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Regional Spartan Happenings



While in Arizona, John Webb accepted the 2002 Spartan Spirit Award from Provost Simon.



Al and Jan Granger addressed the group they hosted at the Henry Center in East Lansing.

Donor gatherings in Michigan, Illinois and Arizona have been enthusiastic and informative following *The Campaign for MSU* kickoff last September.

In October, Trustee Dee (Comm. Arts, '54) and Byron (Natural Science, '54) Cook hosted a group of alumni and friends for dinner, held at the Blythefield Country Club in Belmont, Michigan, as well as a discussion of the greatest assets and challenges faced by MSU as its sesquicentennial approaches.

November found Al (Engineering, '54) and Jan (Nursing, '80) Granger hosting Lansing-area alumni and friends at the James B. Henry Center for Executive Development. Moderated by Provost Lou Anna K. Simon, the discussion generated valuable insights into MSU's academic needs.

Chicago was the site in December where more than 110 MSU alumni and friends gathered with several university leaders. At the event, the Chicago Chapter of MSUAA became the first regional alumni group to donate to the upcoming Sparty statue renovation project with a gift of \$1,250 raised through an auction.

On the West Coast, Provost Simon met with Phoenix-area alumni and friends who gathered for a brunch at the home of Scott (Natural Science, '81) and Brooke Essex in Tempe, Arizona. The day included a presentation of the 2002 Spartan Spirit Award to John Webb (Engineering, '79), a charter member of the West Coast Regional Council.



Bob Cleland visited with host Byron Cook in Michigan.



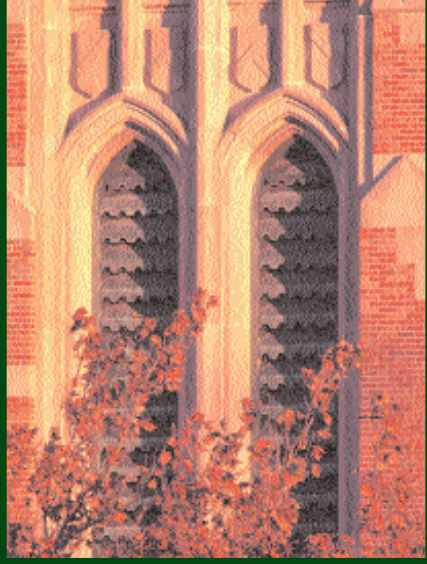
Guests enjoyed the Spartan camaraderie at the Chicago Chapter of the MSU Alumni Association event.



Tom Benner visited with MSU representatives Ron Mason and Jeff Kacos in Chicago.



Provost Simon joined hosts Scott and Brooke Essex and their daughter Chandler at their home in Arizona.



THE CAMPAIGN FOR MSU DEVELOPMENTS

SPRING 2003

FOUNDATIONS JOIN FORCES TO IMPROVE TEACHER EDUCATION

As part of an historic joint venture among four of the largest foundations in the nation, Michigan State University has been selected as one of only four institutions to receive \$5 million over the next five years to strengthen K-12 teaching by developing state-of-the-art programs in teacher education. The initiative, begun and spearheaded by the Carnegie Corporation of New York, is known as "Teachers for a New Era." "MSU's national prominence in teacher education reform, its reputation for cross-college

collaboration and its outreach into community schools gave it a distinct edge in the competition," said Barbara Steidle, assistant provost and project manager. "Designed as a Carnegie venture, the 'Teachers for a New Era' project attracted additional foundation support, thus providing the funding for four, rather than just two, institutions."

In addition to Carnegie, the foundations providing the funding include Annenberg, Rockefeller and Ford. The select group of U.S. universities that has been asked by the Carnegie Corporation to participate include MSU, Bank Street College of Education, California State University at Northridge and the University of Virginia.

"Teaching reform is central to school reform, and these institutions are pioneers in the movement," said Carnegie President Vartan Gregorian when announcing the four recipients. "If we really want to improve student achievement, we have no choice but to improve teaching."

By launching the initiative, and with the support of the other foundations, Carnegie hopes to establish "exemplars" of outstanding teacher



College of Education Dean Carole Ames spoke to the group gathered for the "Teachers for a New Era" kickoff in January.



Co-principal investigators Joan Ferrini-Mundy (left) and Robert Floden participated in the kickoff event with Assistant Provost Barbara Steidle.

preparation. The goal is to clearly identify those programs that are truly outstanding in preparing tomorrow's teachers and that can serve as models for other institutions.

"It's a great honor to be selected by Carnegie," said Robert Floden, director of the MSU Institute for Research on Teaching and Learning and co-principal investigator (PI) of the project. "It's fair

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Major Donors Receive Honorary Degrees

To say that major donors to Michigan State University are generous and visionary people is stating the obvious, and honoring their accomplishments and actions is certainly justifiable. In December, MSU recognized four such people.

At various fall commencement exercises, four donors were honored. Each has played a special role in the continuation of MSU as a leader in higher education.

