

DEVELOPMENTS

FOR DONORS AND FRIENDS OF MICHIGAN STATE UNIVERSITY



SPRING 2012

REINVENTING THE FUTURE

*Demmer Gift Transforms
Michigan Companies with
Broad College Expertise*

Also in This Issue

Historic Venues
Made Resoundingly
New

MSU Cookery Collection:
A Recipe for Telling
Our Story

Sandy Carlisle created a special memorial for her husband John who died in 2006. The unique steel and bronze gates at the entry to the W. J. Beal Botanical Garden feature a plant-like design with finely-crafted hammered cast bronze finials, some of which are shown here.

DEVELOPMENTS



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Scan these codes with your smart phone or go to givingto.msu.edu for video interviews.



Cook Recital Hall promises to be one of the busiest venues on campus.



See the MSU cookery collection in action with Comfort Food, an original play.



Former Michigan Governor and MSU alumnus James Blanchard talks about why giving back is important to him.

DEVELOPMENTS

For Donors and Friends of Michigan State University

MSU's *Developments*, published three times each year, is devoted to the inspiration and impact of private philanthropy at Michigan State University.

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The generosity of thousands of alumni and friends empowers MSU to advance knowledge and transform lives every day.

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To explore how you might provide financial support to MSU, contact the University Development office in your college or unit, or call (517) 884-1000.

Estate Planning

To remember MSU in your will or personal trust, contact the Office of Gift Planning at (800) 432-4678 or (517) 884-1000. The correct reference is: Michigan State University, East Lansing, Michigan and the federal tax identification number is 38-6005984. If you have already named MSU in your estate plans, please contact us so we can welcome you to the Linda E. Landon Legacy Society. For more information, go to giftplanning.msu.edu.



Pete Lasher

Countdown to the Broad

The formal dedication of the Eli and Edythe Broad Art Museum at MSU will occur this fall. Originally scheduled for spring, the postponement was due to material supply delays and the goal of involving students in opening activities.

“We have an uncompromising commitment to assure the integrity of this powerful architectural statement, which is an investment in the enduring impact the museum will have on the university, our students and faculty, the community, the state of Michigan and the art world,” says MSU President Lou Anna K. Simon. “We’re pushing the limits for something extraordinary, and we will do what it takes to get it right.”

There is still time to be included on the museum’s donor recognition wall, a unique element designed by Zaha Hadid, the world renowned architect of the building. Participation in the donor recognition wall guarantees a place at the grand opening and dedication events.

For more information on making a gift to the museum, contact Director of Development Marcia Crawley at (517) 884-3905; crawley7@msu.edu.

Development welcomes new AVP

Peter J. (Pete) Lasher joins University Development as the new associate vice president. He brings more than 17 years of successful development experience including associate VP positions at the University of Southern California and Georgetown University. He planned and led development teams in four different billion-dollar plus campaigns.

“I’ve never been more excited about an opportunity than I am here at MSU,” Pete says. “With outstanding academic leadership, devoted alumni and a dedicated staff, all the pieces are in place for us all to make a lasting difference with private support.”



Teresa Dettloff

Toma scholarship honors student leaders in residence life

Consider the advice James Madison College sophomore Teresa Dettloff offers incoming freshmen, and you understand why she received the first scholarship on campus to honor a student for excellence in residential living.

“Push yourself outside your comfort zone. Jump in. You won’t regret it!”

She speaks from experience. Besides her challenging international relations major, Teresa plays violin in an MSU orchestra, works at the Case Hall front desk, helps run MSU’s Model United Nations program, writes a regular blog on politics and belongs to a student-run public policy think tank.

She counts her Case Hall floor mates as a second family and says she was honored to receive the Doug Toma scholarship after recommendations from her roommate and residential advisor. “I’m pretty lucky to have the friends that I do,” she says, adding that the scholarship is a powerful reminder.

Doug Toma (’86, James Madison) died in 2011 and is remembered by former classmates as a voice of reassurance whether working in MSU’s former “pit” registration or studying in Case Hall. Lansing-area attorney Mike Brown (’86, James Madison) called Doug the “best roommate you could ever have” which planted the seed for him to begin the Toma Scholarship in Doug’s memory.

Others joined Mike to fund the scholarship, including Ingham County Judge Tom Boyd (’84, James Madison) who was Doug’s residential advisor. He recalls Doug as a quiet leader who helped others navigate the college experience, even as he was going through it himself. “Doug always seemed wise beyond his years,” he says.

Doug completed law school, but found a calling tracing back to his MSU roots. When he became dean of Franklin Residential College at the University of Georgia, it came as no surprise to Case Hall friends. Thanks to their generosity, the Toma scholarship will recognize outstanding roommates and Case Hall residents like Teresa Dettloff as a fitting tribute to Doug’s legacy.

To learn more about making a gift to James Madison College, contact Director of Development Rocky Beckett at (517) 432-2117; becketttr@msu.edu.

Moore scholarship reflects Spartan roots

The Big John I. Moore Men’s Basketball Scholarship Endowment is a tribute to Big John Moore, a Michigan State basketball player (1948-51) who played in the first Big Ten conference game for what was then Michigan State College. Big John stayed close to the program, including attending the last game played at Jenison Fieldhouse.

He also was in ROTC and served his country in Germany, returning to graduate from MSU in 1955. He worked for 40 years as a financial advisor and credited his basketball scholarship for the opportunity to get his education. He met his wife Patricia at MSU and together they raised four children. His family remembers him as a hard worker who made giving back to MSU a priority.

Their daughter Kristine Hassan (’74, Business) and her husband David Hassan (’74, Business) joined with Patricia to fund the endowed scholarship in memory of John, who passed away in 2008.

“John always felt that he wouldn’t have gotten where he was without that scholarship,” says Patricia. “We are just delighted to have a scholarship in his memory.”

Big John’s love for MSU started at home. His mother was a Michigan State alumna and his grandfather was a proud member of the class of 1877. The tradition has carried forward in the family including Kristine’s daughter who is now a fifth generation Spartan.

For more information on making a gift to athletics, contact the Spartan Fund at (517) 432-6219.



David and Kristine Hassan stand behind Patricia Moore.



Spartan Challenges yield \$15M in support for students

An anonymous \$7 million gift grew to more than \$15 million in new scholarship and fellowship support through two scholarship challenges. In 2009, MSU received an anonymous gift of \$10 million, with \$7 million designated for scholarship support. The university maximized the impact of that donation by launching two gift matching opportunities. In the first challenge, 136 need-based scholarship funds were created that will assist nearly 200 freshmen annually. The anonymous gift enabled MSU to match gifts of \$20,000 or more to establish the new funds.

A second round, called the Spartan Cornerstone Challenge, inspired the creation of 16 new undergraduate scholarships and 11 new fellowships for graduate and medical students. The value of these new endowments, including the matched support, are \$1.2 million for undergraduate scholarships and \$4.3 million for graduate fellowships, respectively.

In the second round, some of the first-round contributors returned to give an additional \$740,000 in new matched donations to enlarge the scholarship endowment funds they had created in the earlier challenge.

"We are grateful for the generosity of these donors," says Bob Groves, vice president of University Advancement. "Scholarship support means so much to students. It's an important part of keeping high quality education affordable. The availability of donor provided scholarships sends an important message that a college education is within reach for those who will do the academic work for it."

Central Oregon Spartans show MSU support

At the first-ever MSU reception for Central Oregon Spartans, nearly 50 guests enjoyed a reception at the Cascade Music School where they were treated to Jazz music and remarks by Cynthia Jackson-Elmoore, Honors College dean.

