in public spaces. But, she also values the experience for what she learned about herself as a leader.

"When we landed in a foreign country I became a surrogate mother to many of my classmates who were 15-18 years younger," she says. "Often I was spearheading getting students to the proper destinations on time, fixing the plumbing in London, organizing a switch of trains in Norway, and pooling money together to wash our clothes at laundromats, or even finding laundromats for that matter. This switch in my life from dependent wife to independent professional was invaluable."

The value she places on her study abroad experience is reflected in her ongoing support for it. During her service as a trustee for the Michigan Chapter of the American Society of Landscape Architects, she made sure the Chipmans were recognized with the organization's highest Honor Award.

Ready for Global Challenges

Employers look for students with cultural sensitivity and international travel experience, notes Scott Witter, professor and director of MSU's Landscape Architecture Study Abroad Program.

Typically visiting multiple countries in a single trip, students in the program encounter famous historic planned and designed environments such as England's Stonehenge, Italy's Villa Lante and Spain's Alhambra. They also explore the world's most innovative contemporary environments such as the green community in Malmo, Sweden, and the central business districts at La Défense in Paris, France. They often go behind the scenes to interact with international researchers, planners and designers, gaining exclusive insider's views to such places as the London offices of Zaha Hadid, the world-renowned architect behind MSU's Eli and Edythe Broad Art Museum.

Throughout their study abroad experience, students receive extensive field instruction, collaborate on design and planning with their counterparts at international universities, and conduct their own human



behavior studies. Far from the comfort zone of East Lansing, they are immersed in unfamiliar approaches to urban spaces, ecology, green technology, construction techniques, cultural practices and historic preservation. They hone their professional skills by developing visual notes and field sketches, all the while connecting their classroom learning with what they see around them.

Bob Ford ('75, ANR), principal of Landscape Architects & Planners, Inc. and president of the MSU Landscape Architecture Alumni and Advisory Board, sees firsthand the long-term impacts the study abroad program has for the MSU graduates his company hires.

"It opened their eyes and better prepares them to meet the global challenges facing the world today," he says.

Michigan State has led the nation in study abroad participation among public universities for the last six years. Each year, close to 3,000 students participate in more than 275 programs taking place in some 60 countries around the world.

Thanks to John and Patti Chipman, there will always be a cadre of landscape architecture students among them. 🌱

For more information on making a gift to the College of Agriculture and Natural Resources, contact Senior Director of Development Jody Ackerman at jackerma@anr.msu.edu or call (517) 355-0284.

👉 **Click!** givingto.msu.edu/landscape

PLANES, TRAINS AND ARCHITECTURE

Twelve hours into his study abroad experience and not even yet on land, Rob Dalton was in a state of panic. He searched through every pocket one more time in hopes of finding what he desperately needed.

"How could I have been so foolish?" he chastised himself as he realized he would soon disembark into London's Heathrow airport without a clue as to where he was supposed to go from there, nor any means of finding out.

Back in East Lansing, he had been so thorough in helping his classmates. He checked and rechecked that they had all the contact information and addresses for their arrivals on separate flights. The plan was for three of them to meet up in the airport and travel together to the London apartment where they were to begin the MSU landscape architecture study abroad program.

"If you don't see me by 8 a.m., go without me," he had said.

Now landing, he was without an address or contact information for himself. He checked the time again as he jockeyed to be one of the first passengers off the plane. It was well past 7:30 a.m.

Alone and without an international cell phone, he did the only thing he could think of. He ran.

"I had no idea what I was doing and I was too scared to ask for help," Rob recalls. "And, I knew I had to ride a subway train to get to their terminal."

It was a heart-pounding beginning to an eight-week trip, but all ended well. He met up with his classmates and within a few hours they were touring the city with their professor, who had wisely planned a full day of walking in order to get everyone acclimated to the six-hour time change as quickly as possible. Later that same day, Rob encountered what he considered to be the highlight of the entire study abroad experience: the London Ferris Wheel.

"You see all of London and you are blown away by this massive city," he says. "As a designer, it was shocking, but in a good way."