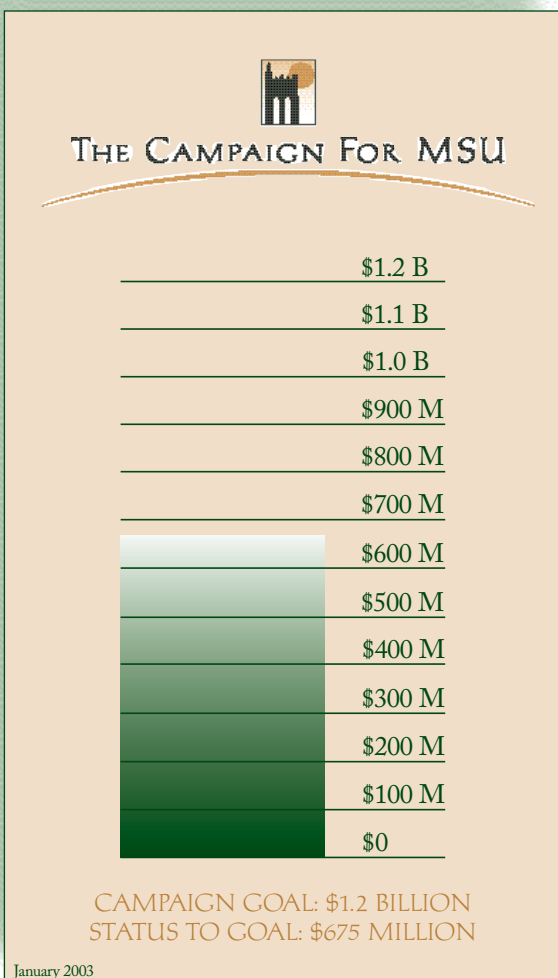
Dr. Delia Koo of Okemos, a teacher and pioneer of programs benefiting international students, has made notable contributions to MSU's international mission over the years. In 1983, she created the Volunteer English Tutoring Program, which has helped hundreds of international students and their families adapt to American culture and language.

Through significant personal contributions, she gave a major gift to MSU, making possible a third floor addition to the academic wing of the International Center. The wing provides for both

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Donors Shirley Pasant and Eli Broad are joined backstage by President Peter McPherson and several members of the MSU Board of Trustees.



Major Donors *continued from cover*

classroom and administrative office space. She was honored in December with an honorary degree.

Shirley K. Pasant of East Lansing also received an honorary MSU degree. She is president of The Athanase and Shirley Pasant Foundation and supports numerous charities.

The Pasant Theatre in the Wharton Center for the Performing Arts, the Shirley Pasant Endowed Scholarship in the School of Hospitality Business and support for WKAR-TV are just a few examples of her generous gifts that have enhanced the university's ability to provide quality educational experiences

for MSU students. She serves on the President's Campaign Cabinet providing important counsel for *The Campaign for MSU*.

Dr. Sylvan Wittwer of Nevada received an honorary degree as well. Dr. Wittwer has made great contributions to the advancement of technological agriculture and agricultural research as a world-renowned horticulture researcher and administrator. Among many other scholarly publications over the years, his book, *Feeding A Billion*, is considered a landmark in the field.

Dr. Wittwer served as director of the MSU Agricultural Experiment Station from 1964 to 1983. He and his wife, Maurine, have given generous gifts to numerous areas of campus.

"It is gratifying to see so many of our most generous donors honored in this way," said Charles Webb, vice president for University

Development. "Their contributions, financially, professionally and in the community, are excellent representations of the best of Michigan State University."

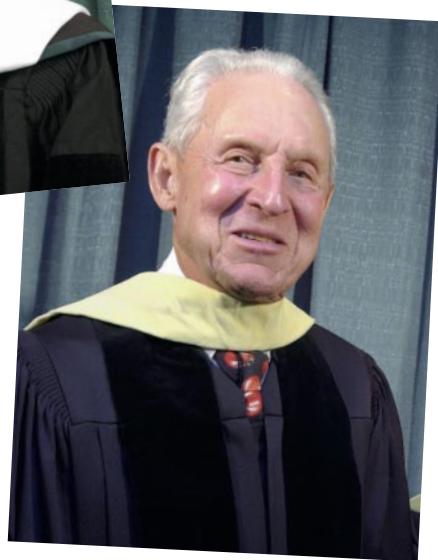
Continuing the trend of donors honored at the Fall commencements was Eli Broad (Accounting, '54), who not only received an honorary doctor of humanities but was also featured as a key commencement speaker. Broad, of Los Angeles, is a leader in the global financial market and chairperson of AIG SunAmerica Inc.

In 1991, Broad made the largest-ever contribution to a public business school when he pledged \$20 million to endow and name The Eli Broad College of Business and The Eli Broad

Graduate School of Management. He has since continued to support the college through numerous gifts, including the endowment of the dean position in the college, and is an honorary co-chair of the President's Campaign Cabinet.



Dr. Delia Koo



Dr. Sylvan Wittwer

Teachers *continued from cover*

to say that they picked us because we are doing a great job already, but with some extra funding, we could be truly outstanding and recognized in the field as such."

A key aspect of MSU's approach is that it will be an all-university effort. The project will include MSU colleges that have a role in preparing teachers.

"Part of the reason MSU was chosen is because our commitment to preparing teachers well, particularly in their subject areas, extends across the university," said Joan Ferrini-Mundy, associate dean for science and mathematics education in the College of Natural Science, and a co-PI. "The faculty leadership team includes people from the colleges of Education, Natural Science, Arts and Letters and Social Science. We will build on our strengths and become a national model for how teacher education can be taken seriously across the arts, letters, science and social science."

As a requirement of the project, MSU will need to raise funds to match the \$5 million it will receive from the partner foundations over the next five years. Additional foundation grants will cover evaluations and each institution will receive up to \$750,000 that they will share with local partners, including school districts and other teacher education programs.