Hosts David (79, Social Science/Honors College) and Deborah Bourke had long hoped for an opportunity to connect MSU alumni and friends in their adopted hometown of Bend, Oregon. After MSU, David taught for a time at Lansing Catholic Central High School. A corporate career followed. Then David formed Bourke & Company, a market research firm, initially in the San Francisco area. The Bourkes and the business relocated to Bend more than fifteen years ago.

David and Deborah were looking for a way to get a good return on all their hard work. They recently made provisions to remember MSU in their wills to benefit the Honors College.

David says his MSU experience was a very positive one and recalls particularly the high bar faculty in the Department of History set intellectually. "I had to be a serious student and it was a heady and rewarding time," he says. "I have a very soft spot in my heart for MSU. We know MSU works hard to recruit and retain top scholars and we hope our gift will make a real difference."

To learn more about planned giving opportunities, contact the Office of Gift Planning at (517) 884-1000; giftplanning.msu.edu.



Dave and Deborah Bourke with Honors College Dean Cynthia Jackson-Elmoore (center) at an MSU reception the Bourkes hosted in Bend, Oregon.



The Jewell Scholarship is one of the most prestigious honors available to MSU's music students and the recipients often have the added honor of getting to know Doug and Ginny Jewell.



Jewell Scholarship affirms passion for music

Facing countless hours devoted to studying and practicing the cello, the decision to double major in music education and performance was no small commitment for MSU Senior Matthew Nix. He says receiving a Virginia (Mills) and Douglas F. Jewell Endowed Dean's Scholarship gave him all the motivation he needed.

"Doug and Ginny Jewell confirm for me that there are people who care deeply for

music and the arts in our community and that my chosen career path in music education and cello performance is one valued by others," he said.

The Jewells received bachelor's degrees in social science from MSU and later completed master's degrees. Doug enjoyed a successful career in sales and marketing and Ginny taught for many years.

"Without the generosity of the taxpay-

ers of Michigan and MSU alumni it would have been very difficult for Ginny or me to earn our degrees," Doug says. "We always assumed that, if we were ever financially able, it would be our turn to help others."

Initially, they funded their scholarship endowment with \$300,000 in cash gifts. They recently added significantly to their legacy and joined MSU's Robert S. Shaw Society by establishing a charitable remainder trust. It provides the Jewells with a lifetime stream of income and then directs the corpus of the charitable remainder trust (initially valued at \$500,000) to the MSU College of Music.

"Doug and Ginny Jewell love life, music, students and Michigan State University," says Dean Jim Forger. "Their scholarship endowment generously supports outstanding students of exceptional talent and promise. And they have followed these young people with great care, interest and support through the years."

To learn how you can make a gift to the College of Music, contact Director of Development Rebecca Surian at (517) 353-9872 or surian@msu.edu.

A chance to succeed, a chance to give back

"MSU took a chance on me."

So says Jeff Feld (72, '73, Veterinary Medicine) who will never forget the Herculean efforts of an MSU admissions counselor who wanted to make sure Jeff had the financial resources to make his dream of a college education a reality. For Jeff, high school had been rough due to several family transitions and tough circumstances. His SAT scores were high, but his grades didn't fully reflect that. After meeting Jeff face-to-face, the admissions counselor pulled together a complex financial aid package that included grants, work-study with a match and low-interest loans. He told Jeff, "Every kid deserves a shot. If you are willing to work hard, I've got a plan to get you to MSU."

Jeff did work hard. He did well in his undergraduate degree. Well enough to go on to successfully complete a veterinary medicine degree at MSU. He met his wife Ann Feld (72, Education) on her first day of classes.

Ann and Jeff credit their careers and success to MSU and their Spartan pride has never wavered. After many years of running a veterinary practice in the Detroit area, the Felds moved to Las Vegas and added new life to the city's MSU Alumni Club. They also saw the relevance of MSU's athletic programs on a national stage.

They decided to create a charitable gift annuity for athletics. This is a popular gift vehicle that allows donors to make a gift while still receiving an income for themselves or others. The Felds' gift will help generate the philanthropic support necessary to put MSU's student-athletes—nearly 750 of them—in a position to succeed academically and athletically.

"MSU means an awful lot to us. You reflect back and know you have to give back. Our annuity is a win-win for everybody," says Jeff.

To learn more about creating a charitable gift annuity, contact the Office of Gift Planning at (517) 884-1000; giftplanning.msu.edu.



Jeff and Ann Feld

Wanjila Kiciya Najimpi! Stand Together! Okiciyapi. Help One Another.



Driving out west to see an old submarine buddy of her husband's, Cynthia Hicks-Orth ('66, College of Education) suggested a side trip in South Dakota. She had long been a member of a Civil War book group and she knew many of the Civil War generals fought in the Indian Wars. As they passed near the site of the 1890 Wounded Knee Massacre, she wished to see this sad chapter in American History. What she saw changed her life.

"I had read about all that has been taken from Native Americans, but to see with your own eyes what is essentially a third world situation existing right under our noses," she says, "I knew I had to do something."

By this time in her life, she had devoted 18 years to teaching, followed by 30 years as director of sales in Chicago for Carnival Cruise Lines, where her husband Herb, a former New Jersey State Trooper, also served as director of Surveillance and Security. The couple had recently retired to an idyllic home on four wooded acres in rural Plainwell, Michigan. Cynthia easily could have spent her days gardening, hiking and enjoying the countryside. Instead she began a charitable foundation, "Giving Back to Wounded Knee," to help Native Americans.

Her efforts are concentrated in two of the poorest counties in the U.S., homes to the Lakota and Oglala Sioux on the Pine Ridge and Rosebud Reservations.

A common misperception is that casinos have made all Native Americans rich, notes Cynthia. "This is not true in South Dakota where thousands of Native Americans do not know where their next meal will come from or when. They are walking national treasures, yet they feel insignificant and hopeless."