That was 2010 and the trip that year included many more planes and trains during three weeks in London, and one week each in the cities of Edinburgh, Paris, Barcelona, Rome and Berlin. Rob says the experience changed his perspective.

"Europeans tend to put more money into well-designed places than we do as Americans. We accept mediocrity because we think it is all we can afford," he says. "Their parks are not

leftover spaces, but integral parts of their walking commutes and social atmosphere."

He adds that he was amazed at how the tangibility of nature could be achieved in an urban setting: "The Princess Diana Memorial in London's Hyde Park was the first time I saw nature, engineering, design and people integrated into one small space. While adults lay in the grass and among the trees within the memorial, children play in dynamic water features."

Now an environmental design master's student planning to enter the Ph.D. program in the fall, Rob is working with the Saginaw Chipewewa to develop their Tribal College Campus and planning the design of the East Lansing Corridor in a report for MSU President Lou Anna K. Simon. He recently presented his master's thesis at the International Federation of Landscape Architects in Cape Town, South Africa.

He's fearless in traveling now. As he puts it: "Bring on the airports!"

Student Rob Dalton says study abroad changed his perspective.



A BALANCE OF HARD WORK + SUPPORT, NETS IMPACT

\$1 million gift creates opportunity in business, research and art

Scott and Pat Eston (both '78, Business) made a \$1 million multi-year pledge that is set to open doors of opportunity and enrichment across campus and beyond.

Specifically, their generosity will support the Financial Markets Institute (FMI), undergraduate scholarships and research in the Department of Accounting and Information Systems, areas of greatest need in the Broad College of Business, and the overall research mission of MSU as well as an endowment pledge to the Eli and Edythe Broad Art Museum.

FMI is an intense academic and professional preparation program inaugurated in 2006 to assist highly motivated students hoping to launch financial services careers. FMI senior Matthew (Matt) Tinnon, of Boulder, Colorado, can attest to the difference the program's experiential learning approach has made in preparing him for his career in investment banking.

"The FMI has given me a different perspective. It's hard to get admitted and once you're there, it takes a real commitment and work ethic to do well," Matt says.

Scott and Pat previously supported FMI with scholarship funding. They point to the hardworking humbleness they see in students like Matt as among the many reasons they are proud to be associated with MSU.

"When the program receives donations from people like the Estons, it reminds me of the responsibility that I have in representing the program and improving it too," says Matt.

Scott is a former chief operating officer at Grantham, Mayo, Van Otterloo and Co., a privately held global investment management

firm in Boston, Massachusetts. Previous to that, he was a partner at Coopers & Lybrand, L.L.P.

"MSU gave me a great foundation. I came out of MSU really knowing what I needed to about accounting and auditing," says Scott.

Pat's career focused on IT management with real estate investment managers.

The Estons' gift will help enable cutting-edge research by faculty and doctoral students in the accounting and information systems department, such as access to rare and unique datasets on phenomena such as crowd-sourcing, audit quality and health care quality.

"The ability to do cutting-edge research will help us recruit highly capable doctoral students and faculty in a competitive marketplace for academic talent," says Vallabh Sambamurthy, Eli Broad professor and chair, Department of Accounting and Information Systems.

Additionally, a new Eston Family Student Scholarship will support student scientific research projects and be administered by MSU's Vice President for Research and Graduate Studies Stephen Hsu.

The Estons' commitment to MSU extends to service as well. Scott has lent his expertise to the Broad College Alumni Advisory Board and now to the MSU Foundation Board and its investment committee.

"Pat and I are thrilled that our support will make a difference in creating opportunities for more Spartans to go on to do great things," Scott says.

For more information on making a gift to the Broad College of Business, contact Associate Director of Development Malissa Burke at burke@bus.msu.edu or call (517) 432-7446.