"At the conclusion of this investment," said Daniel Fallon, chair of Carnegie's education division, "the participating universities will be seen as having established the standards for best practice in educating professional teachers."

Endowed Positions Filled In The Eli Broad College of Business

Recent news from The Eli Broad College of Business illustrates philanthropy in action.

Two new endowed professorships established by the late Philip J. May were filled when Charles J. Hadlock and Mark Schroder were appointed to the positions. May, who passed away in August of last year, began his career at MSU in 1947 as comptroller and treasurer, pioneered the financing of the university's large residential complexes, and was a contemporary and friend of the late MSU visionary leaders John Hannah and Forest Akers.

"Faculty are the intellectual capital of the Broad School," said Robert B. Duncan, the Eli and Edythe L. Broad Dean of Business, "and thus are our most important resource in our mission to develop leading-edge, useable knowledge. Professors Hadlock and Schroder are two of our best and brightest scholars in finance. Their continuing success as scholars assures that our undergraduate and graduate curricula is leading edge."

The edge Dean Duncan refers to is one that all areas of campus are continually striving to achieve, and private philanthropy makes the difference. The four donors honored at fall commencements in December are excellent examples of what individuals with commitment can accomplish for a university. When their generosity results in creating that edge, MSU truly continues to advance knowledge and transform lives.

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VETS INSPIRE DONOR TO CREATE NEW SCHOLARSHIP

Though Evelyn Bavin Bartoo holds bachelor's and master's degrees from two other Michigan universities, over several years she has developed a strong connection to MSU through the many pets that have enriched her life. While caring for her animals, she has enjoyed long-term relationships with several veterinarians who received degrees from Michigan State University.

"The animals I have cared for over the years are really my children and my family," Evelyn said, "and the vets I have encountered from MSU show great compassion in their work." Currently Evelyn cares for three dogs, two cats and two "old" horses.

Evelyn's passion for animals and the bond it created with MSU led her to establish the Evelyn Bavin Bartoo Endowed Scholarship Fund in the College of Veterinary Medicine. She originally did so with a planned gift of \$30,000, but that amount would increase significantly following a visit to the College of Veterinary Medicine last April.

Evelyn, a retired teacher and principal in Kalamazoo who enjoyed more than 40 years in education, was able to hear first-hand from Dean Lonnie King about the college. She interacted with several students who helped her understand what life is like being a student in one of the premiere veterinary programs in the country.

The visit confirmed for her what she had been feeling all along. "These students are dedicated and passionate about their work," Evelyn said. "If I can assist them in reducing their debt load upon graduation through receiving a scholarship, I have made a sound investment in the next generation of veterinarians."

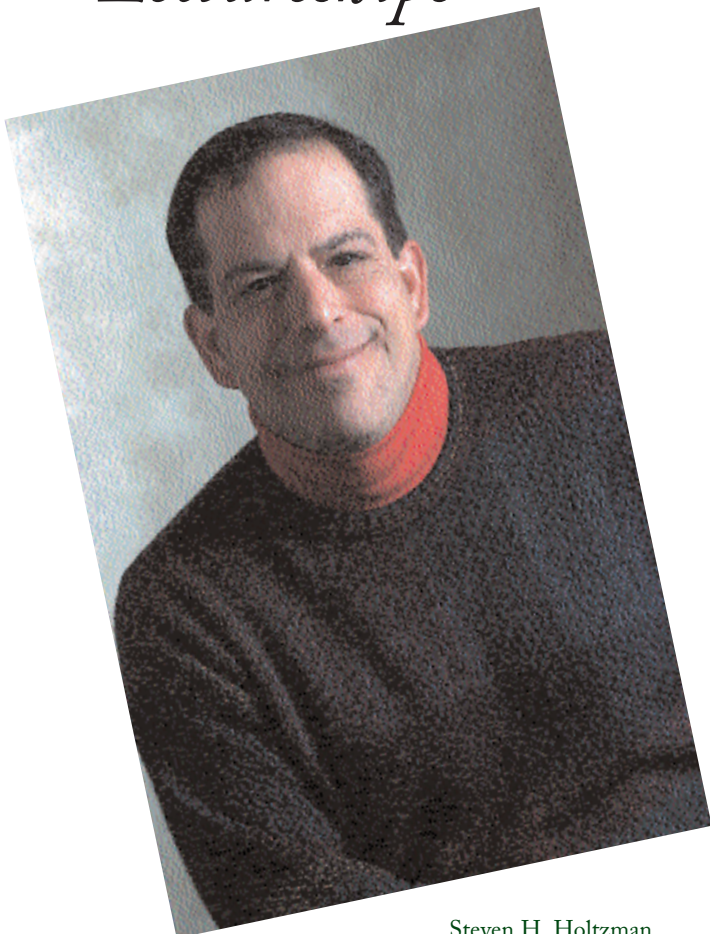
During her visit, Evelyn informed the college she had named MSU as a 100% remainder beneficiary of her estate, representing a future gift almost twenty times greater than her original planned gift of \$30,000. "The veterinarians I have encountered over the years have left a lasting impression," she said, "and that is why I am doing the same by providing a lasting legacy for the next generation of students who have a real empathy for animals."

If you would like more information on how to name MSU in your will or personal trust, contact James Obear in the Office of Planned Giving at (800) 232-4678, extension 288. For more information about making a gift to the College of Veterinary Medicine, contact Karen Winkler-Swanson at (517) 353-4937.