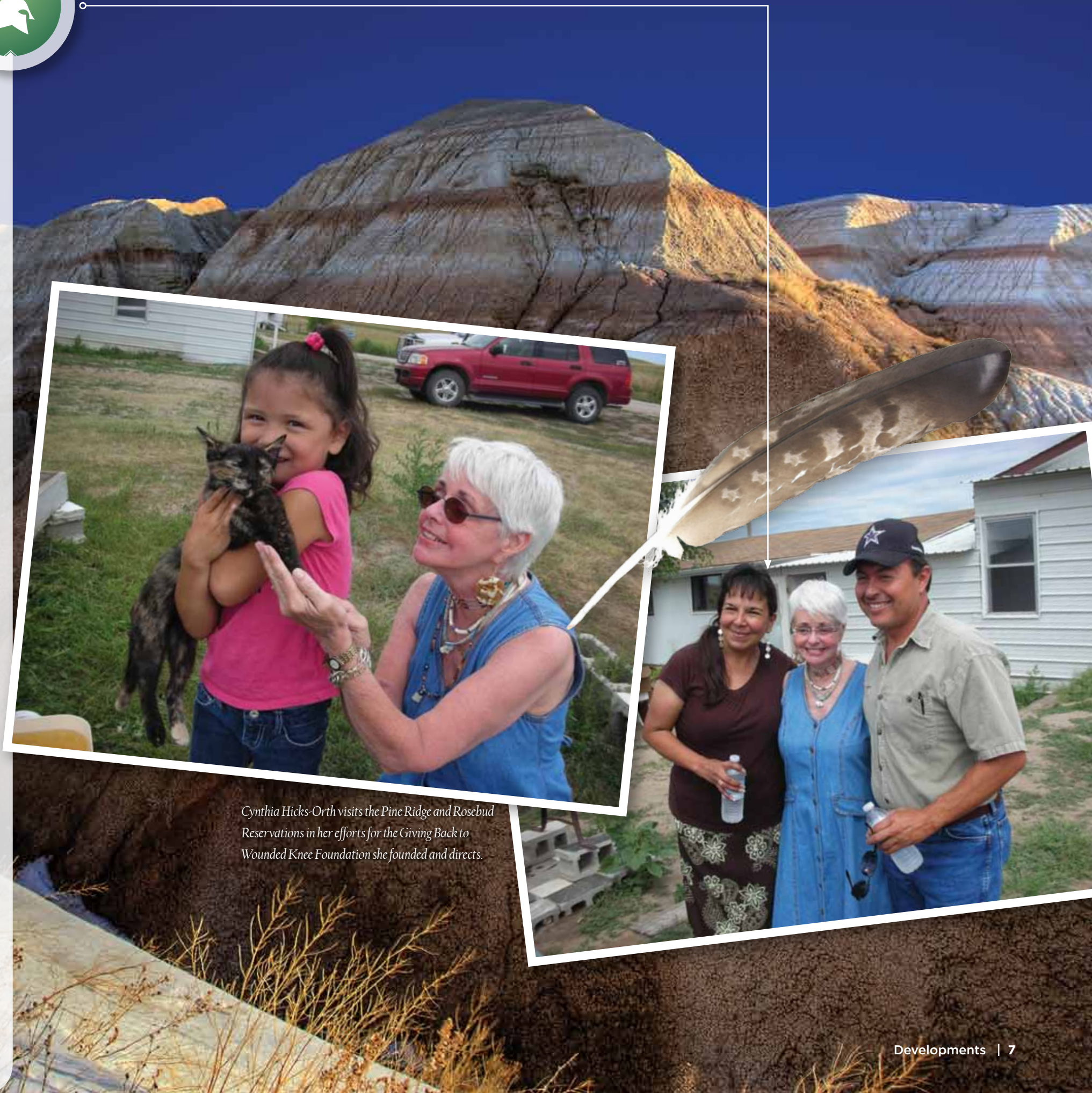
Drawing on every bit of her teacher training roots, she says the help her foundation provides to Native Americans is not a handout but a hand-up, designed to restore hope and build entrepreneurship. Her passion has been contagious. Numerous Michigan organizations and hundreds of volunteers and donors have come on board. Each year, more than 20,000 needed items have been delivered to the reservations, including clothing, blankets and surge heaters. The foundation is also working to provide training in a variety of skills. An additional goal of raising enough funds to build a cultural learning and arts center is coming into sight.

Cynthia's drive to make a difference is something she grew up with. Her father, Vern Hicks, was a noted professor of education and a departmental chairperson at MSU. "I saw his work ethic and I was so proud of him," she says. "He could do the work of eight people. My siblings and I went to bed every night to the sound of him clacking on an old Underwood typewriter. Looking back on this, it was the sound of hard work and security to us." By the fourth grade, Cynthia was actively preparing for her MSU education. It is hard to imagine finding a prouder, more hardworking Spartan.

"Going to MSU was a full body experience," she says. "I couldn't have asked for a better place to go to college or to have had a better education. MSU gave me the skills to do everything in life I have wanted to do. MSU has made me everything that I am."

She has made provisions in her will to remember MSU and the College of Education. "The best is yet to come," she says of her devotion to her alma mater and to Giving Back to Wounded Knee adding, "I don't know how it is that I am so fortunate; that I can make something of a difference in someone's life." 🍀

To learn more about the foundation, visit givingbacktowoundedknee.org. For more information on making a gift to the College of Education, contact Associate Director of Development Julie Bird at (517) 432-1983; birdjuli@msu.edu.



Cynthia Hicks-Orth visits the Pine Ridge and Rosebud Reservations in her efforts for the Giving Back to Wounded Knee Foundation she founded and directs.

REINVENTING THE FUTURE



Demmer Gift Transforms Michigan Companies with Broad College Expertise



A

mid-Michigan manufacturer's gift will help Michigan State University's Broad College of Business become a hub for business transformation, assisting Michigan companies to better compete globally.

A \$5 million gift to establish the John and Marnie Demmer Center for Business Transformation will open more consulting, advisory and educational services offered by MSU faculty members and student teams to regional business owners.

"We had been using consultants' help from all over the country assisting us in our business transformation," Demmer Corp. CEO Bill Demmer says. "As our relationship with the MSU Broad



Shawnee K. Vickery (standing) and James Manley (middle), the leaders of the new John and Marnie Demmer Center for Business Transformation, strategize with MBA students on business process improvement for a Michigan manufacturer. Manley explains, “Michigan Companies have a fantastic opportunity to grow as the economy recovers, but if they want to secure a long-term competitive advantage in goods and services, they must adapt transformational ways of thinking, leading and managing that the Demmer Center will provide through education, ‘hands-on’ engagement and thought leadership.”

College of Business grew, we found that everything we needed was right in our own back yard. We are so pleased to give back and participate in marshaling the tremendous resources of MSU to transform other Michigan businesses.”

Executives will be able to access research on business process improvement with an emphasis on growth strategies, lean manufacturing and supply chain, and quality processes and metrics. Additionally, the Demmer family’s gift will create an endowment to provide funding for faculty members and students to work with companies and for educational grants to smaller companies to enable them to participate in the center’s executive education programs.

In 2008, Lansing-based manufacturer Demmer Corp. joined other area companies in a Broad College business strategic reinvention program funded by a Michigan Initiative for Innovation and Entrepreneurship grant received by Drs. Shawnee K. Vickery and Roger Calantone. It so impressed Bill Demmer that he wanted to share it – and his own company’s experience – with others.

“We are tremendously grateful to the Demmers for a gift that will benefit not only the Broad College at Michigan State and our students, but other Michigan businesses,” says MSU President Lou Anna K. Simon. “We are excited about the positive impact this center will have on the region and its alignment with our commitment to put knowledge to work to benefit society.”

Demmer Corp. was formed in 1951 by John E. Demmer to design and build tools, dies and special machinery. In the 1990s, the company adopted lean manufacturing and quality principles, positioning it to expand in the next decade as new opportunities

arose. Today, Demmer is a key supplier of assemblies, modules and components for defense, aerospace, transportation and commercial heavy fabrication customers.

The Demmer family, which includes John Demmer and his late wife Marnie; son Bill Demmer and his wife Linda; son Ed Demmer and his wife Laura; and daughter Marguerite (Peg Demmer) Breuer and her husband Bradford, is associated with numerous MSU initiatives. Gifts from the Demmer family have previously created the John and Marnie Demmer Shooting Sports Education and Training Center and the Demmer Family Hall of History in the Skandalaris Football Center.

“With innovation comes increased competitive pressure on companies,” says Eli and Edythe L. Broad Dean Stefanie Lenway from the Broad College. “The Demmer Center for Business Transformation gives Broad College faculty and students an opportunity to help companies learn what they can do to improve their ability to compete in their industry sector.”

Demmer Center’s Leadership

Shawnee K. Vickery, professor of business operations and supply chain management, was appointed as the Demmer Legacy Fellow to lead activities at the new John and Marnie Demmer Center for Business Transformation. She will serve as faculty director for strategic and operational leadership of the center and oversee the managing and assistant director, student teams and research while leveraging opportunities to assist companies within the community.