RISEing to the Occasion:

The Liberty Hyde Bailey GREENhouse, located in MSU's Brody Complex, exposes students to new models of food production, including the process of worm composting. The project is an example of a sustainable food cycle. Students in MSU's Residential Initiative on the Study of the Environment (RISE) tend herbs and greens, grown in soil containing composted pre-consumer food waste from Brody Square. The herbs and greens are used in the Brody Square dining hall with the food scraps coming back to the worm composting bin, thus closing the food cycle loop. Learn more about the project from the perspective of a RISE student at:

 givingto.msu.edu/fate

I Have Worms!

MASTERS OF FATE

MSU students are ready to lead global sustainability efforts with new endowment support



by Laura Seeley



aking the slogan “Go Green” to the next practical level, Michigan State University will extend its socio-economic, physical, and natural science-based insights to more students and to the greater community in an effort to address issues of global sustainability, supported with generous gifts from a retired professor and a former MSU Trustee.

Donald (Don) F. Koch, MSU Professor Emeritus of philosophy, and Barbara J. Sawyer-Koch ('90, M.P.A., Social Science), have established several significant current and planned gift endowment funds, the major gift being titled Fate of the Earth.



“This is a sociological problem that requires a more informed citizenry to demand action—and to do it now,” says Barbara. **“Recognizing the limited horizon within which to implement solutions, we have opted to gift sufficient cash now so that we may experience the transformative impacts while we are alive.”**

Although their lives began at opposite ends of the country—Don is a native of California, while Barbara is a fifth-generation native of Menominee County in Michigan’s Upper Peninsula—they share a passion for the environment and recognize the significant negative impacts that climate change, and air and water degradation will have on future generations.

With their Fate of the Earth Endowment, the Koch’s hope to encourage today’s students and tomorrow’s leaders to understand the critical need for societal changes and take the necessary steps to prevent further destruction of the Earth’s fragile environment.

“Barbara Sawyer-Koch’s and Don Koch’s generous support of a multitude of MSU initiatives enables the university to establish and strengthen programs that will advance our world-grant mission,” says MSU President Lou Anna K. Simon. “The Koch family’s mission is to have a profound influence on the world—now, and long after they have left this Earth. The Fate of the Earth Endowment and their other planned gifts will certainly ensure that.”

Professor Koch, a graduate of Pomona College and Claremont Graduate School, is a nationally recognized scholar of American philosopher John Dewey. He believes that philosophers should be more concerned

**The Earth’s fragile environment
will be in good hands—
thanks to the Koch family and a new
Fate of the Earth Endowment.**

about tackling real-world issues—as was John Dewey, whose basic tenet involves the use of scientific inquiry as the best method for resolving problematic situations. “This has been the driving force in my research and teaching since graduate school,” says Don.

A number of years ago, when Don read the book titled *The Fate of the Earth*, by Jonathan Schell, it led him to compare the potential threat of nuclear holocaust—the subject of that book—to what civilization inflicts on the environment on a daily basis.

Barbara and Don’s decision to make MSU the primary beneficiary of their estate stemmed from their growing concern about national and state policy decisions and political statements that contradict scientific findings about climate change. They fear that this has led to a majority of Americans being misinformed.

“This is a sociological problem that requires a more informed citizenry to demand action—and to do it now,” says Barbara. “Recognizing the limited horizon within which to implement solutions, we have opted to gift sufficient cash now so that we may experience the transformative impacts while we are alive.”

The Kochs realized that MSU’s research and outreach strengths, and opportunities for cross-fertilization of ideas among the colleges addressing sustainability, aligned with their own goals. They were especially drawn to the interdisciplinary approach of MSU’s Environmental Science and Policy Program (ESPP).

“The potential for collaboration at MSU is, in our opinion, a necessary prerequisite to identifying and implementing solutions,” says Barbara. “Reversing the course that we’re on, which is threatening sustainability globally, requires a coherent and comprehensive social, political and economic response.”

Having served on the MSU Board of Trustees for 16 years (1980-1996), Barbara remains active in a number of MSU activities, including serving on the College of Social Science Alumni Board. Her community activism underpins the endowment component, which will make possible the sharing of factual, science-based information about the environment with the MSU campus, the greater Lansing community and—utilizing communication technologies—the world.