Evelyn Bavin Bartoo with one of her beloved dogs, Jackie.



Holtzman Gift Creates Philosophy Lectureships



Steven H. Holtzman

There are many possible reasons a person decides to give back to their alma mater, but it is clear that Steven H. Holtzman's recent gift of \$90,000 to endow three lectureships in the Department of Philosophy stems from a deeply felt gratitude for the impact the department has had on his life. Holtzman (Philosophy, '76), an entrepreneur in the biotechnology industry, is president and chief executive officer of Infinity Pharmaceuticals in Boston.

After "falling in love" with the study of philosophy during his sophomore year at MSU, Holtzman went on to earn his degree in the field and became a Rhodes Scholar, studying at Oxford University in England. "I have had the good fortune of making some money, and I was reflecting on to what did I owe my good fortune," Holtzman said. "It felt to me that my experience in the philosophy department at MSU was the key to all the good fortune that has come my way since."

Holtzman remembers guest lecturers when he was a student and recognizes that bringing talented speakers to campus is an excellent way to inject energy into the department and the entire campus. "When distinguished visiting lecturers would come to campus, an infusion of energy stimulated the entire population," he said. "I thought it would be interesting to have one such thing happen each semester, that infusion of energy, and that led to the notion of establishing three such lectureships."

The Charles J. McCracken Distinguished Graduates' Lecture Series had already been established but is now fully endowed, and new lectureships have been endowed in the names of Ronald Suter and Martin Benjamin. The topics of each lecture series correspond to each professor's area of expertise.

"Professors McCracken, Suter and Benjamin were all extraordinary teachers in their own ways," Holtzman said, "and the naming of the lectureships was my way of acknowledging them and thanking them. I'm so fond of these three gentlemen because of the impact they had on me, and I want them to be acknowledged forever."

Holtzman also hopes that his gift, by far the largest in the history of the Department of Philosophy, inspires others to give generously as well. "I view this as a challenge to other graduates of the department to add to it so financially the endowment gets bigger. I suppose I could have named these lectures after myself, but I want to see it become more than that," he explained. "For what it's worth, I would love it to be the case that over the next few years that the contribution I have made to get these endowments started is a small portion of each."

For more information on contributing to the lectureships, the Department of Philosophy or other areas of the College of Arts & Letters, contact Rebecca Surian at (517) 353-4725.

KOHRSCAMPBELL PRIZE CREATED AT MSU PRESS

A \$1.2 million bequest to the MSU Press from Dr. Karlyn Kohrs-Campbell and the late Paul Newell Campbell has created The Kohrs-Campbell Prize in Rhetorical Criticism at Michigan State University. The award, one of the largest ever established to sustain and advance the study of rhetoric in American higher education, is bolstered even more by cash contributions from Dr. Campbell.

“The MSU Press has an outstanding series in rhetoric, and what I am trying to do is have that series become more widely noticed and attract outstanding authors,” Dr. Campbell said, “and the way to attract authors who might not otherwise think of publishing at MSU is to offer a high prize. Ultimately, it is the commitment of the MSU Press to works in rhetoric that led me to decide to make this gift to MSU.”

The MSU Press will award the Kohrs-Campbell Prize in Rhetorical Criticism biannually. The prize consists of a \$10,000 cash award and the publishing of the winning manuscript by the MSU Press. The first such award will be made in November 2003.

As chairperson of the Department of Communication Studies at the University of Minnesota, Dr. Campbell knows first hand the

importance of private contributions to higher education institutions. The University of Minnesota, she explained, is fortunate to have had two women broadcasters leave their entire estates to her department.

“As a result, we’re able to underwrite the travel of all of our graduate students to conferences, allowing them excellent opportunities to network with professionals and gain valuable experiences directly related to their area of study, greatly increasing their chances of being successful in their field,” Dr. Campbell said.

“This is accomplished with money we could never get from the state or any source other than private gifts. Any department that doesn’t have those kinds of resources is at a real disadvantage. Until they have alums or other donors who give, they can’t compete with the outstanding programs.”

Dr. Campbell, herself an award-winning writer and editor of numerous books as well as articles published in prestigious journals, decided to support the Kohrs-Campbell Prize with cash contributions in addition to her bequest as it will allow her to see the award in action during her lifetime. “It’s a large award for a single book,” she explained, “and if someone distinguished wins it, or the book that wins it becomes something noted and widely reviewed, then the award will become more prestigious. All that takes time, but it certainly would be nice to see.”



Dr. Karlyn Kohrs-Campbell with Provost Lou Anna K. Simon at the announcement of the Kohrs-Campbell Prize last November.

Alumna Helps Give Abused Children a Chance

The heart-wrenching stories of abused and neglected children are featured with disturbing regularity in the evening newscasts across our land. One generous MSU alumna is doing something about it.

Marcie Gast Schalon (Social Work, '46 & '47) recently made a \$100,000 gift in support of a new MSU clinic, slated to open this fall, that is part of MSU’s nationally-renowned Chance at Childhood program. In the pioneering program, MSU faculty and students from the School of Social Work, MSU Detroit College of Law and other disciplines will work together and focus on cross-training child welfare professionals to better serve abused and neglected children. The lack of such cross-training has been adjudged by many experts nationally as a primary obstacle to better services for neglected children.