Vickery’s outstanding and sustained track record of engagement with Michigan businesses and her excellent research record made her an ideal candidate for this position, says Dean Stefanie Lenway, adding that her research productivity and national recognition will be a vital resource for the Demmer Center and the business community. Vickery is widely published in peer-reviewed journals and received the Lewis Quality of Excellence Faculty Award for her work in programmatic development.

James (Jim) Manley will serve as managing director, meeting with Michigan businesses to identify needs and engage Broad College faculty and students in developing transformational programs. He explains, “Michigan Companies have a fantastic opportunity to grow as the economy recovers, but if they want to secure a long-term competitive advantage in goods and services, they must adapt transformational ways of thinking, leading and managing that the Demmer Center will provide through education, ‘hands-on’ engagement and thought leadership.”

Manley has been a lean systems consultant since 1998, helping businesses begin or accelerate their implementation of lean processes. He held several supply chain leadership positions at Faurecia Interior Systems, Delphi Automotive Systems and the General Motors Corporation.

Kristin St. Marie, a business development and program manager for the Broad College’s Executive Development Programs

(EDP), joins the team as assistant director to support growth and evolution from within EDP to bring transformational solutions to small and mid-sized businesses as well as engaging Broad College faculty in program delivery.

The team will be located in new offices in the EDP suite at MSU’s Henry Center. They will be co-located with the Institute for Entrepreneurship and Innovation and the Railway Management Program.

For more information on making a gift to the Broad College of Business, contact Interim Director of Development Vivian Leung at (517) 703-2106; leung@bus.msu.edu.

“...we found that everything we needed was right in our own back yard.”

-Bill Demmer, CEO Demmer Corporation

A \$5 million gift to establish the John and Marnie Demmer Center for Business Transformation will open more consulting, advisory and educational services from MSU faculty members and student teams to regional business owners. Pictured here at a celebratory reception are Demmer Corporation Founder John Demmer (front) with Bill Demmer, CEO; Shawnee Vickery, newly named Demmer Legacy Fellow; MSU President Lou Anna K. Simon and Eli and Edythe Broad Dean Stefanie Lenway (left to right).





Cook Recital Hall is named for lead donors Dee and Byron Cook who are pictured above with MSU President Lou Anna K. Simon (center). Music students gathered on the stage of the current auditorium to show appreciation.

Historic venues made resoundingly new

Renovated performance facilities will anchor the MSU College of Music's position in the cultural life of MSU. Cook Recital Hall and a revamped Fairchild Theatre will provide go-to spaces for thousands of individuals captivated by MSU's music performances each year.

The elegance of the past is always alluring. When the lights go down over a hushed audience in a genuine 40-foot high, vintage concert hall, the awe-inspiring cultural weight is palpable. Yet, there is something to be said for the clarity of sound that comes from a meticulously engineered modern-day venue...not to mention the plush comfort of ergonomic state-of-the-art seating.

Concert goers soon will experience performances of the MSU College of Music in the best of both worlds: cocooned in the architectural beauty of solidly built twentieth-century venues, yet immersed in top-of-the-line twenty-first-century amenities and acoustics.

The College of Music recently announced that its decades old Music Auditorium will undergo a technological renewal to become Cook Recital Hall, bearing the name of lead donors Dee and Byron Cook. At the same time, Fairchild Theatre in MSU's Auditorium Building will be appreciably renovated to become a prime venue for music performances.

The plans are a reminder of just how far MSU's music program has come. Since 1997, the number of students participating as learners and performers has grown significantly. Annual campus performances now number more than 300. Five years ago, the music program at MSU was elevated from a school to a college, reflecting its growth as well as stature among music performance and music education programs. The College of Music can point to alumni performing in major music venues the world over. Further, it is one of the national leaders for graduate student placement in tenure track academic positions.



Caption

By the next academic year, the Music Auditorium will have undergone a complete metamorphosis. Rendering courtesy of Boora Architects.



Upgrading the performance spaces is a logical next step to maintain the college's prestige and momentum, notes Dean James Forger. But it would not be possible without the generosity of donors in *The Campaign for MSU* who helped create the music facilities fund that will make Cook Recital Hall a reality. Joining Dee and Byron Cook as significant contributors were President Lou Anna K. and Dr. Roy J. Simon, Catherine Herrick Cobb, Jack and Dottie Withrow, Selma and Stanley Hollander, Dr. Milton E. Muelder, Merritt and Candy Lutz, John and Audrey Leslie, Tom Cobb, and Glenn and Marlene Gardner.

"We are tremendously grateful for the vision of our donors and are thrilled that the recital hall will be named for Dee and Byron Cook. Their passion for music, MSU and excellence will enrich others' lives for generations," Forger says.

Indeed. Cook Recital Hall is likely to be one of the most well-used facilities on campus. On any given day, the current auditorium is booked solid from 7 a.m. to midnight, serving the myriad roles needed in a music school from classroom to practice facility, audition area, recording studio and concert hall.

"I'm excited for the performance opportunities these renovations will make possible," says Ann Marie Theis, a junior majoring in vocal performance. "With the improved acoustics, Cook Recital Hall will also be a great place for students to make recordings for competitions and grad school auditions. Most of all, I'm excited that the College of Music will finally have a performance venue that reflects the high quality of our faculty and students."

In part due to the limitations of the circa 1940 design and in part due to a previous renovation strictly necessitated by a then pressing university need for large lecture halls, musicians and patrons have struggled with harsh lighting, antiquated sound engineering and a lack of air conditioning—the distracting spin of ventilation fans notwithstanding. This is not to say that the auditorium does not have its charms. Historic architectural detail and an intimate proximity between audience and performers will be retained in the renovation. The occasional poorly timed vroom of an accelerating motorcycle on nearby Circle Drive, however, will be left to nostalgia.

Staging a new future

Under Dean Forger's leadership, a team of architects and acousticians were brought in to evaluate the Music Auditorium. Notably, the sound experts found that the size and contours of the auditorium were perfectly suited to an audience of 180, a far cry from the 360 it currently packs in. It was clear from the beginning that moving this project forward would require a concurrent improvement to Fairchild Theatre to make it the college's go-to venue for larger audiences.

By the next academic year, the Music Auditorium will have undergone a complete metamorphosis. Audiences will be enveloped by the acoustical treatments as well as warm wood finishes, new seating, state-of-the-art audio/visual capabilities, updated lighting, and greatly enhanced environmental controls that, no mere afterthought, will include air conditioning. The result will

"Through their extraordinary performances, the students and faculty of the College of Music provide a window to the quality of the whole university."

-Dee Cook

be a first rate listening experience that also will tender temperatures in a comfortable range all year round.

By fall of 2013, Fairchild Theatre, which will seat more than 600, will have submitted to a similar transformation, effectively replacing the entire interior in order to bring acoustics and range up to par. Originally intended as a sort of catchall arts and events facility, the upgrades will make Fairchild uniquely suited for music performance. This will be particularly welcome for the choral music program which, lacking a home base performance facility, currently is spread throughout the local community. A greatly improved pit orchestra area will make Fairchild their place to rehearse and perform opera and large-scale choral works.

The Cooks were all-too-familiar with the inadequacies of the Music Auditorium and the needs of vocal music. In her MSU student days, Dee sang in Big Bands. Byron played trombone in the Spartan Marching Band. She went on to perform on radio and TV. He went on to law school at the University of Michigan before pursuing a career in the oil and gas exploration and production industry. Together

they became longtime, loyal patrons of the College of Music—the kind that never miss certain annual concerts and have made continuous contributions through service, advocacy and sponsorships. Both are founding members of the college's National Leadership Council. Dee, who also served for 16 years on the MSU Board of Trustees, felt MSU's music facilities were the place where their shared love of music and MSU could make an impact. Byron agreed.