“The Fate of the Earth Endowment has been crafted to take advantage of the incredible interdisciplinary efforts at MSU,” she says.

The Kochs hope to harness the integration of knowledge among MSU faculty and students with insights from world-class environmental scholars sharing technological, ethical and policy perspectives. ESPP has begun designing the academic program, with implementation planned for spring term 2014.

“We would like to build a cadre of students involved in all varieties of sustainability initiatives who are well-informed, have inquiring minds and know what questions to ask going forward,” says Don. “We are greatly inspired by the undergraduate students in RISE (Residential Initiative on the Study of the Environment) and STEPPS (the Science, Technology, Environment and Public Policy

Specialization program in James Madison College), for example, who take both the problem and designing practical solutions as their personal quest.”

Specifically, the endowment will bring noted world scholars to MSU to speak to students and faculty about sustainability, with programs taped for sharing electronically worldwide. The endowment will also create cross-disciplinary “expert pods” of faculty members who will be called upon to provide an environmental perspective for diverse courses across campus. It will also support an annual Donald Koch Distinguished Lectureship, which will be open to the community, and a graduate assistantship to facilitate these programs.

In alignment with the Fate of the Earth Endowment, the Kochs established the Koch Environmental Studies Spartan Scholarship Challenge award in 2010. This needs-based scholarship is awarded to freshman or sophomore undergraduate students, with priority given to students in RISE, STEPPS or MSU’s sustainability specialization. The endowed scholarship currently helps fund five students with scholarships of up to \$3,000 a year throughout their academic career at MSU.

Engaging with international students is among the Kochs’ other interests. They have provided complimentary housing and friendship to a large number of international students/houseguests over the past 25 years. They relish their two Korean “granddaughters,” now living in Okemos, and numerous progeny of their extended international family, with whom they visit on their world excursions. To complement Barbara’s work with MSU’s Community Volunteers for International Programs (CVIP), the Koch family is working with MSU’s International Studies and Programs on an endowment benefiting international students.

In recognition of outstanding service to international students and scholars at Michigan State University, Barbara was recently awarded a Globie Award by the MSU Office for International Students and Scholars (OISS).

Overall, the Kochs’ cash and planned gifts—totaling more than \$3 million—will establish these and other endowments, including a special endowment fund for the MSU Library, a scholarship fund in the College of Osteopathic Medicine for students committed to serving rural Michigan, and a supplemental discretionary fund available to the Office of the Provost. Recent cash gifts provided funding for two glass display areas in the main MSU Library and funded an Excellence in Undergraduate Teaching award in 2013.

“Michigan State University has a history of excellence in integrating its world-grant mission to apply its teaching, research and outreach toward improving the social and environmental condition of humanity,” says Barbara. “It is that university commitment that inspired us to select MSU as the institution most capable of proactively addressing environmental issues impacting the fate of the Earth. Moreover, we wish to pay forward our indebtedness to the university for enhancing our lives in so many varied and impactful ways.”

BUILDING OUR COMMUNITY UNLOCKING OUR IMAGINATION



MSU Federal Credit Union supports jazz music, performing and visual arts at MSU with \$3 million in gifts.

By Alisa Healy

The arts are at the core of what makes MSU a vibrant and dynamic place to live and learn. And the Michigan State University Federal Credit Union has always been a partner in helping to unleash the massive cultural resources of the university to the greater community. MSUFCU's commitment is evidenced by the recent announcement of three \$1 million grants to endow programs in the College of Music, the Eli and Edythe Broad Art Museum and Wharton Center for Performing Arts, all designed to enrich the lives of those who visit and experience MSU.

Spartans Did.

In 1937, during the decade of the Great Depression, a group of Michigan State faculty and staff founded a credit union, which was housed in a single drawer in the university's administration building. Just 76 years later, that small enterprise has grown to more than 174,000 members and is the largest university-based credit union in the world with assets exceeding \$2.4 billion.