“I very much like what I see with the Chance at Childhood program,” said Marcie. “I share MSU’s vision of the central importance of cross-training child welfare professionals to improve how our society serves children through this unique and special program.”



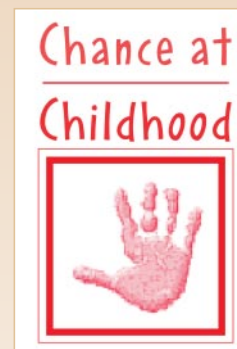
Marcie Gast Schalon

In MSU’s Chance at Childhood program, social work students learn about such legal issues as testifying and navigating the legal process, while legal students learn about such psycho-social issues as bonding and attachment disorders. The result is cross-trained professionals who are better able to understand and work with each other, and thus better able to provide services to children in need. In addition to student cross-training, MSU’s program also provides extensive continuing education to practicing professionals.

The MSU program has been a resounding success. Each year a new group of cross-trained social work and law college students graduate from MSU with a certification in child and family advocacy. Wherever they locate, these graduates are having an immediate, significant impact on the family courts system and the provision of child welfare services. The program has won rave reviews from across academia and from all corners of the child welfare system.

Building on this success, MSU’s Chance at Childhood program has now set bold new expansion goals. The program has announced exciting plans to open by fall a groundbreaking MSU clinic. At the clinic, cross-trained students working under faculty supervision will have an

unparalleled opportunity to develop practical expertise in caring for abused and neglected



children through work with real-world clients.

“The opening of the clinic is a big step for Chance at Childhood,” said Gary Anderson, director of the MSU School of Social Work. “Part of Marcie’s gift will go to operations, and part to starting a permanent endowment to support clinic operations. We encourage other MSU alumni and friends to join this important MSU initiative serving the most vulnerable members of our society.”

“I greatly appreciate the education I received at MSU Social Work, from my experiences with the professors at the school to my field placements,” Marcie noted. “I have been and remain dedicated to the resolving of social problems through education and training such as students will receive in this newly formed program, and I am very happy that I am able to continue my involvement in its growth.”

For more information on Chance at Childhood and the MSU School of Social Work, call Alison Jerome toll-free at (866) 276-2425.

Adler Gift Allows Students To Access The World

More Michigan State University students will soon have the opportunity to study abroad, thanks to a recent \$250,000 gift from Ed and Gretchen Adler of Lake Angelus, Michigan. The gift honors MSU President Peter McPherson by creating the McPherson Study Abroad Fund to assist social science students for whom study abroad may not otherwise be financially possible.

Ed Adler is a 1962 social science graduate of MSU. During his time at MSU, he came to know fellow social science student Peter McPherson. Like McPherson, who served in the Peace Corps in South America, Adler too was deeply impacted by time spent abroad during his MSU years. Adler motorcycled through Europe during a break from MSU, and has since continued to enjoy travels abroad with Gretchen, his wife of 37 years.

“We are very pleased with President McPherson’s leadership of MSU,” said Ed, making special note of McPherson’s commitment to expand MSU’s leadership in international education. “We very much concur with his view that a 21st-century education must incorporate a world view that prepares the future leaders of our nation to meet the challenges of globalization and world leadership.”

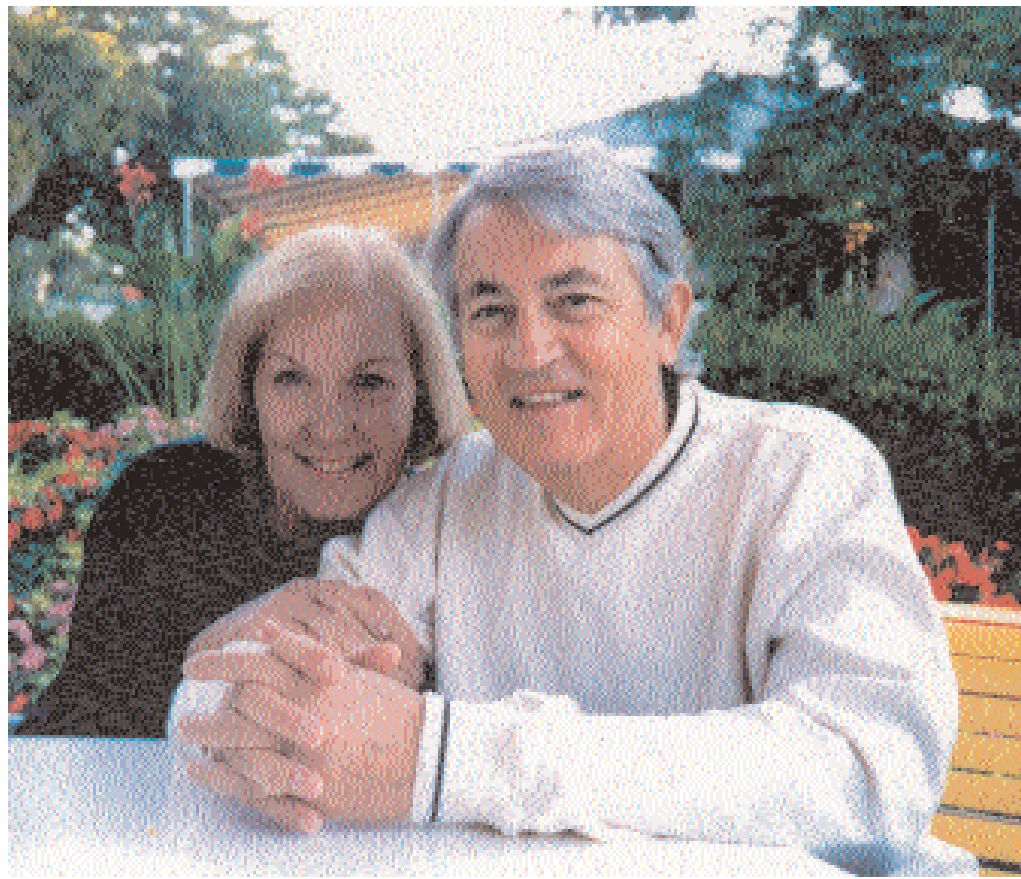
Under McPherson, MSU has made an unparalleled commitment to study abroad. Currently, MSU students partake in nearly 200 study abroad programs in over 50 countries.