"We are overwhelmed and thrilled to be a part of the growth of this wonderful program," he says. Dee adds, "Through their extraordinary performances, the students and faculty of the College of Music provide a window to the quality of the whole university. Neither Byron nor I ever dreamed as students that we would have the opportunity to be as connected to MSU as this recital hall makes us."

The College of Music retains Hart Recital Hall which seats 85, and will continue to utilize MSU's Wharton Center for Performing Arts and other community venues—all part of the program that delivers more than 300 captivating performances every year. 🎵

Take your seat!

You can be part of the exciting future of the Cook Recital Hall by naming a seat. The "Take a Seat" campaign is a unique opportunity for friends and patrons to express their support. Your name or the name of someone you wish to honor will be engraved on a brass plate that will be permanently affixed to the seat's armrest.

Each available seat—all 180 of them—may be named with a gift of \$1,000.

For more information on this campaign or to learn more about how you can support the College of Music, contact Director of Development Rebecca Surian at (517) 353-9872.



Cook Recital Hall promises to be a busy venue. Scan this code with your smart phone or go to givingto.msu.edu/cookhall to hear more.



MSU Cookery Collection: A recipe for telling our story

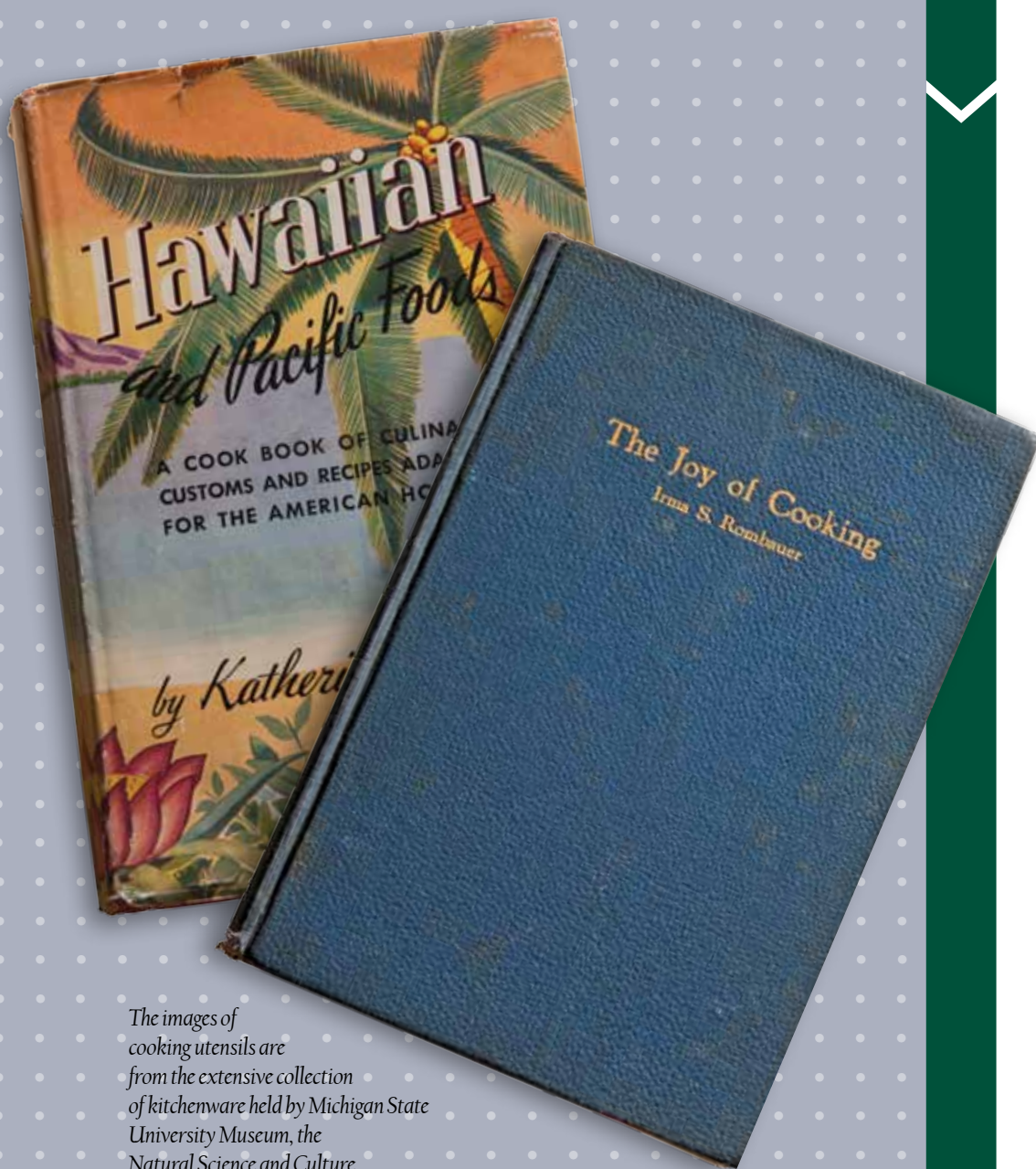


Thanks to gifts and endowments, MSU's growing collection of some 11,000 cookbooks is known throughout the world as one of the biggest and best, providing immeasurable insight into America's cultural history.

Be it the *Joy of Cooking*, the *Moosewood Cookbook* or *30-Minute Meals*, almost everyone has at least one cookbook they swear by. Many of us collect dozens. The humble cookbook is a part of nearly every family's typical week and it's been that way for generations. Cookbooks provide a true glimpse into peoples' everyday lives at home. If you want to see real examples of daily life in American households from the beginning, the cookbook collection in the MSU Libraries Special Collections is a great place to start. Comprised mostly of American publications, MSU's cookbook collection's breadth and depth runs from famous to sublime to deliciously—no pun intended—ridiculous. It includes an exceedingly rare 1798 printing of the first cookbook published in America—one of only four known to exist—as well as a twentieth-century number devoted to preparing meals on your car's manifold. In its entirety, the collection spans six centuries and documents America as it grew, preserving ethnic cuisines, the regional availability of foods and the blending of cultures. Historians, scientists and artists use MSU's collection to inform and inspire their teaching and research on a daily basis. "Cookbooks are cultural artifacts that give us real insight into how people lived," explains Peter Berg, head of MSU's Special Collections. "And the reason this collection has been preserved here is wrapped up in MSU's land-grant tradition."



MSU's Cookery Collection preserves a significant part of America's cultural history. Peter Berg, head of Special Collections is pictured here with cooking ephemera collector Shirley Sliker whose generosity recently added 5,000 new pieces with an endowed fund to support the collection. The cookbook they are holding is by alumna Julie Rosso ('66, Arts and Letters).



The images of cooking utensils are from the extensive collection of kitchenware held by Michigan State University Museum, the Natural Science and Culture Museum at MSU.



It began with gifts

Professors Mary Ross Reynolds and Beatrice Grant were pioneers in the academic study of food and nutrition. As scholars, they understood the value of primary source material and they had the requisite knowledge to select the very best. Over time, they built a fine library of some of the most important cookbooks to Americans, typically with their own resources. After their retirements in the 1950s, Reynolds and Grant gave their cookbooks to MSU. Their gifts form the core of the collection today. But it took an endowment to really put the collection on the map.

Rhoda Grant, Beatrice's sister, honored her sister's legacy by establishing the first cookbook endowment. Because of this and other gifts, the libraries' staff has been able to preserve and repair books as they age, acquire additional cookbooks as they became available and, most importantly, to digitize works to make them more broadly available.