Through the years, MSU and MSUFCU have experienced tremendous growth while maintaining a clear focus on their institutional missions and values. Today, the university and MSUFCU share an unrivalled public-

private partnership forged through mutual support and an overlapping commitment to serving MSU students, faculty and staff and the greater Lansing area. The \$3 million in gifts from MSUFCU to MSU programs in the arts are the latest example and bring the cumulative support for MSU from the MSUFCU to more than \$10 million.

Jazz It Up.

In May of 2012, renowned Grammy Award®-winning saxophonist Branford Marsalis visited the College of Music as part of the MSUFCU Showcase Series. His visit, along with those from other high-profile jazz professionals inspired the credit union to create the MSUFCU Jazz Artist in Residence Endowment.

"This million-dollar financial gift from MSUFCU is a true game changer," says Rodney Whitaker, director of jazz studies. "It elevates our discipline to a higher level educationally, creatively and musically and it provides our students and the community access to world-class cultural experiences."

National and international jazz artists will visit campus for a week to teach College of Music students and give public performances. They will also work with local high school and middle school jazz students. The college's premier student jazz ensemble will

tour with the visiting artists to entertain and share the magic of great jazz around the state. The College of Music hopes to reach 50,000 people each year through performances and social media, while also recruiting promising high school students to MSU jazz studies.

"This generous gift from MSUFCU will further strengthen one of America's great jazz programs and provide unforgettable musical and educational experiences for our students and for thousands of people across Michigan," says James Forger, dean of the MSU College of Music.

MSUFCU President and CEO Patrick McPharlin says, "Integrating arts and culture along with economic development helps to create an enriched community." His words hold true for all three of the programs established through support of the credit union.

Artist Studio.

A distinctly different artist-in-residence opportunity made possible by the second MSUFCU \$1 million endowment gives a boost to fine art programs throughout the community. The Eli and Edythe Broad Art Museum will host prominent artists who will engage with university students and faculty, visit Lansing area schools, lead art-making activities and community events, and present exhibits and lectures.

"We are so grateful for the ongoing generosity of MSUFCU to Michigan State University," says MSU President Lou Anna K. Simon. "Each gift in support of cultural enhancement and opportunities for people to interact directly with leaders in the creative and performing arts will have a lasting effect on campus and in our community and our state."

The MSUFCU Artist Studio Series, as an ongoing endowed program, gives budding artists and art lovers the chance to experience a variety of art forms and techniques, learning from the best in the industry.

Broadway Melody.

The Wharton Center for Performing Arts will use the third \$1 million gift to endow the MSU Federal Credit Union Broadway at Wharton Center Series, which attracts the best of touring Broadway shows to mid-Michigan's foremost theatrical venue and helps fund the center's educational initiatives.

"Giving back to our local community is one way MSUFCU fulfills our mission of helping our members achieve their dreams and the 'people helping people' philosophy on which credit unions were founded," says McPharlin.

MSUFCU created the endowment because it understands the economic and cultural contributions of Broadway performances to the

community, McPharlin explains. For example, up to 40 percent of patrons attending shows come from outside the tri-county area.

"This new \$1 million gift will be the core of Wharton Center's programming and the economic engine for the center," says Mike Brand, executive director of Wharton. "The Broadway series will generate revenue to support other programming and address capital improvements on an annual basis."

"We're very grateful to MSUFCU and its members for again stepping up to support an important component of campus cultural programming," says Simon. "The Broadway

MSU Federal Credit Union helps unleash MSU's cultural resources to the greater community.

series is something enjoyed not just by many members of the MSU community, but by many people who sometimes travel long distances to attend performances."

The gift complements a previous \$2.25 million gift made by MSUFCU in 2008, which created the MSU Federal Credit Union

Institute for Arts and Creativity at Wharton Center. Today, the institute annually reaches more than 30,000 learners with enrichment opportunities to engage with the arts and with touring artists, furthering Wharton Center as a statewide resource for arts education.

"We are happy to support programs that help ensure mid-Michigan is a place alive with vibrant arts and entertainment where people are proud to live, work and visit," says McPharlin about the MSUFCU's unparalleled series of commitments to promote strong and interactive cultural opportunities, all centered on the MSU campus.