In 2000-01, MSU sent 1,835 students abroad to study and receive academic credit—the highest number from any campus in the nation—toward a larger university goal of reaching 40 percent participation among MSU undergrads by 2006.

Attaining this goal would mean MSU would send over 3,000 students annually to participate in international study.

A lifelong resident of the Clarkston area in Oakland County, northwest of Detroit, Ed formerly owned and operated six Food Town grocery stores, a family business recently sold to the Farmer Jack grocery chain. His passion for motorcycles continues in his business career, as he and a partner have together owned ABC Harley, the Harley-Davidson franchise for Oakland County, for the past 22 years. In addition to other business and community activities, Ed is also a director and founding chairman of Clarkston State Bank.

“I hope this gift in honor of President McPherson will pave the way for more MSU social science students to study abroad,” concludes



Gretchen and Ed Adler

Ed. “Our MSU students need to continue to broaden their perspective of the U.S. and our place in the global community.”

For more information on the McPherson Study Abroad Scholarship, call Bob Busch toll-free at (866) 678-2005.

FORMER NURSING DEAN ENDOWS LEADERSHIP FUND



Dr. Gwendoline MacDonald

Although Dr. Gwendoline R. MacDonald led Michigan State University’s nursing program for a relatively short time, she was extremely instrumental in preparing the former School of Nursing for the future. Specifically, Dr. MacDonald planned the design of the Life Sciences Building, helped obtain federal funding for its construction, prepared the school to become a college and helped to advance the faculty preparation to Ph.D.

Now, through the combination of a generous bequest from her estate and annual contributions, she has positively influenced the college again by creating the Gwendoline R. MacDonald Endowed Leadership Fund in the College of Nursing. The endowed fund provides important unrestricted dollars for use by the dean.

Dr. MacDonald chose to leave the fund unrestricted because she knows the financial challenges deans face. Her distinguished career in nursing following her years at MSU, including serving as dean of nursing at the universities of Miami and Southern Florida, has given her a unique understanding of these issues.

“It is so very difficult to obtain flexible, unrestricted

dollars,” Dr. MacDonald explained. “There were always so many things I couldn’t do—ideas to explore or projects that just needed a little seed money to help them get started. I want this gift to help the dean to be able to invest in innovation.”

State revenues are often restricted to line items within budgets, and donors designate many private funds for specific purposes. These limitations leave administrators with the academic authority, but without the financial backing, to take advantage of emerging opportunities. The MacDonald Fund is designed to give College of Nursing administrative leaders the capability to support unique or unexpected opportunities not ordinarily budgeted. The fund will provide the college’s excellent nursing faculty with the financial means to explore, probe, and venture — not only to solve immediate practical problems, but to build the foundation for technological advances by investigating fundamental questions in nursing science.

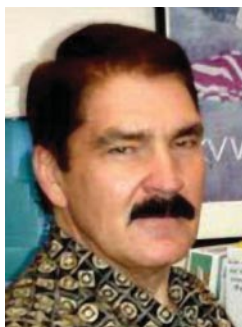
The MacDonald Fund will play an important role in giving the dean great financial flexibility. It will help finance innovative ways of conducting nursing and educating our next generation of nurses while enhancing people’s health care through practical applications of nursing research. In this way, this pivotal discretionary fund will significantly help the College of Nursing take advantage of timely opportunities for academic progress.

For more information on contributing to the fund or to other areas within the College of Nursing, call Sherry Wilson at (517) 432-1187.

ROGOWSKIS FUND NEW FOOD SAFETY ENDOWMENT

Ron and Sharon Rogowski of Illinois have contributed over \$87,000 to create the Ronald and Sharon Rogowski Fellowship for Food Safety and Toxicology. They funded the fellowship through an electronic transfer of stocks, a method of giving growing in popularity due to its ease and efficiency.

Ron, who received his master's degree and doctorate in Chemistry from MSU, retired with Sharon in December 2002, after a long and successful career in the food industry. Most recently, Ron held the title of vice president for research and development for the Quaker Oats Company, a subsidiary of Pepsico, Inc. Funding the fellowship was important to both Ron and Sharon as they each have an understanding of the importance of studying the way we process and deliver food stuffs to the ultimate consumer. "We wanted to support our interest in this area with an endowment to further the advances in food safety and delivery," Sharon said.



Ron Rogowski

As the university's liaison for Quaker Oats, Ron oversaw the hiring of many student interns and staff members from several of MSU's premier programs, especially Packaging. Ron and Sharon's interest in MSU has grown stronger through the years.