MSU's institutional commitment to outreach, together with donor support, helped leverage federal funding that led to creating the *Feeding America* website (digital.lib.msu.edu/projects/cookbooks). Curated by Berg and launched by the MSU Libraries in 2001, the site is the cookbook equivalent of a literary canon, a representative sample of 76 of the most important and influential American cookbooks. It also includes a multidimensional gallery of antique cooking implements compiled by the MSU Museum. Visitors can view such things as Native American gourd dippers or a 1904 precursor for the modern bread machine. The U.S. Library of Congress selected the site for its historic collections of Internet materials.

Food Historian and Assistant Professor of History Helen Veit was attracted to MSU in no small part because of the *Feeding America* site. She has made extensive use of the broader cookery collection since arriving on campus in 2008 including as the editor of the *Food in American History* book series from the MSU Press. The first volume, forthcoming this year, will document food in the north during the Civil War era. The next installation will concentrate on food in the south during the same era. In all, ten to 12 books are planned for the series.

"It has been invaluable to me to be able to pop over to a world class culinary collection," Veit says. "With every project I've done, I've used it."

She notes that cookbooks can be tricky as historical sources and that having a large selection to work with is essential. "When you look at a single cookbook, you are tempted to assume that this is how people did things. But you have to be able to tease out the degree to which people really used what is in any particular cookbook. In essence you have to look at them in great numbers to know that they speak for an era or population."

Veit, jointly appointed in the College of Social Science and Lyman Briggs College, says she enjoys introducing students to the Special Collections, many of whom fall in love with it. It is easy to see why. The Special Collections stack areas are not accessible for public browsing, but the staff retrieves materials for researchers to peruse in a designated reading room. There is nothing that compares to turning the actual pages of the first book ever published by an African-American. It was a cookbook, written by Robert Roberts in 1827.

"Often students' first reaction is to go to the web for research," Veit says. "But we are a long way from all historical documents being online."

MSU's Special Collections also contains a wealth of potential dramatic fodder, from the world's most comprehensive collection of comic art to author Robert Coles' papers. There's even a collection of Punk Rock magazines. The Committee on Institutional Cooperation recently challenged the theater departments of each member institution—all Big Ten universities plus the University of Chicago—to feature the special collections in their libraries. Rob Roznowski, associate professor of theater in the College of Arts and Letters, chose the cookbooks for the maximum challenge.

He admits that at first, looking at thousands upon thousands of culinary directions, he thought he might have taken on a little too big of a challenge; until he started reading the prefaces of key cookbooks. The result is a play he titled "Comfort Food." Each scene starts with a preface excerpt that sets the stage to illuminate a decade of American life all the way back to the 1790s. "In cookbooks, people found their voice through the management of their homes," Roznowski says. "The recipes are secondary to communicating some message the author wanted to share about how to live at that point in time."

For example, he found that many cookbooks were really about the emancipation of women, finding shortcuts and simplifications to get women out of the kitchen. Men, conversely, were welcomed

into it. One scene in the play features a couple of swingers who host a fondue party. Another from the Gold Rush era depicts men who had to cook for themselves for the first time in their lives aided only by cookbooks written for housewives.

This semester, students in one of Roznowski's classes read the play as a class performance project. It will be part of Lansing's 2012 Renegade Theater Festival.

"In essence you have to look at them (cookbooks) in great numbers to know that they speak for an era or population."

-MSU Historian Helen Veit

Your Gifts in Action

The cookbook collection continues to be enhanced by the enthusiasm, vision and generosity of donors. Donors like Barb Frey ('65 and '67, Natural Science) and Nick Thines who, through bequest provisions in their wills, established the Alma Frey MSU Libraries Cookery Collection Enrichment Fund. The endowment honors Barb's mother who loved to cook.

Endowment funds are allowing expansion into niche areas not being collected by other institutions. One of those currently being explored is cookbooks with ties to Michigan, including church and charity cookbooks. Nonetheless, Special Collections is often more about being good stewards of the current collections than acquiring new pieces. Not surprisingly, the cookbook collection is one of the most difficult to preserve due to the heavy use most cookbooks have endured before landing in the hands of a librarian. Private support is the catalyst that allows MSU Libraries to continue collecting, conserving, repairing and sharing these important cultural landmarks.

For more information on making a gift to the MSU Libraries, contact Director of Development Seth Martin at (517) 884-6446; marti981@mail.lib.msu.edu.

Now Available Online!

The Sliker Culinary Ephemera Collection

Food producers like Jell-O and the Kellogg Company used to produce and distribute printed recipe material in great waves. Called ephemera, which is derived from a Greek word that designates things not meant to last, they are now becoming, understandably, very rare. Thanks to the generosity of a devoted collector, over 5,000 pieces of food and cookery related publications are adding new dimension to MSU's cookery collection.

The Alan and Shirley Brocker Sliker Culinary Ephemera Collection contains food and cookery related publications produced primarily by companies in the United States over the last 125 years. The ephemera provide a rich resource to study not only food products but also advertising and corporate history.

Retired professional book seller and collector Shirley Sliker organized, described and donated the collection in 2005, and she continues to add new pieces to the collection each year. She also funded an endowment to support the collection. As a result, the entire collection has been digitized and made available online.

View the collection at lib.msu.edu/exhibits/sliker/.



Scan this code with your smart phone to hear excerpts from *Comfort Food*, an MSU theater project related to the cookery collection, or go to givingto.msu.edu.



Geological Sciences undergraduate students Cody MacDonald (left), a senior from Suttons Bay, Mich. and Kraig Koroleski, a junior from Hudsonville, Mich. pause near the Revelation Glacier in remote Western Alaska as part of an ongoing National Science Foundation-funded MSU research project involving sedimentary rock.



\$7 million gift advances education and research in Geological Sciences

A transformational \$7 million gift will help expand Michigan State University's Department of Geological Sciences, fostering better understanding of Earth's systems and resources.

The gift, from a Michigan State graduate who wishes to remain anonymous, aims to help build a program focused on excellence and leadership in earth science. The gift will go toward new professorships and graduate research fellowships as the department gathers momentum.

"Endowed professorships and endowed graduate fellowships are critical building blocks for excellence in every academic area," MSU President Lou Anna K. Simon says. "Comprehending the forces that shape our world, specifically water and energy resources, requires research leaders who also can carry that knowledge into the classroom. This gift enables us to attract rising stars in geological sciences who can make an immediate impact on our research and education."

The search for three early career faculty members for the new endowed professorships will likely begin in 2012. A portion of the gift leverages a scholarship matching fund provided by a previous anonymous donor to MSU and will endow graduate fellowship support for attracting the best and brightest graduate students.

"Graduate fellowships are a cornerstone of strong research programs and this funding allows us to recruit the most capable," says R. James Kirkpatrick, dean of the College of Natural Science. "The fellowships will provide funding for students to earn their degrees while undertaking advanced research alongside leading faculty. Together, these professors and fellows will significantly enhance MSU's Department of Geological Sciences."

Another portion of the gift completes funding for the Thomas Vogel Endowed Chair in Solid Earth. The chair was established in 2006 in honor of the retirement of longtime Geology Professor Thomas Vogel. Endowed chairs are the highest honor awarded to faculty.

The gift was directed specifically to the Department of Geological Sciences in the College of Natural Science. The college is the academic home to 4,900 undergraduate student majors and nearly 1,000 graduate students in physical, mathematical and biological sciences.