Each separate endowment will be managed by MSU's Office of Investments and Financial Management. Different from other gifts, the total amount of an endowment is invested and a portion of the income is spent each year while the remainder is reinvested to grow the fund and safeguard against inflation. Historically, MSU's long-term investment returns have exceeded the performance of peer universities that have endowments similar in size to MSU's, says Bob Groves, vice president for University Advancement. When fully funded, each of the three MSU Federal Credit Union \$1 million endowments is expected to generate \$50,000 annually to support their respective programs.

HISTORY MAKES HISTORY

New endowed curator established at MSU museum

The Michigan State University Museum will use a \$1.9 million gift – the largest in the museum’s history – to establish its first endowed curatorship.

The Berryman MSU Museum Curator of History Endowment established by Julie Avery, Stephen Stier and Val Berryman will create a new curator position for the museum’s historical collections. Berryman died in January after serving nearly 50 years as curator of history for the MSU Museum, Michigan’s leading public natural and cultural history museum. Because his estate gift of \$1.2 million has been realized, the fund has been created and eventually will be added to through the estate plans of Avery and Stier.

“This is a fantastic gift that will ensure the museum’s historical programs are strong and vibrant into the future,” says Gary Morgan, director of the MSU Museum. “There is no better way for Val’s name to be remembered.”

Julie Avery recently retired from the museum, where she held several positions: assistant curator of history, curator of rural life and culture, education director, and acting museum director. Steve Stier has held a research associate position with the history and folk arts units of the museum since 1995, focusing mainly on traditional building trades.

Julie and Steve’s passion about history led to conversations with Val Berryman about establishing a new endowed curator position. This will foster a study of history and interpretation through museum exhibitions and programs, helping society to shape its future.

“The past must be understood before we can understand the future,” notes Steve. “When curators study and interpret man-made things, the objects tell a story of innovation and change,” Julie adds.

“Val Berryman was instrumental in developing the museum’s historical collections which are featured in museum exhibitions, lent to other institutions, and used in the research of students, faculty and visiting scholars,” Morgan says. “He also presented numerous public programs and worked as a professional resource for museum and historical societies across the state.”

“Val had a way of communicating a connection between the past and the future through his focus was on collected artifacts. He was able to interpret the importance of those objects for the future,” comments Stier. “Val collected objects that were treasures and that were examples of everyday life, and through his work, he created opportunities for others to learn from and understand the past and its relevance to today,” adds Avery.

The museum announced the Berryman endowment on March 28 during the official opening of Berryman’s final exhibition at the MSU Museum, “Adventures in Time and the 3rd Dimension: Through the Stereoscope.” The exhibit features stereoviews and artifacts that Val collected for the museum as well as from his personal collection. The exhibit explores the history of 3D photography, technology, pop culture and future directions.

It is anticipated the new endowed curatorial position will come into being within the next decade. This new endowment is the third for the museum’s historical collections. In 2012, an anonymous donor established an endowment through a planned gift to provide support for the purchase of museum objects for the cultural history collection. In 2002, Avery and Stier established the “Avery, Kimes and Stier History Endowment,” honoring Julie’s parents, to support history projects and activities.

The MSU Museum is the science and culture museum at Michigan State University and the state’s first Smithsonian Institution affiliate. The MSU Museum features three floors with 15 galleries and changing spaces for collections, research, new and recent acquisitions, MSU faculty and student work, and traveling exhibitions. Programs and partnerships across campus draw on the museum for research, teaching, digital humanities and distance learning technology to investigate topics ranging from the Great Lakes environment, art-science-creativity intersections, traditional-arts expressions, and informal learning methods.

Julie and Steve invite contributions to this endowment. 🍀

For more information on making a gift to the MSU Museum, contact Director of Development Annie James at jamesan@msu.edu or call 517-884-1065.



The Berryman MSU Museum Curator of History Endowment established by Julie Avery, Stephen Stier and Val Berryman with a \$1.9 million gift—the largest in the museum’s history—will create a new curator position. Berryman, pictured at left with a stereoscope from the last exhibit he led, died in January, after serving near 50 years as curator of history for the museum.