"We have a keen interest in the College of Natural Science, led by Dean George Leroi," Ron said. "Dr. Leroi sat on my doctoral committee, and we share a love of inorganic chemistry." The Rogowskis have also supported the college by helping fund graduate student research in the Department of Chemistry.

The Ronald and Sharon Rogowski Fellowship for Food Safety and Toxicology will be used by the Department of Microbiology and Molecular Genetics to offer funding as the department chair deems appropriate for enhancing the attractiveness of department stipends to benefit graduate recruiting and/or provide grants to support individualized food safety and toxicology graduate research projects.

If you would like to support the Rogowski fund or any other area of the College of Natural Science, please contact Suzette Hittner at (517) 353-9855.

Doctor Inspires Gift From The Woolleys

A gift of \$115,000 to support a new state-of-the-art Osteopathic Manipulative Medicine Laboratory in the College of Osteopathic Medicine puts MSUCOM in the vanguard for teaching these techniques. Former Michigan State University hockey player and current Detroit Red Wing Jason Woolley and his wife Danica made the gift in honor of Lynn F. Brumm, D.O., professor emeritus of family and community medicine.

The Woolleys' gift illustrates their commitment to promoting education in osteopathic manual medicine. "It was important to Danica and Jason to ensure the future of this profession," Dr. Brumm said. "They provided the best facilities to educate osteopathic physicians who will know how to use manipulative medicine and will employ it in their practices."

In an interview, Mr. Woolley noted that the impetus for the gift was Dr. Brumm's "compassion and professional care" following a nagging injury he suffered as a National Hockey League player. "In 1994, when I was playing for the Washington Capitals, I had a bad abdominal injury," he said. "After three months rest, I wasn't better. I thought it was the end of the road."

Mr. Woolley was referred by his former athletic trainer to Dr. Brumm, who was able, using only osteopathic manual techniques, to help him to resume training. Later, during the 1999 Stanley Cup playoffs, Dr. Brumm was called in to treat several members of the team.

The new laboratory, housed in the old E106 Fee classroom, includes special features such as excellent sight lines, underfloor wiring, electronic treatment



Danica and Jason Woolley joined the inspiration for their gift, Dr. Lynn Brumm, at the dedication of a new medical laboratory.

tables, internet access and the ability to project digital slides, video and audio. The laboratory can also be used as a videoconferencing center for teaching manual medicine to students and physicians in other locations. In a September 20 dedication ceremony, Dr. Brumm noted that the Woolleys' gift was really a gift to all MSUCOM students.

But Mr. and Mrs. Woolley, who return to the East Lansing campus every summer, feel Dr. Brumm deserves all the credit. "He gave us a new lease on life," Mr. Woolley said. "Not a day goes by that we don't think about how Doc saved our career, and we wanted to make sure this would be available for others."

For more information about contributing to MSUCOM, please contact Sharon Snyder at (517) 355-8355.

Doctors Helping Doctors-To-Be

PHYSICIAN ORGANIZATIONS CREATE SCHOLARSHIPS FOR MSU MEDICAL STUDENTS

The Michigan State University colleges of Human Medicine and Osteopathic Medicine received two impressive endowed scholarships from Michigan-based physician organizations in the past year. Since medical students nation-wide graduate with average debt in excess of \$100,000, this support is a welcome relief. Moreover, the availability of scholarships enables both colleges to compete for the best students.

The Ingham County Medical Society Clinical Excellence Award, created through the society's gift of more than \$88,000, will be awarded to CHM students who graduated from a high school in the mid-Michigan area and who demonstrate excellence in clinical evaluation. Dr. Ronald Horowitz, president of the society, believes that, besides alleviating debt, the goal of the gift is that "the recipients should pass their concern for patient care to future generations of physicians."

The Sinai Medical Staff Foundation has established scholarships at all four Michigan medical schools, including commitments of \$120,000 each to CHM and COM. Dr. Robert S. Michael, president of the foundation, says that "these awards are intended to encourage students who have demonstrated capacity to achieve educational and professional goals, the motivation to achieve these goals, and the initiative to further their progress."

The first recipients of these scholarships will receive their awards in the Spring of 2003.

BUNNY HODAS CREATES ENDOWMENT FOR STUDENT ALUMNI FOUNDATION

Thanks to the generosity of one of its founding members, students in the Michigan State University Student Alumni Foundation now have unprecedented financial support. And with a gift to endow the fund, the donor has her eye on the future.

Bunny Hodas (Communication, '79), a successful Michigan realtor who recently relocated to North Carolina, has given \$35,000 to establish the Hodas Legacy of Service Award. The fund benefits students on the Board of Directors of the Student Alumni Foundation (SAF) by covering the cost of leadership retreats and conferences, creating positive experiences for a number of student leaders each year.

"The students who serve on the SAF board come from a wide variety of backgrounds and fields of study, having the opportunity to influ-

ence many others," Bunny said. "By supporting their leadership skills, SAF benefits its mission of influencing students to become productive alumni, and more students around campus benefit from enhanced programs. The ultimate goal is for those students involved to become lifelong leaders in their communities, and in turn give of themselves and their resources."

The SAF is a student-run group under advisement of the MSU Alumni Association and sponsored by the Alumni Association and University Development. In addition to conducting a variety of events that offer great opportunities for students, SAF helps its members build post-graduate connections with MSU. The Sparty Mascot Program, campus tours, the Izzone and Homecoming floats are just a few of the programs coordinated by the SAF.