For more information on making a gift to the College of Natural Science, contact Senior Director of Development Suzette Hittner at (517) 353-9855; hittner@msu.edu.

\$5.8 million Gates grant targets bacterial diseases in Africa

Bacteria infections—most of which are preventable via vaccines readily available in the developed world—are the leading cause of death for children in sub-Saharan Africa.

A new Michigan State University College of Human Medicine project based in Nigeria and funded by a \$5.8 million Bill and Melinda Gates Foundation grant aims to help prevent diseases such as pneumonia, sepsis and meningitis by collecting local data on the ailments in efforts to reduce complacency toward immunization and strengthen advocacy for the introduction of relevant vaccines.

In partnership with the Centers for Disease Control and Prevention and the Nigerian National Primary Health Care Development Agency, MSU is well positioned for such an initiative because of investigators' expertise in pediatric infectious disease in Africa and ongoing research in northern Nigeria to improve communication strategies for the eradication of polio, say researchers.

MSU's selection by the Gates Foundation reflects decades of involvement in the region. In 1960 MSU helped establish, build and staff the first land-grant university in Nigeria, which in turn formed the foundation for MSU's African Studies Center and ongoing collaborations within the country.

Nigeria currently trails behind neighboring countries in fighting bacterial diseases due to fevers being falsely attributed to malaria or treated with antibiotics before a firm diagnosis can be made, according to project leader Stephen Obaro, a CHM professor.

"Our goal is to increase the use of currently available but poorly utilized vaccines, stimulate development of new vaccines and monitor the impact of these vaccines or other appropriate preventive strategies," he says.

Gates-funded African Biosafety Network working to improve lives of small farmers

MSU partnerships with the Bill and Melinda Gates Foundation in Africa include the African Biosafety Network of Expertise that received two Gates grants totaling nearly \$12 million since 2009 and is aimed at reducing poverty through improved agricultural practices.

At the World Food Prize in Des Moines, Iowa, this past October, the network held a worldwide conversation on new science and technology that included scientists and leaders from Africa, Europe and the U.S. Major leaders in food production and security were also in attendance as experts discussed biotechnology and the potential it offers to strengthen Africa and improve the lives of small-farm producers throughout the continent.

The event led to new collaborations with universities in northern Europe and plans for a summer academy in Holland to engage regulators and scientists from Africa, Europe and the U.S. in a discussion on varying approaches to genetically modified organisms and their inclusion into the food value chain. The African Biosafety Network of Expertise falls under the leadership of NEPAD Planning and Coordinating Agency.

To learn more about MSU's engagement in Africa, visit www.africa.msu.edu.

MSU has long been recognized as a national academic leader in all things African. MSU started to work in sub-Saharan Africa in 1960, the year that 16 countries in Africa won their independence. From establishing the first land-grant university in Nigeria to improving food sustainability in Senegal, Michigan State University's African Studies Center celebrated its 50th anniversary in 2010. The center is the largest in the nation with more than 160 faculty regularly teaching more African languages than any other university and, since the 1980s, producing more Ph.D. degrees on Africa than any other institution.



CHM researcher Stephen Obaro



Legendary MSU President John Hannah helped establish MSU's involvement in Africa.



Medical impact across the mitten: Mott Foundation aids MSU expansion in Flint

Flint joins mid-Michigan and Grand Rapids as another pillar of the College of Human Medicine's statewide footprint, in a move that will help the region tackle pressing public health needs.

The college will recruit and house a new cluster of top public health researchers in downtown Flint, expand its master's in Public Health program and increase the number of medical students training in the region by 50 percent. The plans are made possible by a \$2.8 million grant from the Charles Stewart Mott Foundation in Flint.

"Reflecting its core priorities, Michigan State University is working with community partners across the state to train healthcare workers and to promote regional prosperity," MSU President Lou Anna K. Simon says. "The partnership with the Mott Foundation is an important example. Working in Flint and Genesee County, not only is MSU providing crucial services to residents but also unique opportunities for students both in public health and medical education."

MSU's expansion in Flint will focus on public health and is expected to introduce a visionary model.

William S. White, president and CEO of the Charles Stewart Mott Foundation, says, "Through this project, Michigan State University will evolve its longstanding medical education program in Flint by establishing a unique presence that will leverage the resources of several of our top-notch local healthcare providers.

"Moreover, by establishing a new approach to medical education that embeds training in the public health issues and priorities of our community, the project has the potential to become a national model leading to healthier individuals and a more cost-effective health system."

A new MSU/Flint Community Research Advisory Committee will provide guidance as the public health program is developed. Members will engage the residents of Genesee County as well as organizations and institutions to identify public health needs.

The medical school then will hire six to seven experienced researchers with national funding in one or two clusters focusing on the public health needs most important to the Flint community.

At the same time, centering MSU's public health program in Flint gives the university and college an opportunity to be very innovative, notes Michael Rip, director of the program, which has grown from 15 to 350 students in three years.

"We envision a strong community presence and participation," Rip says. "Along with our education program, we see our students working with schools and parents to identify public health needs and prevent disease."

CHM's statewide presence also includes programs in Traverse City, Midland, Kalamazoo and the Upper Peninsula. The wide reach enables researchers and students to work and learn within diverse

populations in urban and rural communities, says Jeffrey Dwyer, senior associate dean for research, an aspect that reaps benefits statewide as opportunities for research and education are expanded.

College of Human Medicine in Grand Rapids

The Secchia Center became the College of Human Medicine's new state-of-the-art home in downtown Grand Rapids in 2010. The center was funded through private giving and named in honor of lead donors Ambassador Peter and Joan Secchia, both MSU alumni.

In Grand Rapids, MSU's partnership with the Van Andel Research Institute, Spectrum Health and Saint Mary's Health Care

has proven valuable in recruiting top scientists in several spheres including reproductive health and Parkinson's disease.

The Secchia Center is also setting the standard for medical training simulation opportunities. A \$1 million gift from the Herbert H. and Grace A. Dow Foundation of Midland enabled the college to create a state-of-the-art pediatric simulation center which joined a geriatric simulation center named to honor the lead donor, the Harry A. and Margaret D. Towsley Foundation.

For more information on making a gift to the College of Human Medicine, contact Senior Director of Development Susan Lane at (616) 234-2614; lanes@msu.edu.



Karl Brunzman, shown here officiating soccer, is a 2011 recipient of the Harris "Frank" Beeman Scholarship that recognizes outstanding IM Sports student employees.

Scholarships honor dedicated IM Recreational Sports student employees

MSU's Intramural Recreation Sports and Fitness Services makes up one of the biggest operations on campus. From informal or drop-in recreation to structured competitive intramural sports, there are dozens of programs dedicated to fitness, sports and acquiring new skills in three indoor intramural facilities, 27 acres of outdoor recreational field space and numerous other shared campus spaces. The staff responsible for administering all this is made up of ten administrative, four support and approximately 350 student employees.

"We are open 18 hours a day, so there are times when we trust students to represent us and manage our facilities when staff is not there," says Director Rick McNeil, adding that the program is a great opportunity for students to develop leadership skills and that the positions are sought after by a wide swath of applicants every year.

In recent years, the staff has been able to honor a few star employees with the Harris "Frank" Beeman Scholarship, named in recognition of the former director. "It provides recognition for those students who demonstrate the leadership that Frank had," McNeil says. "They are the best of the best."

Staff members have often wished they had more opportunity to reward the dedication of their student employees. That is set to change with the additions of the Charles V. and Joyce E. Taylor Family Scholarship and the James R. and Jean P. McIntyre Scholarship, both for IM Recreational Sports student employees.