YOU ARE THE ONE



At MSU we can talk about big numbers, but our most important number is still one.

Because our connection with you helps MSU maintain its historic vision, staying true to producing global citizen-scholars while boldly driving the big solutions for Michigan and for the world. And your Annual Fund gifts help in a very real and tangible way. **You are the one!** And we are very grateful for you!

You are part of his Spartan Family

Lee Davenport always knew that Michigan State University was where he wanted to attend college. He calls it a “family thing.”

He’s the first Spartan in his family since his uncle, who ran track for MSU in the late 1970s.

What Lee loves most about MSU is the bond between past, present and future Spartans.

His Spartan spirit is evident in the energy he brings to his job at MSU’s Greenline calling center. He says that “for somebody to see enough in me to help make a better life for myself means the world to me.”

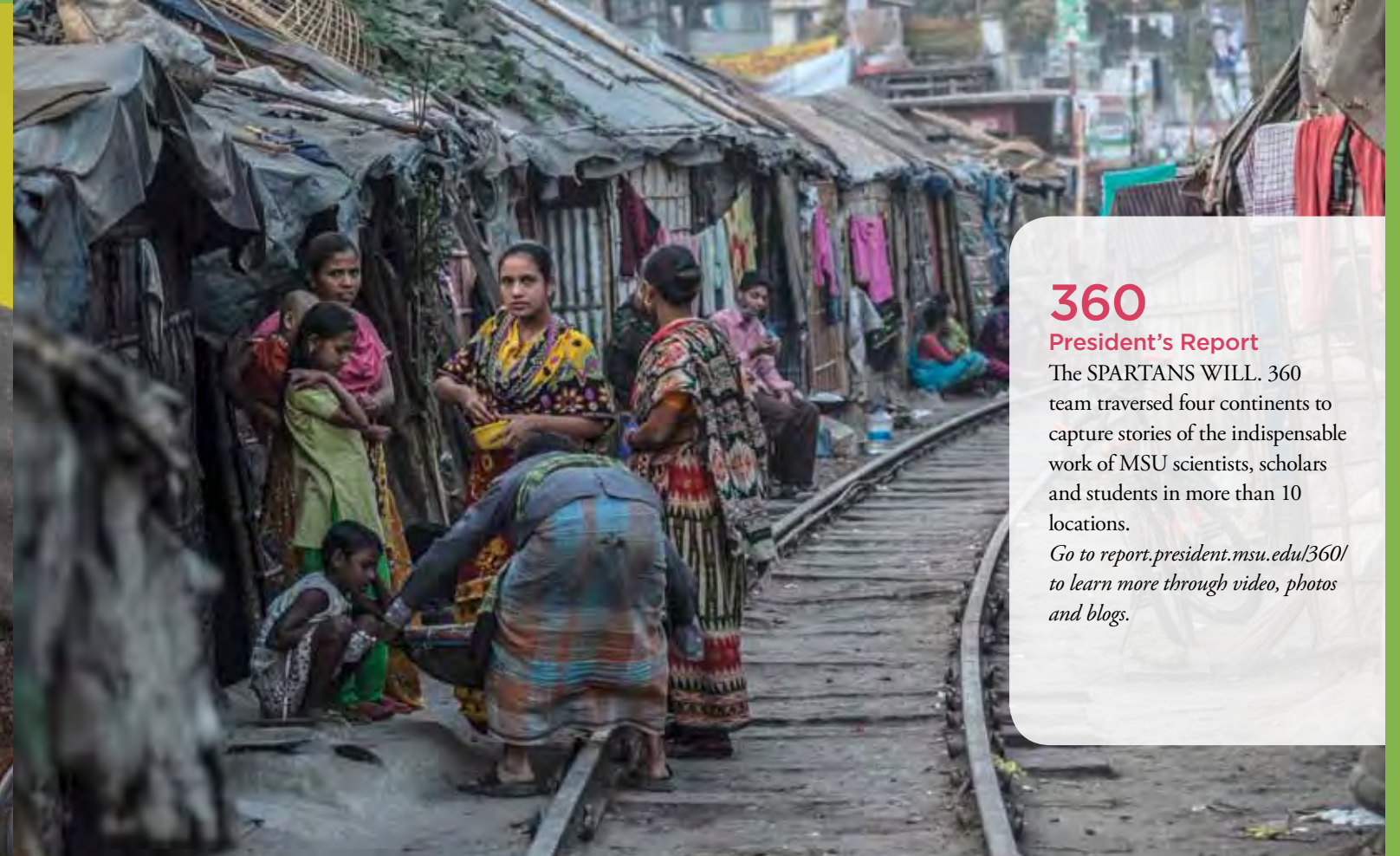
After graduation, Lee hopes to spend time in Europe before pursuing a career in advertising and eventually as an entrepreneur. He knows he’ll value the communication and leadership skills learned at MSU Greenline.