As a charter member of the board when created in 1976, Bunny served on the group's governing board for its first three years. She noted that part of the reason she decided to support the SAF was her awareness of the importance of setting a good example, a trait she no doubt learned from two generous MSU donors, her parents Ernie and Shirley Hodas.

"My parents have always donated both time and money to worthwhile causes," Bunny said. "I hope to influence my daughter in similar ways." Bunny has endowed the fund, meaning that a portion of its earnings will be available to spend each year. The principal and a portion of the earnings will remain invested; consequently, the permanent fund will grow in perpetuity, and the amount available to spend will grow each year.

"A small pebble causes large and widespread effects when dropped in a pool of water," Bunny said. "I hope that the students touched by this gift will continue to volunteer and benefit other people and our planet throughout their lifetime. This fund was designed in hopes that others would contribute to it in support of these goals and ideals."

If you would like to join Bunny Hodas in supporting the leadership activities of the Student Alumni Foundation or have interest in establishing a fund in an area of campus close to your heart, contact John Huebler at (517) 353-3121, extension 281.

Bunny Hodas (center) joined staff and members of the Student Alumni Foundation at a Homecoming celebration in 2002.



Levels Of On-line Giving Rise Dramatically

Donors to MSU have shown over the past year and a half that giving gifts to Michigan State University via the internet is quickly growing in popularity. In fact, the number of gifts given to MSU on-line has increased from 29 in its first year of availability to well over 400 in the current fiscal year.

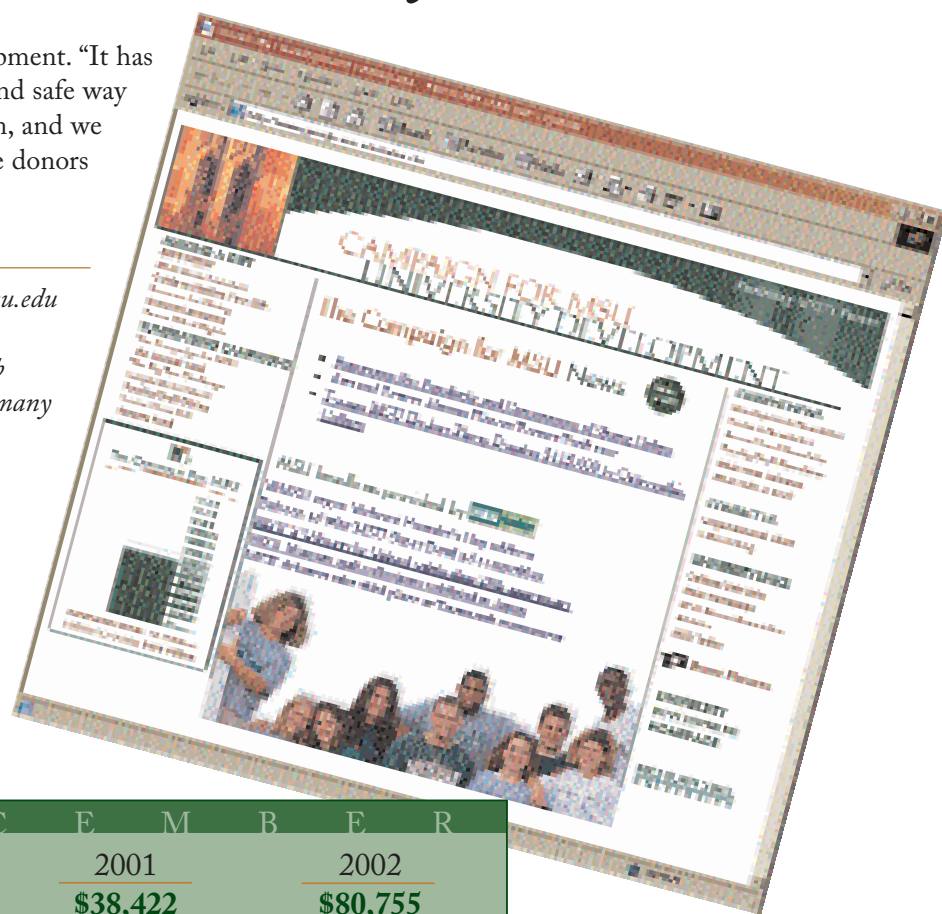
When the capability to give on-line was created via the University Development web site, www.givingto.msu.edu, in 1999, \$6,915 in gifts to the university were totaled. As of December 31, 2002, more than \$117,000 had been given to MSU via the web, and the fiscal year is only half over!

There are several reasons for this increase, most notably the public launch of *The Campaign for MSU* last September and the attention it drew to giving to MSU. Also important has been the active promotion over the past two years of the University Development web site as a convenient vehicle for giving to the university. Donors making pledges to MSU through telemarketing calls are also being encouraged to fulfill their pledges on-line.

"Design of our web site and its ease of use, in addition to the excellent security in place, also plays a role," said Charles Webb, vice president

for University Development. "It has proven a convenient and safe way to make a contribution, and we are ever grateful to the donors who do so."

Visit www.givingto.msu.edu to explore University Development's new web site design and MSU's many giving opportunities.



AMOUNT OF GIFTS RAISED ON-LINE IN DECEMBER

D	E	C	E	M	B	E	R
2000			2001			2002	
\$5,050			\$38,422			\$80,755	