Becoming a mentee of former IM Director Lawrence "Larry" Sierra in IM Sports was the focal point of Charles "Chuck" Taylor's ('68, Education) MSU experience. A sports enthusiast, he taught and coached at the high school level, and went on to open an executive search firm. His wife Joyce graduated from the last MSU-Oakland graduating class in 1970. The couple's two children, Charles and Kerry, both attended MSU and worked for IM Sports while in college. The family has pledged to fund their endowment within five years and say it is an opportunity to say "thank you" and give back to the program that gave each of them so much during their times at MSU.

When Jim McIntyre ('66, '67, '72, Honors College and College of Arts and Letters) locked up the Women's Intramural Sports Facility (IM Circle), which he did with few exceptions seven days a week for over three and a half years, he hit the books—and sometimes shot a few baskets. Jim averaged over fifty hours a week working at the IM, helping to defray much of the cost of his MSU undergraduate education. Jim had a 35-year career in academia before retiring from Colby College where his wife Jean also served as a teaching associate. Through their bequest, the McIntyres hope to ease the financial burden of future hardworking student employees. They also wish to recognize the support received from Carol Harding, Jim's boss at the IM and subsequently a lifelong family friend. Carol returned to her alma mater in 1962 to become the first full-time director of Women's Intramural Sports in the Big Ten.

For more information on making a gift to Intramural Sports, contact Director of Development Ann Marie Lindley at (517) 432-7543; alindley@msu.edu.

YOU MAKE
MSU'S NUMBERS
ADD UP
TO SOMETHING
BIG!

With MSU's Annual Fund, You are the strength in our numbers!

What's in a number?

Through the Annual Fund the generosity of thousands of alumni and friends empowers MSU to advance knowledge and transform lives every day.

3,311

Through a combination of Annual Fund and other gifts, 3,311 MSU students received one or more privately funded scholarship awards this year.

60,166 = \$6.4 million

Last year, 60,166 alumni and friends gave more than \$6.4 million through the Annual Fund.

10,029

Together, 10,029 MSU parents supported the efforts of their students with gifts. Collectively, their gifts totaled \$594,577.

Craig and Tonja Counseller, parents of freshmen Andrew and Morgan (yes, they are twins!), know that the vast number of opportunities at MSU is matched only by the immensity of the chance to make a difference. That's why they support the MSU Parents' Fund which, like all Annual Fund gifts, provides MSU with crucial financial flexibility that can be mobilized quickly to address challenges and opportunities as they arise: from helping a student with emergency financial aid to providing on-the-spot instruction in an exciting new direction.



But big numbers, never is still **one**. Because MSU maintain its historic producing global citizen- the big solutions, for Mich and Annual Fund gifts he you are the **one!** MSU we can talk important number with you helps true to produc boldly driving the world. And **Ani** and tangible way ateful for you! A ers, but our mo: use our connec istoric vision, st- scholars while I higan and for th

You are the One!

At MSU we can talk about big numbers, but our most important number is still one. Because our connection with you helps MSU maintain its historic vision, staying true to producing global citizen-scholars while boldly driving the big solutions, for Michigan and for the world. And your gifts help in a very real and tangible way. You are the one! And we are very grateful for you!

For more information on the MSU Annual Fund, go to www.givingto.msu.edu/annualfund.



Distinctions

The work you do to advocate on behalf of Michigan State is critical to our ability to recruit and retain outstanding students and to continue to build our network of Spartans around the country and around the world. All alumni, donors and friends of MSU can point with pride to the many strengths of our university.

Recognition:

In a recent *New York Times* report of the top world universities for corporate recruiting, MSU ranked 39th in a survey of hundreds of executives from leading companies, ahead of all public universities in the Big Ten.

Good value:

The Princeton Review ranks MSU as one of the nation's 50 "best value" public universities, based on criteria including academics, cost of attendance and financial aid.

Global:

MSU is one of only four higher education institutions in the nation to rank in the top 10 for study abroad participation and international student enrollment, according to *Open Doors 2011*, the Institute of International Education's annual report on international education. For the seventh year in a row, MSU sent more students abroad than any other public university. Also, MSU ranks ninth overall among U.S. institutions in international student enrollment, representing 12 percent of the total student population.

Uniquely ours:

MSU is the only university in the country with three on-campus medical schools, graduating allopathic (MD) and osteopathic (DO) physicians, as well as veterinarians. As the university extends the College of Human Medicine and the College of Osteopathic Medicine to new areas of Michigan, MSU will be among the largest universities in the United States in terms of the number of medical school graduates.



President's Report 2011

See MSU's 2011 President's Report at report.president.msu.edu for more Spartan milestones and innovations.

Upcoming Events

Watch your mail and email for more information on upcoming events. Unless otherwise noted those listed will take place in East Lansing.

June 7-8, 2012
Alumni Reunion Days

June 26-28, 2012
Grandparents University

July 19, 2012
Northern Michigan Reception,
Traverse City, Michigan

September 8, 2012
Away Football Tailgate at
Central Michigan University

September 29, 2012
President's Brunch

October 11, 2012
MSUAA Grand Awards Ceremony

October 12, 2012
MSU Homecoming Parade

October 13, 2012
Green and White Brunch

October 20, 2012
Away Football Tailgate at the
University of Michigan

October 27, 2012
Away Football Tailgate at the
University of Wisconsin-Madison



Developments

University Advancement
University Development
535 Chestnut Road, Room 300
East Lansing, MI 48824

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Permit #21

Green and White in Florida

In February, President Lou Anna K. Simon hosted a brunch and seminars in Naples, Florida, to connect and inspire Florida Spartans. Sponsored by Huntington Bank, the event included a live demonstration of simulation medical training by College of Human Medicine faculty. Newly appointed College of Education Dean Donald Heller also presented on the challenges facing American education.

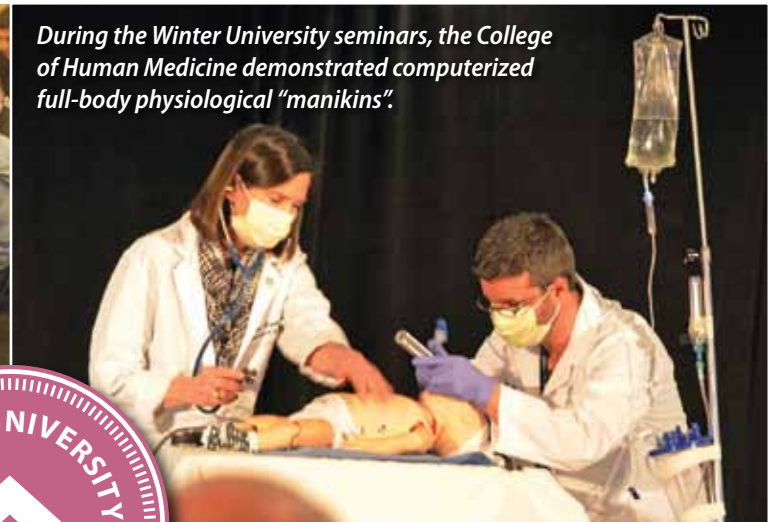


Go to givingto.msu.edu/eventPhotos.cfm or scan this code with your smart phone to see more photos from this and other recent events.



President Lou Anna K. Simon greeted guests including President Emeritus Gordon Guyer and Mary Gettel Guyer.

During the Winter University seminars, the College of Human Medicine demonstrated computerized full-body physiological "manikins".



Camille McKinley (left) connected with Denise Maybank, interim vice president for Student Affairs and Services.