Your support helps make stories like Lee’s possible. He believes that today’s Spartan family is what keeps MSU going and that “it is important to help out the university to keep the family traditions alive.”

There were **11,479 first time Annual Fund donors** in 2012.

Lee Davenport III

Major: Advertising
College: Communication Arts & Sciences
Expected Graduation: 2014
MSU Greenline Supervisor



360

President’s Report

The SPARTANS WILL. 360 team traversed four continents to capture stories of the indispensable work of MSU scientists, scholars and students in more than 10 locations.

Go to report.president.msu.edu/360/ to learn more through video, photos and blogs.

Now You Know!

The work you do to advocate on behalf of Michigan State is critical for recruiting and retaining outstanding students and to continue to build our network of Spartans across the country and around the world. All alumni, donors and friends of MSU can point with pride to the many strengths of our university.

The Future of Food

Researchers at Michigan State University netted a \$24.5 million award from the U.S. Agency for International Development, continuing MSU’s long-term commitment to help developing nations find sustainable and secure food sources. The MSU program supports collaborative research and graduate student training between university researchers, agriculture research institutions and development organizations in developing countries to generate technologies that benefit farmers through consumers.

Tops at SXSW

Four MSU students competed against seven teams from some of the nation’s top universities to place first in the 2013 Student Startup Madness tournament. The Spartan entrepreneurs were among the finalists who presented to a judging panel during the South by Southwest Interactive Festival in Austin, Texas, an annual event featuring the brightest minds in emerging technology. The Spartan team developed an iPhone app called TempoRun, which allows runners to set their pace to songs. The students won \$5,000 from Google Cloud Platform, which they’ll use to bring TempoRun to the iTunes market.

MI Spartan Impact

MSU’s MI Spartan Impact website makes it easy to explore the reach of MSU throughout Michigan. By clicking the site’s interactive map, detailed information can be viewed, including students from the region, financial aid disbursed, staff/faculty and alumni residing in the region, spending with local businesses and total economic impact.

Go to mispartanimpact.msu.edu to learn more.

Upcoming Events

Watch your mail and email for more information on upcoming events. Unless otherwise noted those listed will take place in East Lansing.

Grandparents University

June 25-27, 2013

Grand Awards Gala

October 10, 2013

Green and White Brunch

October 12, 2013

President’s Brunch

October 19, 2013

Thanks for Giving Luncheon for MSU faculty, staff and retiree donors

October 31, 2013

Developments

University Advancement
University Development
Spartan Way
535 Chestnut Road, Room 300
East Lansing, MI 48824

Non-Profit Org.
U.S. Postage
PAID
E. Lansing, MI
Permit #21

INAUGURAL STUDENT PHILANTHROPY DAY, SPARTAN STYLE



On Feb. 28, 2013, MSU Greenline and the MSU Senior Class Council joined more than 120 colleges and universities worldwide in the first Student Engagement and Philanthropy Day. For the event, thank-you card stations were available at the MSU Union, International Center and CATA Transit Station where students wrote more than 5,000 thank-you notes to university donors.

